COMMERCE AND MANAGEMENT STUDIES

1. Name of the Department : COMMERCE AND MANAGEMENT STUDIES
2. Year of establishment : 1934
3. Is the Department part of a School/Faculty of the university? 
   Faculty of the University
4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)
   MBA, MBA (Retail Management), MBA (Banking and Financial Services), M.Com., M.Phil and Ph.D
5. Interdisciplinary programmes and departments involved:
   Statistics, Mathematics, Economics
6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   • Executive MBA Programme in collaboration with Visakhapatnam Steel Plant, and NTPC
   • MFC programme with Capital IQ
   • PG Diploma in Retail Management in collaboration with StraEd Inc., USA
7. Details of programmes discontinued, if any, with reasons
   • PG Diploma in Retail Management
   • Master of Finance and Control and
   • MBA Evening Programme (This programme is discontinued on account of offering Two Year Executive MBA programme in School of Distance Education, A.U.
8. Examination System
   Semester end with continual assessment
9. Participation of the department in the courses offered by other departments
   Departments of Computer Science & Systems Engineering, Pharmacy, and Economics; School of Distance Education
10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>24</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>02</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>--</td>
</tr>
<tr>
<td>Others</td>
<td>04</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
### 11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name of the Faculty</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D / M.Phil students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. R. Satya Raju</td>
<td>Ph.D</td>
<td>Professor</td>
<td>H.R.M Strategy &amp; Entrepreneurship</td>
<td>35</td>
<td>Ph.D 6 / M.Phil 2</td>
</tr>
<tr>
<td>Prof. K. Rama Mohana Rao</td>
<td>Ph.D</td>
<td>Professor</td>
<td>Marketing</td>
<td>32</td>
<td>Ph.D 6 / M.Phil 1</td>
</tr>
<tr>
<td>Prof. M. Madhusudana Rao</td>
<td>Ph.D</td>
<td>Professor</td>
<td>H.R.M</td>
<td>33</td>
<td>Ph.D 5</td>
</tr>
<tr>
<td>Prof. G. Satyanarayana</td>
<td>Ph.D</td>
<td>Professor</td>
<td>Small Business</td>
<td>28</td>
<td>Ph.D 8</td>
</tr>
<tr>
<td>Prof. G. Sudarsana Rao</td>
<td>Ph.D</td>
<td>Professor</td>
<td>Marketing</td>
<td>28</td>
<td>Ph.D 6 / M.Phil 2</td>
</tr>
<tr>
<td>Prof. D. M. Sheaba Rani</td>
<td>Ph.D</td>
<td>Professor</td>
<td>H.R.M</td>
<td>28</td>
<td>Ph.D 5 / M.Phil 1</td>
</tr>
<tr>
<td>Prof. P. Veni</td>
<td>Ph.D</td>
<td>Professor</td>
<td>Finance</td>
<td>28</td>
<td>Ph.D 3 / M.Phil 1</td>
</tr>
<tr>
<td>PROF. K. Sambasiva Rao</td>
<td>Ph.D</td>
<td>Professor</td>
<td>Finance</td>
<td>28</td>
<td>Ph.D 2</td>
</tr>
<tr>
<td>Prof. V. Krishna Mohan</td>
<td>Ph.D</td>
<td>Professor</td>
<td>Marketing</td>
<td>26</td>
<td>Ph.D 7</td>
</tr>
<tr>
<td>Prof. N. Rajyalakshmi</td>
<td>Ph.D</td>
<td>Professor</td>
<td>Marketing</td>
<td>28</td>
<td>Ph.D 4</td>
</tr>
<tr>
<td>Prof. C. V. Kannaji Rao</td>
<td>Ph.D</td>
<td>Professor</td>
<td>HRM</td>
<td>28</td>
<td>Ph.D 1</td>
</tr>
<tr>
<td>Prof. N. Sambasiva Rao</td>
<td>Ph.D</td>
<td>Professor</td>
<td>HRM</td>
<td>28</td>
<td>Ph.D 3 / M.Phil 1</td>
</tr>
<tr>
<td>Prof. P. Viswanadham</td>
<td>Ph.D</td>
<td>Professor</td>
<td>Accounting</td>
<td>24</td>
<td>Ph.D 4 / M.Phil 2</td>
</tr>
<tr>
<td>Prof. R. Madhusudana Raju</td>
<td>Ph.D</td>
<td>Professor</td>
<td>HRM</td>
<td>26</td>
<td>Ph.D 2</td>
</tr>
<tr>
<td>Prof. M. Sandhya Sridevi</td>
<td>Ph.D</td>
<td>Professor</td>
<td>HRM</td>
<td>26</td>
<td>Ph.D 6 / M.Phil 1</td>
</tr>
<tr>
<td>Prof. A. Narasimha Rao</td>
<td>Ph.D</td>
<td>Professor</td>
<td>Finance, Accounting and Operation Management</td>
<td>24</td>
<td>Ph.D 2</td>
</tr>
<tr>
<td>Prof. B. Mohanvenkatram</td>
<td>Ph.D</td>
<td>Professor</td>
<td>Marketing Management and Business Communication</td>
<td>22</td>
<td>Ph.D 6 / M.Phil 2</td>
</tr>
<tr>
<td>Prof. J. Ravi</td>
<td>Ph.D</td>
<td>Professor</td>
<td>HRM</td>
<td>21</td>
<td>Ph.D 7 / M.Phil 1</td>
</tr>
<tr>
<td>Prof. N. Kishore Babu</td>
<td>Ph.D</td>
<td>Professor</td>
<td>HRM &amp; Taxation</td>
<td>21</td>
<td>Ph.D 5 / M.Phil 1</td>
</tr>
<tr>
<td>Prof. M. Sarada Devi</td>
<td>Ph.D</td>
<td>Professor</td>
<td>Personal Management</td>
<td>24</td>
<td>Ph.D 4 / M.Phil 3</td>
</tr>
<tr>
<td>Shri N. Krishna Prasad</td>
<td>M.Com</td>
<td>Associate Professor</td>
<td>Finance</td>
<td>35</td>
<td>0</td>
</tr>
<tr>
<td>Dr. M. Uma Devi</td>
<td>Ph.D</td>
<td>Associate Professor</td>
<td>HRM</td>
<td>15</td>
<td>Ph.D 2 / M.Phil 2</td>
</tr>
<tr>
<td>Dr. P. Venkateswarlu</td>
<td>Ph.D</td>
<td>Associate Professor</td>
<td>Finance</td>
<td>14</td>
<td>0</td>
</tr>
<tr>
<td>Prof. D. Lalitha Rani</td>
<td>Ph.D</td>
<td>Professor</td>
<td>Small business</td>
<td>26</td>
<td>Ph.D 4 / M.Phil 2</td>
</tr>
</tbody>
</table>
12. **List of senior Visiting Fellows, adjunct faculty, emeritus professors**

- Prof. L. Venugopal Reddy, Chairman, AP State Council for Higher Education, Hyderabad
- Dr. K. Ramakrishnan, Former CMD, Andhra Bank & CEO, Indian Banks Association
- Dr. M.Poornachandra Rao, IPS, Vice-Chairman & Managing Director, APSRTC, Hyderabad
- Shri Y. Madan Mohan Rao, Executive Chairman, S&P Capital IQ, Hyderabad
- Shri Pratap C Aditya, Managing Director, S&P Capital IQ, Hyderabad
- Shri Sanjeeva Mathur, National Head, Reliance Money, New Delhi
- Prof. K. V. Rao, Vice-Chancellor, Acharya Nagarjuna University, Guntur
- Shri Lagadapati Rajagopal, Founder Chairman, LANCO group of Companies
- Shri Uday Sareen, Country Head (Retail Banking), ING Vysya Bank, New Delhi
- Shri R.S. Reddy, CMD, Andhra Bank
- Shri K. Purnachandra Rao, FCA, Vice-President, S&P Capital IQ, Hyderabad
- Shri Prabhakara Rao, Director, S&P Capital IQ, Hyderabad
- Shri R. Subba Raju, Sr. Vice-President (finance), Nagarjuna Constructions Corpn. Ltd., Hyderabad
- Prof. R. Ravi Kumar, IIM, Bangalore
- Dr. Nanadagopal, CEO, India First, Mumbai
- Shri Chandrasekhar, Vice-President, Nuzveed Seeds Ltd, Hyderabad
- Shri Amritraj, Vice-President, Wal-Mart, USA
- Dr. Korripati Raghu, Commissioner, Higher Education, North Carolina, USA
- Shri Udeena, Director, Brandix Lanka Ltd., Colombo
- Mrs Ranga, CEO, Brandix Lanka Ltd., Colombo
- Shri C. Srinivasan, Chief People Officer (CPO), Ramky group
- Shri V. Nageswar Rao, MD, Bank of India Share Holding Corpn., Mumbai
- Shri Sai Sudhakar Rao, Former Director, NIMSME, Hyderabad
- Prof. K Sasi Kumar, President, Indian Accounting Association
- Prof K. Parvathi Kumar, Chairman, World Teachers’ Trust
- Sri K P Shashidharan, Director General (Revenue), CAG of India Office; New Delhi
- Shri P. Madhusudan, CMD RINL Vizag Steel, Prof. RP Srivastava
- Kansas University, USA;
- Prof Nageshwara Rao, Pro Vice-Chancellor, IGNOU
- Prof RL Godara, Vice-Chancellor, North Gujarat University;
- Prof P Vijay Prakash, Vice-Chairman, AP State Council of Higher Education;
- Sri K Srikant, Joint Director, Anti-Corruption Bureau Govt. of AP
- Sri A. Narayana Prasad General Manager, Andhra Bank

