1. Do you subscribe to the view that the scope of HRM activities in Hospitals is different from other organizations? Substantiate your argument with reasoning.

2. Discuss in detail the factors that influence Human Resource Planning process in Hospital Organizations.

3. Define the concept of Performance Appraisal. Analyze the techniques that are employed in a 100-bedded Corporate Hospital of your choice regarding performance appraisal.

4. What are the principles of Wage Administration and also discuss how far these principles are considered in fixing wages to Hospital Personnel?

5. It has been felt by many that growing incidents of unionism among medical and para-medical staff stands in the way of providing quality medical services in India. Do you agree? Give reasons.
SCHOOL OF DISTANCE EDUCATION :: ANDHRA UNIVERSITY

MBA (HOSPITAL ADMINISTRATION)

II YEAR ASSIGNMENT QUESTION PAPERS
FOR THE ACADEMIC YEAR 2016-2017

PAPER - II : FINANCIAL MANAGEMENT IN HOSPITALS

Answer All the questions : Max. Marks : 20
All Questions carry equal marks :


3. Explain the capital budgeting process in starting up of Nursing Home? What are the various techniques of evaluating capital expenditure projects in Hospital Industry and which technique you support and why? Explain.

4. What are the various working capital needs of a Government Hospital? What factors do you consider to plan or determine the working capital needs of a Government Hospital? Discuss.

5. What is a dividend policy? Explain different types of dividend practices following in Hospital Industry.
Answer All the questions : Max. Marks : 20
All Questions carry equal marks :

1. “Quality maintenance and repairing of bio-medical equipment helps provide excellent patient care”. Discuss.

2. Mention the basic clinical services to be provided in a 100-bedded general hospital. Write in detail about any two of them.

3. “Central sterile supply department plays a vital role in preventing hospital acquired infections”. Explain.

4. Explain in detail the various work measurement techniques and also state their relevance to hospital organizations.

5. Discuss the various costs that are involved in inventory problems with suitable examples.
Answer All the questions: Max. Marks : 20
All Questions carry equal marks:

1. What is Medical Audit? Describe in detail the procedures that are involved in Medical Audit.

2. Mention the types of audit in a 500-bedded corporate hospital and write in detail about any two of them.

3. Discuss the quality of “Patient Care” in a teaching institute hospital today.

4. Prepare a plan of action for obtaining “patient delight” in a Cardiac Intensive Care Unit (CICU).

5. Mention five main objectives of accreditation for a 300-bedded private hospital. Discuss in detail about any three of them.
Answer All the questions: 
Max. Marks: 20 
All Questions carry equal marks:

1. Explain how marketing of services is different from marketing of goods?

2. What are the determinants of Consumer Behaviour and how they differ in case of services over goods?

3. Select a 100-bedded hospital of your choice and analyze its pricing policies and strategies.

4. Discuss in detail the factors that influence the expected quality of the patients in hospitals.

5. What is Promotional Mix? Chalk out a promotional mix for a 100-bedded corporate hospital of your choice.
Answer All the questions : Max. Marks : 20
All Questions carry equal marks :

1. What is Demand Forecasting? Also discuss the different methods of demand forecasting for an existing as well as new products.

2. Explain the different cost concepts that are relevant to analyze costs in hospital organizations.

3. Discuss the impact of recent Government Policy towards demonetization of Higher denomination notes on health care industry in India.

4. Critically review the role of both Central and State Governments in promoting health care services during planning era.

5. What is Medical Tourism? Review the facilities available for foreign patients in India.
Answer All the questions : Max. Marks : 20
All Questions carry equal marks :

1. Describe the role and importance of Environmental & Forests Act 1986 in the management of Hospital Waste.

2. As a Hospital Administrator, discuss your role in controlling the management of infectious waste.

3. “Education and training, is an integral part of any technical activity”. Describe its role in the management of Hospital Waste Management.

4. Discuss in detail Five important steps of Bio-Medical Waste Management.

5. Discuss the importance of ‘Universal Precautions’ in Hospital Waste Management.
Answer All the questions : 
Max. Marks : 20
All Questions carry equal marks :

1. Mention any Five recent disasters in Hospitals and any other areas in our country. Write in detail, the causes and your plans of action in preventing such disasters.

2. What is a Disaster Plan? Describe in detail the various steps that you would take in preventing them in your Hospital.

3. Describe your plans of action in the prevention and management of a ‘Fire Accident’ in your corporate hospital.

4. How do form a Disaster Committee in your corporate hospital? Discuss in detail the importance and functions of the Committee.

5. Discuss the important steps in the collection and disposal of “Radioactive Waste” in a Multi-specialty Hospital.
Answer All the questions: Max. Marks : 20
All Questions carry equal marks:

1. Write in detail about the status of Medical Ethics in the present scenario of Medical & Health care services.

2. Explain in detail about the “ORGAN TRANSPLANTATION ACT 1994”.

3. Critically examine the need for ‘Legalizing EUTHANSIA’ in our country.

4. ‘Etiquette and Ethics’ play an important role in the study of Doctor-Patient Relations. Discuss in detail

5. Write in detail about the Medical Council of India Act (1956).
Answer All the questions : Max. Marks : 20
All Questions carry equal marks :

1. Briefly write the applications of operations research in various fields.

2. A candy manufacturer has 130 pounds of Chocolate-covered cherries and 170 pounds of chocolate-covered mints in stock. He decides to sell them in the form of two different mixtures. One mixtures will contain half cherries and half mints by weights and will sell for $2.00 per pound. The other mixture will contain one-third cherries and two-thirds mints by weight and will sell for $1.25 per pound. How many pounds of each mixture should the candy manufacturer prepare in order to maximize his sales revenue?

3. A company has three plants at locations A,B and C which supply to warehouses located at D,E,F,G and H. Monthly plant capacities are 800, 500 and 900 units respectively. Monthly warehouse requirements are 400,400, 500 and 800 units respectively. Unit transportation costs (in Rupees) are given below:

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<th>F</th>
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<td>A</td>
<td>5</td>
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Determine the optimum distribution for the company in order to minimize the total transportation cost.

4. The following shows list of activities along with their predecessors

<table>
<thead>
<tr>
<th>Activity</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>E</th>
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<tr>
<td>Predecessor</td>
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<td>B</td>
<td>A,C</td>
<td>D</td>
<td>C</td>
<td>F</td>
<td>F</td>
<td>B</td>
<td>H,E,G</td>
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<tr>
<td>Time</td>
<td>3</td>
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a) Construct network
b) Identify the critical path

5. Explain Monte Carlo Simulation Model with an example.
1) Elaborately discuss on the present status of Health Insurance in our country.

2) Discuss in detail the role of IRDA.

3) Design a Health Insurance Scheme, with more emphasis on Rural Population.

4) Describe the role of a Third Party Administrator in the management of an insured patient.

5) Critically review the performance of government schemes on health insurance in India.
1. What is Embalming? Write in detail the merits and demerits in Medical and Medico-legal aspects.

2. ‘Medical Records Department’s role is vital in making accurate diagnosis”. Discuss.

3. What do you understand by ‘Defensive Medical Practice’? Provide your advise on this.

4. What are the various systems of Health Care Practice in India? Write in detail about any Two of them.

5. Describe the role of a Hospital Administrator in planning and execution of emergency services in a 300 bed multi-specialty hospital.