13. **Percentage of classes taken by temporary faculty – programme-wise information**

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Temporary/Guest Faculty</th>
<th>Percentage of classes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MBA</td>
<td>10%</td>
</tr>
<tr>
<td>2</td>
<td>MBA (Retail Management)</td>
<td>10%</td>
</tr>
<tr>
<td>3</td>
<td>MBA (Banking and Financial Services)</td>
<td>10%</td>
</tr>
<tr>
<td>4</td>
<td>M. Com</td>
<td>5%</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
14. Programme-wise Student - Teacher Ratio

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Programme</th>
<th>Temporary/Guest Faculty</th>
<th>Percentage of classes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MBA</td>
<td></td>
<td>1:20</td>
</tr>
<tr>
<td>2</td>
<td>MBA (Retail Management)</td>
<td></td>
<td>1:20</td>
</tr>
<tr>
<td>3</td>
<td>MBA (Banking and Financial Services)</td>
<td></td>
<td>1:15</td>
</tr>
<tr>
<td>4</td>
<td>M. Com</td>
<td></td>
<td>1:15</td>
</tr>
</tbody>
</table>

15. Number of academic support staff (technical) and administrative staff: 16

16. Research thrust areas
   - Entrepreneurship Development and Small Business
   - Industrial Economics
   - Performance and Talent Management
   - Services Marketing
   - Banking and Financial Services

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.
   - Prof. B.Appa Rao, Role of MFIs in Tribal development – with special reference to ITDA, Paderu. Sponsored by ICSSR, New Delhi, 2010-13
   - Prof. R.Satya Raju, Knowledge Management for Corporate competitive advantage, 2007-10
   - Prof. K.Rama Mohana Rao, Consumer Movement in Andhra Pradesh, 2010-12,
   - Prof. G.Satyanarayana, HR practices in IT industry 2010-12.
   - Prof. G.Sudarsana Rao, Impact of free power to agriculture sector – A study with reference to select states in India, 2009-11
   - Prof. K.Sambasiva Rao, Turn around strategies of MSMEs – A study with reference to select units in Andhra Pradesh, 2010-12

18. Inter-institutional collaborative projects and associated grants received
   a) National collaboration : Collaboration with Andhra Bank

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.
   UGC – CAS New Delhi – Grant sanctioned Rs. 53.50 Lakhs

20. Research facility / centre with
   - State recognition
   - National recognition
   - International recognition

21. Special research laboratories sponsored by / created by industry or corporate bodies
   A Two Storied Building with a plinth area of 20,000 sft housing state-of-the-art Conference halls Multipurpose halls Training and Development Cells, Language lab, and Computer Lab sponsored by Andhra Bank
22. **Publications:**

Number of papers published in peer reviewed journals (national/international): 68

- Monographs ... 5
- Chapters in Books ... 12
- Edited Books ... 4
- Books with ISBN with details of publishers Publications ... 11

23. **Details of patents**

Nil

24. **Areas of consultancy**

- Market Research
- Strategic management
- Accountancy
- Quality Consultancy

25. **Faculty selected nationally / internationally to visit other laboratories / institutions / industries in India and abroad**

- International : 08
- National : 16

26. **Faculty serving in**

a) National committees, b) International committees, c) Editorial Boards, d) any other (please specify)

- National Committees : 06
- International Committees: 02
- Editorial Board : 04

27. **Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).**

- Refresher and Orientation Programme conducted by Academic Staff College, AU.
- Training of Trainers on Entrepreneurship Development sponsored by NIMSME, Ministry of MSME, Govt. Of India, New Delhi 12 – 26 February 2014
- Faculty Development Programme on Entrepreneurship Development sponsored by Department of Science and Technology, Govt. Of India, New Delhi organised by DCMS AU in association with NIMSME, Hyderabad. 9 – 22 April 2014

28. **Student projects**

Percentage of students who have done in-house projects including inter-departmental projects

NA

Percentage of students doing projects in collaboration with other universities/industry / institute

NA
29. **Awards / recognitions received at the national and international level by Faculty:** 08

30. **Seminars/ Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any.**
   - All India Accounting Conference of Indian Accounting Association (IAA) held during 11-12 Jan 2014.
   - UGC National Seminar on Entrepreneurship Development 31st March 2013
   - UGC national Seminar on Corporate Citizenship, 2 December, 2012
   - UGC National Seminar on Dynamics of Co-operative Sector in India – Strategies to Strengthen, 2012
   - UGC National Seminar on Dynamics of Industrial relations in India – Emerging challenges and Strategies.2011
   - All India Management Students Meet (AMITY – 2010) 28-30 March, 2010
   - UGC National Seminar on Dynamics of HR tools for Competitive advantage, 2010
   - UGC national Seminar on Human Dynamics in Retail sector, 2009
   - UGC National Seminar on Work Place Challenges and Strategies, 11-12 December, 2009
   - UGC National Seminar on Rising India – Challenges & Opportunities in Global labour market, 2008
   - UGC National Seminar on Vote of Account Budget, Govt. Of AP, 2008
   - UGC National Seminar on Social Justice, 2008
   - UGC National Seminar on Dynamics of Employee Engagement, 2008

31. **Code of ethics for research followed by the department**

   The Department is strictly adhered to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very attentive regarding malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very solid in the University. However, as a preventive measure the department communicated to all the research students to verify before submission about the plagiarism.

32. **Student profile programme-wise:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>MBA (full-time)</td>
<td>131</td>
<td>65</td>
</tr>
<tr>
<td>MBA(Retail Management)</td>
<td>33</td>
<td>20</td>
</tr>
<tr>
<td>MBA (Banking &amp; Fin.Services)</td>
<td>32</td>
<td>22</td>
</tr>
<tr>
<td>M. Com,</td>
<td>42</td>
<td>20</td>
</tr>
<tr>
<td>M.Phil</td>
<td>15</td>
<td>5</td>
</tr>
<tr>
<td>Ph. D</td>
<td>130</td>
<td>70</td>
</tr>
</tbody>
</table>
33. **Diversity of Students**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA (full-time)</td>
<td>55</td>
<td>20</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>MBA (Retail Management)</td>
<td>70</td>
<td>25</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>MBA (Banking &amp; Fin. Services)</td>
<td>80</td>
<td>20</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>M. Com.</td>
<td>95</td>
<td>5</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>M. Phil (Fulltime &amp; Part time)</td>
<td>75</td>
<td>25</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Ph. D (Full time &amp; Part time)</td>
<td>75</td>
<td>10</td>
<td>-</td>
<td>15</td>
</tr>
</tbody>
</table>

34. **How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.**

- UGC NET : 5
- SET : 2
- RGNF : 6

35. **Student progression**

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M. Phil.</td>
<td>2</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>4</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctor</td>
<td>0.25</td>
</tr>
<tr>
<td>Employed</td>
<td>86</td>
</tr>
<tr>
<td>Campus selection</td>
<td>40</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>60</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>8</td>
</tr>
</tbody>
</table>

36. **Diversity of staff**

- Percentage of faculty who are graduates
  - of the same university : 88%
  - from other universities within the State : 12%
  - from universities from other States from : -

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period.**

All the faculty became Doctorates much before the assessment period.

38. **Present details of departmental infrastructural facilities with regard to**

   - a) Library No. of volumes : 13,300
   - b) Internet facilities for staff and students : Yes
   - c) Total number of class rooms : 17
   - d) Class rooms with ICT facility : 12
   - e) Students’ laboratories : One Computer Lab with 60 systems
   - f) Research laboratories : NA
37. **List of doctoral, post-doctoral students and Research Associates** List enclosed

- from the host institution/university : 3
- from other institutions/universities : 1

38. **Number of post graduate and research students getting financial assistance**

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Post graduate</td>
<td>40%</td>
</tr>
<tr>
<td>Research students</td>
<td>30%</td>
</tr>
</tbody>
</table>

39. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology:** **YES**

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Board of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

40. **Does the department obtain feedback from**

Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi on teaching learning evaluation will be used to improve the respective processes.

Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

Yes, the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

Alumni and employers on the programmes offered and how does the department utilize the feedback?

Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.
41. **List the distinguished alumni of the department (maximum 10)**

1. Dr. K. Ramakrishnan, *Former CMD, Andhra Bank & CEO, Indian Banks Association*
2. Dr. M. Poornachandra Rao, IPS, Vice-Chairman & Managing Director, APSRTC, Hyderabad
3. Dr. Nanadagopal, CEO, India First, Mumbai
4. Dr. Korripati Raghu, Commissioner, Higher Education, North Carolina, USA
5. Prof. K. Parvathi Kumar, Chairman, World Teachers’ Trust
6. Prof. Neelima Murthy, Professor of Marketing, Kansas State University, USA.
7. Dr. U. Devi Prasad, IRS, Commissioner of Income Tax, Bangalore.
8. Sri Sambasiva Rao, Regional Director, Reserve Bank of India, RBI, Hyderabad
9. Sri V. Nageswara Rao, Managing Director, BOI Shareholding Corporation, Mumbai.
10. Sri B. Balakrishna, IPS, DIG of Police, Anathapur, A.P

42. **Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.**

Training programmes, RBI outreach programmes, personality development programmes and entrepreneurship development programme were organized benefiting the students involving external experts representing S&P Capital IQ, RBI, Hyderabad, Stratadigm, Hyderabad, Institute of Services Management, APSCHE, Hyderabad, AP, Dolphin Consultancy Services, Visakhapatnam, Aditya Birla Group, Mumbai, Spencer’s, Future Group, Coromandel International Limited, Chennai, Andhra Bank, Hyderabad, Federal Bank, Kerala.

43. **List the teaching methods adopted by the faculty for different programmes.**

The teaching pedagogy includes class room instruction with help of audio visual aids particularly PPT presentations, case study method, organizing business games, simulation methods, role play, group discussion, brainstorm session, business quiz, seminar presentations, industry profile, organization of local industrial visits, guest lectures by invited speakers and the like.

44. **How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?**

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and learning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

45. **Highlight the participation of students and faculty in extension activities.**

All the faculty and students are motivated to participate in the extension activities. The All India B-Schools students’ meet (AMITY) is organized by the department wherein all the faculty and the students take active part in conducting various literary, cultural and business events. The faculty take lead role in designing the draft MOUs with industry to strength industry institute interface. The companies having entered into MOUs include Andhra Bank, S&P Capital IQ, Brandix apparel India Ltd., Visakhapatnam Steel Plant etc. Efforts are under way to enter into an MOU with STPI, Ministry of Communication, Government of India.

46. **Give details of “beyond syllabus scholarly activities” of the department.**

The students of the Department aggressively take up live projects on the contemporary issues facing the industry and society. Surveys are organized on topical issues with the help of the students under supervision of the faculty. Different platforms are created in the form of
student seminars, technical quiz, group discussion, event exhibition, state of art technology awareness programme, expert lectures from industry and research institutions so as to exhibit the skill and talent of the students. All the students of the department are encouraged to participate and compete in different competitions and paper presentations at national level conferences and B-Schools meets organized by various agencies and institutes.

47. State whether the programme/department is accredited/graded by other agencies? If yes, give details.

Yes. NAAC Certification

48. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The department, being pioneered in commerce and management education in the country with innovative programmes on offer, provided valid research inputs to the industry and government for decision making and policy formulations respectively during 80 years of its existence. The department started MBA (Bank and Financial Services) Programme for the first time in the state of Andhra Pradesh, which evoked very good response. The MBA (Retail Management) course the first and only one of its kind offered by the department is able to attract the best talent of the region and the department is tying-up with Spencer’s, Future Group and Pantaloons for the summer and final placement of the student. Further, all the MBA students are made to undergo project work for the period of eight weeks selecting an innovative topic. The student will have contact person in the industry apart from a project guide from the department. This model facilitates the student to get equipped with requisite knowledge base and skill set specific in his domain area. Thus the department is putting all out efforts to make the students mind set contemporary and relevant to the society and industry.

49. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

- **Strengths**
  - Endowed with the highly experienced faculty
  - Enjoying pioneering status in management education at the national level
  - The department enjoys the status of UGC Centre for Advance Study (UGCCAS), being one of such two departments at all India level.
  - The department has a very strong alumni base across the world
  - High motivated and ranking students on rolls
  - Sufficient infrastructural base

- **Weaknesses**
  - Unable to find 100 per cent campus placements

- **Opportunities**
  - The neighbourhood of the department has a back drop of rich industrial base and IT majors with potential for faculty interaction and absorption of the students for summer internship and final placements.
  - The industry is looking at the department with proactive approach in respective of sharing the expertise with the student and faculty and undertaking different consultancy projects.
  - There is a scope for Development of networking with more number of industry and research based social organizations and application of enhanced ICT
  - Providing international exposure to the students by way of MoU’s with foreign organization certainly enhances their competitiveness
Challenges:
- Catching with changes at the global level in respect of curriculum and teaching environments
- Building the network of alumni
- Developing students with employability skills
- Promoting research at international standards

50. Future plans of the department.
- Advancement into UGC-CAS Phase-II
- Designing and Organizing Training Programmes targeting the industry and banking sector in the newly built Andhra Bank School of Business.
- Accelerating Placement activity by strengthening University industry tie-ups, strengthening alumni activities and networking.
- Organizing an International event commemorating the 80 years of the existence of DCMS.
- Upgradation of the syllabus, integrating with the industry needs and ensuring more participation from the players of the industry.
- As the department won the laurels globally for being able to produce world class MBAs particularly with reference to International Students and Research Scholars representing about 15 countries from Asia and Africa, Department plans to enlarge its base further by cementing the rapport with respective embassies.
- The department plans to enter into an MOU with Software Technology Park of India (STPI), Ministry of Communication, Government of India to house some of the industry players on the campus 24x7 thereby facilitating the student and scholar community of the department in particular and AU and general to get enriched with the required skill set by undergoing live projects. Incidentally this also leads to generation of funds for the University.
ECONOMICS

1. Name of the Department : ECONOMICS
2. Year of establishment : 1931
3. Is the Department part of a School/Faculty of the university? Yes
   M.A. Economics, M.A. Applied Economics, M.A. Economics (Five Year Integrated Course)
   P.G.D.C.R.S, M.Phil and Ph.D
5. Interdisciplinary programmes and departments involved
   History, Geography, Political Science, English and Commerce
6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil
7. Details of programmes discontinued, if any, with reasons
   Nil
8. Examination System: Annual/Semester/Trimester/Choice Based Credit System
   Semester end with continual assessment
9. Participation of the department in the courses offered by other departments:
   Botany and School of Distance Education
10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>8</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>2</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>4</td>
</tr>
<tr>
<td>Others</td>
<td>2</td>
</tr>
</tbody>
</table>
11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D/M.Phil students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. M. Sundara Rao</td>
<td>M.A. Phil, Ph.D</td>
<td>Professor</td>
<td>Development Economics</td>
<td>35 years</td>
<td>Ph.Ds : 8, M.Phils : 2</td>
</tr>
<tr>
<td>Prof. P. Tara Kumari</td>
<td>M.A., M.Ed., Ph.D</td>
<td>Professor</td>
<td>International &amp; Industrial Economics</td>
<td>24 years</td>
<td>Ph.Ds : 4, M.Phils : 2</td>
</tr>
<tr>
<td>Prof. T. Koteswara Rao</td>
<td>M.A., Ph.D.</td>
<td>Professor</td>
<td>Labour Economics</td>
<td>24 years</td>
<td>Ph.Ds : 1, M.Phils : ---</td>
</tr>
<tr>
<td>Prof. R. Ramakrishna</td>
<td>M.A., Ph.D.</td>
<td>Professor</td>
<td>Micro Finance</td>
<td>24 years</td>
<td>Ph.Ds : ---, M.Phils : ---</td>
</tr>
<tr>
<td>Prof. D. Pulla Rao</td>
<td>M.A., Ph.D.</td>
<td>Professor</td>
<td>Economics of Education</td>
<td>23 years</td>
<td>Ph.Ds : 4, M.Phils : 8</td>
</tr>
<tr>
<td>Prof. M. Prasada Rao</td>
<td>M.A., Ph.D.</td>
<td>Professor</td>
<td>Development Economics</td>
<td>28 years</td>
<td>Ph.Ds : 1, M.Phils : Nil</td>
</tr>
<tr>
<td>Prof. V. Seshagiri Rao</td>
<td>M.A., Ph.D.</td>
<td>Professor</td>
<td>Financial Economics</td>
<td>19 years</td>
<td>Ph.Ds : 3, M.Phils : 3</td>
</tr>
<tr>
<td>Dr. Ch. Appa Rao</td>
<td>M.A., Ph.D.</td>
<td>Professor</td>
<td>Demography</td>
<td>17 years</td>
<td>Ph.Ds : 4, M.Phils : 1</td>
</tr>
<tr>
<td>Mrs. Y. Ravini</td>
<td>M.A., D.A.S.</td>
<td>Associate Professor</td>
<td>Gender Studies</td>
<td>24 years</td>
<td>Ph.Ds : ---, M.Phils : ---</td>
</tr>
<tr>
<td>Dr. G. Naga Raja</td>
<td>M.A., Ph.D.</td>
<td>Associate Professor</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dr. K. Sailaja</td>
<td>M.A., Ph.D.</td>
<td>Asst. Professor</td>
<td>Indian Economy</td>
<td>7 years</td>
<td>Ph.Ds : 1, M.Phils : ---</td>
</tr>
<tr>
<td>Dr. B. Lilly Grace Eunice</td>
<td>M.A., Ph.D.</td>
<td>Asst. Professor</td>
<td>Public Economics</td>
<td>7 years</td>
<td>Ph.Ds : 1, M.Phils : ---</td>
</tr>
<tr>
<td>Dr. D. Ashalatha</td>
<td>M.A., Ph.D.</td>
<td>Asst. Professor</td>
<td>International Economics</td>
<td>6 years</td>
<td>Ph.Ds : ---, M.Phils : ---</td>
</tr>
<tr>
<td>Dr. N. Subba Rao</td>
<td>M.A., Ph.D.</td>
<td>Asst. Professor</td>
<td>Agriculture Economics</td>
<td>17 years</td>
<td>Ph.Ds : ---, M.Phils : ---</td>
</tr>
</tbody>
</table>

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors:

Nil

13. Percentage of classes taken by temporary faculty – programme-wise information

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Temporary/Guest Faculty</th>
<th>Percentage of classes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>M.A. Economics (Five Year Integrated Course)</td>
<td>15%</td>
</tr>
</tbody>
</table>

14. Programme-wise Student Teacher Ratio

1. M.A. Economics 1: 20
2. M.A. Applied Economics 1: 15
3. P.G.D.C.R.S 1: 15
15. **Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual:**

08

16. **Research thrust areas as recognized by major funding agencies**

- Public Economics and Policy
- Agricultural Economics
- Development Economics

17. **Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.**

1. Educational Status of Scheduled Castes: Challenges and Attainments by Prof. D. Pulla Rao - Project granted by ICSSR, New Delhi Grants received so far: Rs. 10,00,000/- (Ten Lakhs)
2. Prof. M. Sundara Rao
   1. Impact of Tribal Development Programmes on the Health Status of Primitive Tribal Groups (PTGs), UGC Lr. F. No. 5-480/2013 (HRP) Dated 26 March 2013. (Commenced from 1-04-2013).
   2. Issues Relating to Non-Farm Employment of Women in Tribal Areas (A Study in North Coastal Districts of Andhra Pradesh)” ICSSR F.No.02-02/2012-RP, Dated 13-02-2013. (Commenced from 01-04-2013).

18. **Inter-institutional collaborative projects and associated grants received.**
Nil

19. **Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.**
Nil

20. **Research facility / centre with**
   a. state recognition: Yes
   b. national recognition: Yes
   c. international recognition: Nil

21. **Special research laboratories sponsored by / created by industry or corporate bodies**
Nil

22. **Publications: (During last 5 years)**

- Number of papers published in peer reviewed journals (national / international)
  - Published in International Journals: 10
  - National Journals: 22
- Chapters in Books: 20
- Edited Books: 6
- Books with ISBN with details of publishers: 42
23. Details of patents and income generated : Nil

24. Areas of consultancy and income generated : Nil

25. Faculty selected nationally / internationally to visit other laboratories / institutions / industries in India and abroad

Nil

26. Faculty serving in
a. National committees b) International committees c) Editorial Boards d) any other (please specify)

Two faculty members are serving in national committees

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, Workshops, training programs and similar programs).

All the Professors in the Department are attending as resource persons in various UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs

28. Student projects
• Percentage of students who have done in-house projects including inter-departmental projects: 70%
• Percentage of students doing projects in collaboration with other Universities / Industry / Institute:10%

29. Awards / recognitions received at the national and international level by Faculty : 03

30. Seminars/ Conferences/Workshops organized and the source of funding (National / International) with details of outstanding participants, if any.

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Programme</th>
<th>Year</th>
<th>Collaborative Institutions/departments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>National Seminar on “Current Economic Situation in India”</td>
<td>September 2008</td>
<td>Forum for Public Enterprises, Mumbai</td>
</tr>
<tr>
<td>2</td>
<td>World Population Day was organized on 11th July 2010</td>
<td>11-7-2010</td>
<td>Organized in collaboration with Lions Club, Visakhapatnam and Population Research Centre</td>
</tr>
<tr>
<td>3</td>
<td>World Population Day was organized on 11th July 2010</td>
<td>11-7-2011</td>
<td>Organized in collaboration with Population Research Centre, A.U.</td>
</tr>
<tr>
<td>4</td>
<td>World Population Day was organized on 11th July 2010</td>
<td>11-7-2012</td>
<td>Organized in collaboration with Population Research Centre, A.U.</td>
</tr>
<tr>
<td>5</td>
<td>National Workshop on Capacity Building for Union, State and Local Governments</td>
<td>2-3 2009</td>
<td>Collaboration with APSCHE, Hyderabad</td>
</tr>
</tbody>
</table>
31. **Code of ethics for research followed by the departments**

The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.

32. **Student profile programme-wise:**

<table>
<thead>
<tr>
<th>Name of the Programme</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.A. Economics</td>
<td>35</td>
<td>23</td>
</tr>
<tr>
<td>M.A. Applied Economics</td>
<td>16</td>
<td>13</td>
</tr>
<tr>
<td>M.A. (Five Year) Integrated Course</td>
<td>15</td>
<td>13</td>
</tr>
</tbody>
</table>

33. **Diversity of students**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. Economics</td>
<td>70</td>
<td>20</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>M.A Applied Eco</td>
<td>80</td>
<td>15</td>
<td>5</td>
<td>--</td>
</tr>
<tr>
<td>M.A Five year</td>
<td>85</td>
<td>10</td>
<td>5</td>
<td>--</td>
</tr>
<tr>
<td>Intergraded Course</td>
<td>90</td>
<td>10</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>PGDCRS</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

34. **How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise. (During last 4 years)**

<table>
<thead>
<tr>
<th>Examination</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRF/ NET</td>
<td>24</td>
</tr>
<tr>
<td>APSET</td>
<td>41</td>
</tr>
</tbody>
</table>

35. **Student progression**

<table>
<thead>
<tr>
<th>Student Progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>10</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>40</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctor</td>
<td>2</td>
</tr>
<tr>
<td>Employed</td>
<td>85</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
</tr>
<tr>
<td>from other universities within the State</td>
</tr>
<tr>
<td>from universities from other States from</td>
</tr>
</tbody>
</table>

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

Nil

38. **Present details of departmental infrastructural facilities with regard to**

<table>
<thead>
<tr>
<th>E-Class Room</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class Rooms</td>
<td>15</td>
</tr>
<tr>
<td>Seminar Halls</td>
<td>2</td>
</tr>
<tr>
<td>Independent Rooms to Faculty</td>
<td>25</td>
</tr>
<tr>
<td>Separate Room for Research Scholars</td>
<td>1</td>
</tr>
<tr>
<td>Dept. Library (Number of Books)</td>
<td>6673</td>
</tr>
<tr>
<td>Computer Lab with Internet</td>
<td>Only lab</td>
</tr>
<tr>
<td>Separate Toilet for Gents &amp; Ladies</td>
<td>Yes</td>
</tr>
<tr>
<td>Scooter and Car Parking</td>
<td>Yes</td>
</tr>
<tr>
<td>Waiting Room for Ladies</td>
<td>Yes</td>
</tr>
<tr>
<td>Seminar hall air conditioned</td>
<td>One Hall with A/C</td>
</tr>
<tr>
<td>LCD Projectors</td>
<td>3</td>
</tr>
<tr>
<td>T V Set</td>
<td>1</td>
</tr>
<tr>
<td>Refrigerator</td>
<td>1</td>
</tr>
<tr>
<td>Computers and printers</td>
<td>40</td>
</tr>
<tr>
<td>Xerox machine</td>
<td>1</td>
</tr>
</tbody>
</table>

39. **List of doctoral, post-doctoral students and Research Associates**

- Doctoral Candidates (Full-time) : 60
- Doctoral Candidates (Foreign) : 08
- Post Doctoral Students : 02

40. **Number of post graduate students getting financial assistance :**

50% of the students are getting financial assistance

41. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student
representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. Does the department obtain feedback from

a) Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.

b) Yes, the department collects the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

c) Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. List the distinguished alumni of the department (maximum 10)

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name and Affiliation of the Alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>A.Premchand, Former Director, I.M.F., Newyork, U.S.A.</td>
</tr>
<tr>
<td>3.</td>
<td>Dr. D.Subba Rao, Former Governer, Reserve Bank India</td>
</tr>
<tr>
<td>4.</td>
<td>P.A.V.B.Swamy, Federal Reserve, U.S.A.</td>
</tr>
<tr>
<td>6.</td>
<td>K.Madhava Rao, I.A.S., Former Chief Secretary, Government of A.P</td>
</tr>
<tr>
<td>7.</td>
<td>U.B.Raghavendra Rao, Former Chief Secretary, Government of A.P.</td>
</tr>
<tr>
<td>8.</td>
<td>R.Radhakrishna, Former Chairman, I.S.C., Indian Statistical Commission, New Delhi</td>
</tr>
<tr>
<td>9.</td>
<td>K.Krishnamurthy, Former Director, I.E.G., New Delhi</td>
</tr>
<tr>
<td>10.</td>
<td>P.Kotaiah, Former Chairman, NABARD</td>
</tr>
<tr>
<td>11.</td>
<td>T.Gopalarao, I.A.S., Secretary, Industries Dept., Government of India</td>
</tr>
<tr>
<td>12.</td>
<td>M.Gopalkrishna Reddy, Former Registrar AND Vice-Chancellor of Andhra University, Visakhapatnam</td>
</tr>
<tr>
<td>13.</td>
<td>Prof. K.S.Chalam, Formenr Member, U.P.S.C., New Delhi</td>
</tr>
<tr>
<td>14.</td>
<td>Prof. K.C.Reddy, Chairman, REEMAP, Vice-Chairman, RECAP</td>
</tr>
</tbody>
</table>
44. **Give details of student enrichment programmes (special lectures/ workshops / seminar) involving external experts.**

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name &amp; Institutional affiliation of High profile guests</th>
<th>Period/ Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>D. Raja, M.P. CPI,</td>
<td>6-10-2008</td>
</tr>
<tr>
<td>2</td>
<td>Dr. M.S. Swaminathan, Renowned Agriculture Scientist</td>
<td>28-11-2008</td>
</tr>
<tr>
<td>3</td>
<td>N.S. Jodha, ICIMOD, Khatmand, Nepal</td>
<td>28-11-2008</td>
</tr>
<tr>
<td>4</td>
<td>Mangala Rai, Director General, ICAR, New Delhi</td>
<td>28-11-2008</td>
</tr>
<tr>
<td>5</td>
<td>Smt. D. Purandareeswari, Union Minister of State for HRD</td>
<td>November 2009</td>
</tr>
<tr>
<td>6</td>
<td>R. Shroaff, Dr. S.S. Bandari,</td>
<td>January 2010</td>
</tr>
<tr>
<td>7</td>
<td>Prof. B.S.R. Rao, Emeritus Professor, Gokale Institute, Pune</td>
<td>11th March 2010</td>
</tr>
<tr>
<td>8</td>
<td>Prof. D.P. Agarwal, Chairman, UPSC, New Delhi</td>
<td>6-10-2010</td>
</tr>
<tr>
<td>9</td>
<td>Dr. Duvvuri Subha Rao, Governor, RBI, New Delhi</td>
<td>1-8-2011</td>
</tr>
<tr>
<td>10</td>
<td>Tapas K. Sen, N.I.P.F.P. New Delhi</td>
<td>17-8-2012</td>
</tr>
<tr>
<td>11</td>
<td>Prof. J.V.M. Sarma, University of Hyderabad</td>
<td>178-2012</td>
</tr>
<tr>
<td>12</td>
<td>Prof. K.S.R.N. Sarma, IIPA, New Delhi</td>
<td>17-8-2012</td>
</tr>
<tr>
<td>13</td>
<td>Prof. Prabat Patnaik, JNU, New Delhi</td>
<td>28-9-2013</td>
</tr>
</tbody>
</table>

45. **List the teaching methods adopted by the faculty for different programmes.**

The teaching methods adopted by the faculty members are lecture methods, seminars, project work, assignments, field visits, interactive learning and experiential learning.

46. **How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?**

The Main objective of the programme is to equip the students with an exposure towards contemporary economic issues at national and international levels in terms of theoretical aspects with application approach so as to enable them occupying in premier positions at different levels.

Each and every programme is monitored throughout the period to ensure conformity with the course objectives and learning outcomes. The methods adopted for the purpose include continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. **Highlight the participation of students and faculty in extension activities.**

- Faculty and staff are actively involving in clean and green programmes in association with NSS volunteers
- Organising and participation in blood donation camps
- Participating in environmental awareness programmes

48. **Give details of “beyond syllabus scholarly activities” of the department.**

Organizing student seminars, technical quiz, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from industry & research institutions, encouraging students to competitions and paper presentation in the conferences.
49. State whether the programme/department is accredited/graded by other agencies? If yes, give details.

NAAC Accreditation

50. Briefly highlight the contributions of the department in generating new Knowledge, basic or applied.

The Dept. with its existence for more than eight decades, has been instrumental in conducting umpteen number of socio-economic surveys and evaluation studies sponsored by the governmental agencies at state and national level such as, Dept. of Renewable Energy, GOI, Ministry of Agriculture, GOI, NABARd, UGC, ICSSR, Govt. of Andhra Pradesh. The Dept. occupied a prominent place at national level in absorbing its students in the premier positions of the governments at state and central level. It is heartening to mention that the research inputs developed by the Faculty are used for policy making decisions of the Government of Andhra Pradesh.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths:
1) The image of the university
2) Highly experienced faculty
3) High ranking students (Preferred university for students)
4) Infrastructure

Weakness:
1) Unable to find 100% placement in Campus Placement
2) Opportunities:
3) Development of networking with more number of industry and research based social organizations.
4) Application of enhanced ICT
5) Providing international exposure to the students by way of MoU’s with foreign organisation
6) More and more consultancy services

Challenges
1) Catching with changes at the global level in respect of curriculum and teaching environments
2) Building the network of alumni
3) Developing students with employability skills
4) Promoting research at international standards

52. Future plans of the department.

- Future plans
- Introduction of new courses diploma/certificate programme
- Plan to introduce two diploma courses in Financial Markets and Survey Research from the academic year 2105-16
- Organization of seminars
• Every faculty member will be encouraged to participate and present a research paper in seminars organized by other institutions. Project related plan
• The Dept. is contemplating to establish two research centres namely, Centre for Population & Environmental Studies and Centre for Studies in Public Economics and Policy for which UGC and other funding agencies.
• Plans related to infrastructure development
• The department wants to add one more e-class room to the existing with the support of Alumni.
• Plans on alumni meet and Programmes with alumni.
EDUCATION

1. Name of the Department: DEPARTMENT OF EDUCATION

2. Year of establishment: 1973

3. Is the Department part of a School/Faculty of the university?
   Faculty of the university

   B.Ed., Special Education, PG-M.Ed, M.Ed and M.A. Adult Education, M.Phil and Ph.D.

5. Interdisciplinary programmes and departments involved:
   Department of Psychology, Philosophy & Economics

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil

7. Details of programmes discontinued, if any, with reasons:
   Nil

8. Examination System
   Semester end with continual assessment

9. Participation of the department in the courses offered by other department:
   Department of Physical Education and School of Distance Education.

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor/Director</td>
<td>03</td>
</tr>
<tr>
<td>Associate Professors/Assistant Director</td>
<td>01</td>
</tr>
<tr>
<td>Asst. Professors/Project Officer</td>
<td>11</td>
</tr>
</tbody>
</table>

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. R. Ranganathan</td>
<td>M.A. (His) M.Sc. (Zoo)</td>
<td>Professor of Special Education</td>
<td>Special Education</td>
<td>29</td>
<td>M.Phil – 02 Ph.D -08</td>
</tr>
<tr>
<td>Prof. Nimma Venkata Rao</td>
<td>M.A (Pub) MA.Edn Ph.D</td>
<td>Professor of Education</td>
<td>Education</td>
<td>31</td>
<td>Ph.D- 12</td>
</tr>
</tbody>
</table>
12. List of senior visiting fellows, adjunct faculty, emeritus professors:
   Senior Fellow: Prof. K.P. Subba Rao
   Emeritus Professors: Prof. D. Prakasha Rao

13. Percentage of classes taken by temporary faculty – programme-wise information
   15%

14. Programme-wise Student Teacher Ratio
   M.Ed= 1:12, B.Ed= 1:8, M.A= 1:10

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual
   08

16. Research thrust areas as recognized by major funding agencies:
   Teacher Education from Primary level to Post Graduate level

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise:
   National: Direct Reception Set Project: 2.5 Lakhs (RCI)
             TEPSE and HEPSEN Project 14.2 Lakhs (UGC)
   Innovative Teaching Methods Practices in Higher Education and its impact on students Academic Achievement from UGC – 4 Lakhs

18. Inter-institutional collaborative projects and associated grants received
   Nil

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.
   Nil

20. Research facility / centre with
   - State Recognition : Yes
   - National Recognition : Yes
21. Special research laboratories sponsored by / created by industry or corporate bodies:

Braille Production Unit and Low Vision Lab Sponsored by HEPSEN scheme

22. Publications:

- Number of papers published in peer reviewed journals (national / international)
  - Monographs: 10
- Chapters in Books: 15
- Edited Books: 04
- Books with ISBN with details of publishers: 03

23. Details of patents and income generated

Nil

24. Areas of consultancy and income generated:

Yes. Providing free consultancy to the Teachers of Special Schools, Schools, Colleges and College of Education, principals and Teacher Educators in the instructional and administrative aspects.

25. Faculty selected nationally / internationally to visit other laboratories / institutions in India and abroad:

Yes. Three Professors nominated to visit as VT members for NCTE and UGC, Two Professors Identified as member of NAAC and One Professor Nominated as Expert Committee Member to RCI and NIOS

26. Faculty serving in

a) National committees  
  b) International committees  
  c) Editorial Boards  
  d) any other (please specify) : Yes

b) National committees : 11

26. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs):

Faculty is participating actively in the refresher / orientation programmes being organized by academic staff college

27. Student projects

- percentage of students who have done in-house projects including inter-departmental projects -- 90%
- percentage of students doing projects in collaboration with other universities/ industry / institute -- 30%

28. Awards / recognitions received at the national and international level by

- Faculty: 03

29. Seminars/Conferences/Workshops organized and the source of funding (National /International) with details of outstanding participants, if any.

05
30. **Code of ethics for research followed by the departments:**

The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.

31. **Student profile programme-wise:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Applications Received</th>
<th>Selected</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.Ed.</td>
<td>32 Admitted</td>
<td>20</td>
<td>12</td>
</tr>
<tr>
<td>B.Ed. Special Education</td>
<td>25 Admitted</td>
<td>13</td>
<td>12</td>
</tr>
<tr>
<td>M.A. Adult Education – II Semester</td>
<td>04</td>
<td>03</td>
<td>01</td>
</tr>
<tr>
<td>M.A. Adult Education- IV Semester</td>
<td>01</td>
<td>01</td>
<td>--</td>
</tr>
</tbody>
</table>

32. **Diversity of Students**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same University</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Ed.,</td>
<td>75</td>
<td>25</td>
<td>NIL</td>
</tr>
<tr>
<td>B.Ed., Special Edu.</td>
<td>80</td>
<td>20</td>
<td>NIL</td>
</tr>
<tr>
<td>M.A. Adult Education</td>
<td>100</td>
<td>-</td>
<td>NIL</td>
</tr>
</tbody>
</table>

33. **How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.**

- Defence Service: 15
- NET: 08
- SET: 10
34. Student progression

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>15</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>25</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>15</td>
</tr>
<tr>
<td>Employed</td>
<td>40</td>
</tr>
<tr>
<td>Campus selection</td>
<td>40</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>60</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>20</td>
</tr>
</tbody>
</table>

35. Diversity of staff

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
</tr>
<tr>
<td>from other universities within the State</td>
</tr>
<tr>
<td>from universities from other States from</td>
</tr>
<tr>
<td>universities outside the country</td>
</tr>
</tbody>
</table>

36. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period:

Ph.D: 02

37. Present details of departmental infrastructural facilities with regard to

a) Library : Yes with 4000 volumes
b) Internet facilities for staff and students : Yes
c) Total number of class rooms : 06
d) Class rooms with ICT facility : 01
e) Students’ laboratories : 01
f) Research laboratories : 01
g) Computer Lab : 01

39. List of doctoral, post-doctoral students and Research Associates

a) from the host institution/university:
   Post Doctoral : 04

b) from other institutions/universities
   Foreign Scholars : 09

40. Number of post graduate students getting financial assistance from the university.

SC/ST/BC students getting Scholarship from the State Government: 50

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology:

New programme not started.
The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. Does the department obtain feedback from
   a) Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.
   b) Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.
   c) Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. List the distinguished alumni of the department (maximum 10)
   1 Dr. M.Jaganmohan
   2 Prof. S.Paul Douglas
   3 Prof. M.Samala
   4 Dr. Paul Ratnakar
   5 Annepu.Narasihamurthy
   6 Dr. H.Subrahmanayam
   7 N.Ramakrishna
   8 I.H.G.N.Prasad
   9 Dr. Chitti Babu
   10 Dr. N.Shedreck

44. Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts:

   As a part of curriculum the students organise and participate week end seminar and Workshop and they them self select the topic. Every day there will be one session devoted for the Moral and Social Values and Physical Educational Activities. Whenever the External Experts come for PhD Viva-Voce Examination, Board of Studies meetings, Seminars and Workshop, these Experts services are utilised for the Guest Lectures for the students. The students will also be encouraged to participate in the lectures arranged in other departments frequently.
45. **List the teaching methods adopted by the faculty for different programmes:**

The teaching methods adopted by the faculty members include lecture methods, demonstration method, Kinaesthetic method, seminars, project work, assignments, assistive device, field visits, interactive learning and experiential learning.

46. **How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?**

The basic objective of the programme is to enable the students in acquiring required skills and behaviours to become a potential teacher, teacher educator so as to produce responsible and responsive citizens of the country.

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and learning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. **Highlight the participation of students and faculty in extension activities:**

Students participated in the One week short term training programme and 5 days CRE Programme in collaboration with NIVH and RCI respectively. They also participated in the Literacy campaign, Scribe work, Eye Camp, Janmabhoomi programme, Cleaning the campus, Cultural programmes, Orientation programmes both campus and out stations, Physical Educational Activities, Value Oriented programmes etc.

48. **Give details of “beyond syllabus scholarly activities” of the department:**

Organizing student seminars, technical quiz, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from research institutions, encouraging students to competitions and paper presentation in the conferences.

49. **State whether the programme/department is accredited/graded by other agencies? If yes, give details:**

NAAC Accrediation

50. **Briefly highlight the contributions of the department in generating new knowledge, basic or applied:**

The Department has taken a lead in introducing much needed innovative coursers in teacher education and special education. It took enough steps to ensure the curriculum is designed as per the guidelines of apex bodies and national committees from time to time. In addition, with the rich expertise of its staff, it made best efforts to enhance the potentiality of the teacher, teacher educators and special teacher educators and educational planners and administrators at regional and national level.

51. **Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department:**

**Strengths:**
1. Image of the university
2. Highly experienced faculty having close association with statutory bodies like NCTE, NAAC, UGC NET, SET, RCI, NIVH etc.
3. High ranking students
4. Infrastructure

Weakness:
1. Unable to find 100% placement in Campus Placement

Opportunities:
1. Development of networking with more number of industry and research based social organizations.
2. Application of enhanced ICT
3. Providing international exposure to the students by way of MoU’s with foreign organization
4. More and more consultancy services

Challenges
1. Catching with changes at the global level in respect of curriculum and teaching environments
2. Building the network of alumni
3. Developing students with employability skills
4. Promoting research at international standards

52. Future plans of the department.

Future plans
- Introduction of new courses diploma/certificate programme
- The Dept. intends to offer certificate programmes in relating to teacher education and special education as value added courses from the academic year 2015-16, once new faculty positions are created.
- The Dept. wants to organise an alumni sponsored seminar on a theme relevant to teacher education during 2015. Further it encourages its faculty to organise four more seminars during five years to come.
- The senior faculty members of the Dept. will participate as resource persons in the seminars organised by other universities and institutions
- The Dept. encourages all its faculty members to submit proposals to the UGC and other funding agencies for major research projects for which technical advice will be rendered to the needy.
- Plans related to infrastructure development
- The Dept. has plans to create e-class rooms with the state-of-the art technologies so as to adopt student friendly teaching devices.
HISTORY & ARCHAEOLOGY

1. Name of the Department : HISTORY & ARCHAEOLOGY

2. Year of establishment : 1931

3. Is the Department part of a School/Faculty of the University?
   Faculty of the University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.) :
   MA, M.Phil and Ph.D

5. Interdisciplinary programmes and departments involved:
   Nil

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil

7. Details of programmes discontinued, if any, with reasons:
   Nil

8. Examination System:
   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments :
   Nil

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>07</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>01</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>00</td>
</tr>
<tr>
<td>Others (Guest Faculty)</td>
<td>07</td>
</tr>
</tbody>
</table>

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name &amp; Designation</th>
<th>Qualification</th>
<th>Specialization</th>
<th>Exp. yrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. M. Krishna Kumari (Rtd)</td>
<td>M.A. Ph.D., D.Litt.</td>
<td>Ancient History &amp; Archaeology</td>
<td>38</td>
</tr>
<tr>
<td>Prof. Kamala Vasini (Rtd)</td>
<td>M.A. Ph.D.</td>
<td>Ancient History &amp; Archaeology</td>
<td>38</td>
</tr>
</tbody>
</table>
12. List of senior Visiting Fellows, adjunct faculty, emeritus professors:

   Prof. M. Krishna Kumari (Emeritus)  Prof. K. Suryanarayana (Emeritus)

13. Percentage of classes taken by temporary faculty – programme-wise information:

   70%

14. Programme-wise Student Teacher Ratio:

   1: 14

15. Number of academic support staff (technical) and administrative staff:

   Actual : 03

16. Research thrust areas:

   - Andhra History
   - Modern Indian History
   - Freedom Movement
   - Epigraphy
   - Iconography
   - Art & Architecture
   - Sculpture and painting
   - Religion and
   - Literature

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

   04 Projects

18. Inter-institutional collaborative projects and associated grants received:

   a) National collaboration  b) International collaboration

   Nil

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.

   01

Andhra University, Visakhapatnam
20. **Research facility / centre with**

1. state recognition : Yes
2. national recognition : Yes
3. international recognition

21. **Special research laboratories sponsored by / created by industry or corporate bodies**

Nil

22. **Publications:**

- Number of papers published in peer reviewed journals : 55 (national/international)
- Monographs
- Chapters in Books : 01
- Edited Books
- Books with ISBN with details of publishers : 04

23. **Details of patents**

Nil

24. **Areas of consultancy**

Nil

25. **Faculty selected nationally / internationally to visit other laboratories / institutions/industries in India and abroad**

Nil

26. **Faculty serving in :**

a) National committees b) International committees c) Editorial Boards d) any other (please specify)

Nil

27. **Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs):**

Orientation and Refresher programmes are being organised for the faculty by the Academic Staff College, AU as per the UGC guidelines.

28. **Student projects :**

1. percentage of students who have done in-house projects including inter-departmental projects
2. percentage of students doing projects in collaboration with other universities industry / institute

Nil
29. **Awards / recognitions received at the national and international level by** : Nil

   Faculty :03

30. **Seminars/ Conferences/Workshops organized and the source of funding (national/International) with details of outstanding participants, if any.**

   04

31. **Code of ethics for research followed by the departments** :

   The Department is strictly adhered to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very attentive regarding malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very solid in the University. However, as a preventive measure the department communicated to all the research students to verify before submission about the plagiarism.

32. **Student profile programme-wise:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no.4)</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.A. History</td>
<td>24</td>
<td>14</td>
</tr>
<tr>
<td>M.A. Archaeology</td>
<td>9</td>
<td>3</td>
</tr>
</tbody>
</table>

33. **Diversity of students**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. History</td>
<td>85</td>
<td>15</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>M.A. Archaeology</td>
<td>85</td>
<td>15</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

34. **How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.** :

   Civil Services: 01 (OC – 1)
   NET : 06 (BC – 3; SC – 3)
   SET : 02 (BC -2)

35. **Student progression**

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>10</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>--</td>
</tr>
<tr>
<td>Employed</td>
<td>90</td>
</tr>
<tr>
<td>Campus selection</td>
<td>90</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>90</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>--</td>
</tr>
</tbody>
</table>
36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
<td>07</td>
</tr>
<tr>
<td>from other universities within the State</td>
<td>01</td>
</tr>
<tr>
<td>from universities from other States</td>
<td>Nil</td>
</tr>
<tr>
<td>Universities outside the country</td>
<td>Nil</td>
</tr>
</tbody>
</table>

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

Ph.D - 03

38. **Present details of departmental infrastructural facilities with regard to**

1. Library : Yes (Around 800 books)
2. Internet facilities for staff and students : Yes
3. Total number of class rooms : 04 + 01 (Museum)
4. Class rooms with ICT facility : Nil
5. Students’ laboratories : Nil
6. Research laboratories : Nil

39. **List of doctoral, post-doctoral students and Research Associates**:

1. from the host institution/university
2. from other institutions/universities

Ph.D Full-Time Scholars – 18

M. Phil Full-Time Scholars – 07

40. **Number of post graduate and research students getting financial assistance** :

UGC JRF – 01
ICHR – 06
UGC RGNF - 06

41. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.** : Nil

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The
Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. Does the department obtain feedback from
   a) Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.
   b) Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.
   c) Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. List the distinguished alumni of the department (maximum 10) :
   1. Prof. M. Venkata Rangaiah, Padma Bhushan
   2. Prof. S. Gopal, Padma Vibhushan
   3. Prof. I. K. Sarma, Archaeological Survey of India
   4. Dr. P. Chenna Reddy, Director, AP State Archaeology & Museums
   5. Sri R. Subba Rao, I.A.S
   6. Sri Babu Rao, I.P.S
   7. Sri K. Arun Kumar, I.R.T.S.
   8. Sri Ch. Suryalakshmi, I.R.T.S.
   9. Sri Pavan Kumar, I.R.S.
   10. Prof. A.V. Narasimha Murthy, Mysore University

44. Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts. :

   The Dept. is making use of visit of subject experts from other universities on different academic assignments in arranging their lectures to the students for their enrichment.

45. List the teaching methods adopted by the faculty for different programmes.

   The teaching methods adopted by the faculty members include lecture methods, seminars, assignments, field visits, interactive learning and experiential learning

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored? :

   The objective of the programme has been to familiarise the students with the history and culture of AP and nation.

   Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and leaning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. Highlight the participation of students and faculty in extension activities. :

   - Field work trips to Historical and Archaeological sites
   - Participation in NSS programmes, Creating awareness of traffic rules among the public.
48. Give details of “beyond syllabus scholarly activities” of the department:
Organizing student seminars, technical quiz, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from industry & research institutions, encouraging students to competitions and paper presentation in the conferences.

49. State whether the programme/department is accredited/graded by other agencies? If yes, give details.
NAAC

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The Dept. through field studies and exploration surveys conducted by its faculty brought to lime light the new data findings in the areas of Andhra History, Modern Indian History, Freedom Movement, Epigraphy, Iconography, Art Architecture, Sculpture and painting, Religion and Literature.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths:
- Positive image of the university
- High ranking students
- Adequate Infrastructure

Weakness:
- Unable to find 100% placement in Campus Placement

Opportunities:
- Development of networking with more number of industry and research based social organizations.
- Application of enhanced ICT

Challenges
- Catching with changes at the global level in respect of curriculum and teaching environments
- Building the network of alumni
- Developing students with employability skills
- Promoting research at international standards

52. Future plans of the department.

Curriculum related future plans
- Restructuring/revision of the syllabus
- Revision of the syllabus periodically will be taken with the help of retired faculty

Teaching Learning
- Organization of seminars
- With the support of alumni, the Dept. plans to organise two seminars on the issues relating to History and Culture of Andhra Pradesh.
- Participation of seminars
- Plans related to infrastructure development
- Efforts will be made to gain support of alumni in infrastructure development of the Department for which alumni meet during the summer season of 2015
- Interested in taking up collaborative activities with the help of Archaeological Survey of India, A.P. State Archaeology Department, National Archives, A.P. State Archives and Tourism Departments of India and Andhra Pradesh.
ANTHROPOLOGY

1. Name of the Department: ANTHROPOLOGY
2. Year of establishment: 1961
3. Is the Department part of a School/Faculty of the university?
   Faculty of the University
4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc, D.Litt, etc.)
   MA/MSc Anthropology, M.Phil., Ph.D.
5. Interdisciplinary programmes and departments involved
   MA/MSc Anthropology
   Environmental Studies, Human Genetics
6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil
7. Details of programmes discontinued, if any, with reasons
   Nil
8. Examination System Annual/Semester/Trimester/Choice Based Credit System
   Semester end with continual assessment
9. Participation of the department in the courses offered by other departments
   Human Genetics, Environmental Studies and School of Distance Education
10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Designation</th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Professor</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>Associate Professor</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>Asst. Professor</td>
<td>1</td>
</tr>
<tr>
<td>4</td>
<td>Guest Faculty</td>
<td>6</td>
</tr>
</tbody>
</table>
12. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name of Faculty</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of Experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>G. Jai Kishan</td>
<td>MA., Ph.D.</td>
<td>Professor</td>
<td>Biological Anthropology</td>
<td>30</td>
<td>4</td>
</tr>
<tr>
<td>P.D.Satya Pal Kumar</td>
<td>MA</td>
<td>Associate Professor</td>
<td>Social Anthropology</td>
<td>20</td>
<td>--</td>
</tr>
<tr>
<td>D. Ramesh</td>
<td>MA</td>
<td>Assistant Professor</td>
<td>Social Anthropology</td>
<td>14</td>
<td>--</td>
</tr>
</tbody>
</table>

19. List of senior visiting fellows, adjunct faculty, emeritus professors

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of Visiting fellow/ Adjunct faculty/Emeritus</th>
<th>Name &amp; Institutional affiliation of High profile guests</th>
<th>Period/ Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Emeritus Professors</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Prof. V.Subramanyam</td>
<td>Dept of Anthropology, Andhra University</td>
<td>2013</td>
</tr>
<tr>
<td>2</td>
<td>Prof. P. Veerraju</td>
<td>Dept of Human Genetics, Andhra University</td>
<td>2010</td>
</tr>
<tr>
<td>II. Visiting Fellows</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Prof. V.Gangadaram</td>
<td>Dept of Anthropology S.V.University. Tirupathi</td>
<td>2014</td>
</tr>
<tr>
<td>2</td>
<td>Dr. D. Ravindranath</td>
<td>South-west foundation for Bio-medical research, Sanitario, TEXAS</td>
<td>2014</td>
</tr>
<tr>
<td>3</td>
<td>Sri. JaiSankarao</td>
<td>Superintend Anthropologist, AnSI, Mysore</td>
<td>2014</td>
</tr>
<tr>
<td>4</td>
<td>Sk. Abdul Munaf</td>
<td>Dept of Anthropology, Hyderabad University,</td>
<td>2013</td>
</tr>
<tr>
<td>5</td>
<td>Prof. D.K.Behara</td>
<td>Dept of Anthropology Sambalpur University,</td>
<td>2013</td>
</tr>
<tr>
<td>6</td>
<td>Prof. T.S.Naidu</td>
<td>Dept of Anthropology, Pondicherry University,</td>
<td>2012</td>
</tr>
<tr>
<td>7</td>
<td>Dr. Jesuratnam</td>
<td>Dept of Anthropology, Pondicherry University</td>
<td>2012</td>
</tr>
<tr>
<td>8</td>
<td>Prof. P. Sudhakara Reddy</td>
<td>Dept of Anthropology S.V.University. Tirupathi,</td>
<td>2012</td>
</tr>
<tr>
<td>9</td>
<td>Dr. B.V.Babu</td>
<td>I.C.M.R. Bhubaneswar.</td>
<td>2012</td>
</tr>
<tr>
<td>10</td>
<td>Prof. N.Sudhakara Rao</td>
<td>Dept of Anthropology, Hyderabad University,</td>
<td>2012</td>
</tr>
<tr>
<td>11</td>
<td>Mr. O.S.V.D. Prasad</td>
<td>TCR&amp; TC, Hyderabad.</td>
<td>2011</td>
</tr>
<tr>
<td>12</td>
<td>Prof. P.Venkata Rao</td>
<td>Dept of Anthropology, Hyderabad University,</td>
<td>2011</td>
</tr>
<tr>
<td>14</td>
<td>Managing Director</td>
<td>Girijan Cooperative Corporation, A.P.</td>
<td>2011</td>
</tr>
<tr>
<td>15</td>
<td>Prof P.Chengal Reddy</td>
<td>Dept of Anthropology S.V.University. Tirupathi.</td>
<td>2011</td>
</tr>
<tr>
<td>16</td>
<td>Prof A.Papa Rao</td>
<td>Dept of Anthropology S.V.University. Tirupathi.</td>
<td>2011</td>
</tr>
</tbody>
</table>
20. Percentage of classes taken by temporary faculty – programme-wise information

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Programme</th>
<th>Percentage of classes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MA/M.Sc Anthropology</td>
<td>45%</td>
</tr>
</tbody>
</table>

21. Programme-wise Student Teacher Ratio

MA/M.Sc Anthropology: 1:15

22. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

6

23. Research thrust areas

- Tribal Studies
- Reproductive Child Health care
- Health aspects
- Ethnographic studies
- Right to education implementation

24. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise: 27

25. Inter-institutional collaborative projects and associated grants received:

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Programme</th>
<th>Collaborative Institutions/ departments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>“Ruminant of Tribal village studies (Monograph) of Visakhapatnam”.</td>
<td>TCR &amp; TI, Hyderabad.</td>
</tr>
<tr>
<td>2</td>
<td>Kolam and Thoti: Ethnographic study of Two primitive tribes of Andhra Pradesh.</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Ethnography of Gadaba Tribe in A.P.</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Ethnography of Valimiki, Boya community.</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Health care practices among Jatapu.</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>An Epidemiological study of Malaria among the tribes of Visakhapatnam district.</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Evaluation of UIP in tribal areas of Vizianagaram district</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Prevalence of Goiter among the tribal children of Visakhapatnam</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Knowledge, Attitude and Practice (KAP) regarding reproductive and child health care among the tribes of Vizianagaram District- A Situational Analysis.</td>
<td></td>
</tr>
</tbody>
</table>
Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Type of Assistance Received</th>
<th>Year</th>
<th>Sponsoring Agency</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>UGC SAP, DRS-1</td>
<td>2007-12</td>
<td>UGC</td>
<td>35,00,000</td>
</tr>
</tbody>
</table>

21. **Research facility / centre with:**
   - State recognition - Yes
   - National recognition - Yes

27. **Special research laboratories sponsored by / created by industry or corporate bodies:**
Nil

28. **Publications: Last five years**
   Total No. Of Publications (Referred Journals): 96

29. **Details of patents:**
Nil

30. **Areas of consultancy:**
   Tribal Studies

31. **Faculty selected nationally / internationally to visit other laboratories/ institutions industries in India and abroad**
   Dr. P.D.S.Pal Kumar visited Colombia University, USA

32. **Faculty serving in**
   a) National committees  b) International committees  c) Editorial Boards  d) any other (please specify)

<table>
<thead>
<tr>
<th>Faculty</th>
<th>serving in</th>
<th>National/International</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>G.JaiKishan</td>
<td>UPPSC &amp; APPSC</td>
<td>National</td>
<td>Monitor</td>
</tr>
<tr>
<td>P.D.S.Pal Kumar</td>
<td>Editorial Board</td>
<td>International</td>
<td>member</td>
</tr>
</tbody>
</table>

27. **Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).**

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Faculty</th>
<th>Title of the programme</th>
<th>Period</th>
<th>Sponsors</th>
<th>National/ Inter-national</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>G.JaiKishan</td>
<td>Resource person, Refresher course</td>
<td>2014</td>
<td>UGC</td>
<td>National</td>
</tr>
<tr>
<td>2</td>
<td>P.D.S.Palkumar</td>
<td>Resource person, Refresher course</td>
<td>2014</td>
<td>ICSSR</td>
<td>National</td>
</tr>
<tr>
<td>3</td>
<td>D.Ramesh</td>
<td>Refresher Course</td>
<td>2012</td>
<td>UGC</td>
<td>National</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
32. **Student projects:**
   - percentage of students who have done in-house projects including inter-departmental projects: 20%
   - percentage of students doing projects in collaboration with other universities/industry/institute: 20%

33. **Awards / recognitions received at the national and international level by:**
   Nil

34. **Seminars/Conferences/Workshops organized and the source of funding (National/International) with details of outstanding participants, if any.**

<table>
<thead>
<tr>
<th>Seminars/Conferences/Workshops/Training Programmes Organized</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sl. No</td>
</tr>
<tr>
<td>-------</td>
</tr>
<tr>
<td>2</td>
</tr>
</tbody>
</table>

35. **Code of ethics for research followed by the departments:**

The Department is strictly adhered to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very attentive regarding malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very solid in the University. However, as a preventive measure the department communicated to all the research students to verify before submission about the plagiarism.

36. **Student profile programme-wise:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Applications received</th>
<th>Selected</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.A./M.Sc</td>
<td>128</td>
<td>19</td>
<td>5</td>
</tr>
<tr>
<td>M.Phil.</td>
<td>21</td>
<td>3</td>
<td>2</td>
</tr>
</tbody>
</table>

33. **Diversity of students**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A./M.Sc.</td>
<td>80</td>
<td>15</td>
<td></td>
<td>5</td>
</tr>
<tr>
<td>M.Phil.</td>
<td>75</td>
<td>25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ph.D. (FT&amp;PT)</td>
<td>70</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
36. **How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.**

- NET : 12
- SET : 04

37. **Student progression**

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>20</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>40</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>15</td>
</tr>
<tr>
<td>Employed</td>
<td>30</td>
</tr>
<tr>
<td>Campus selection</td>
<td>20</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>80</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>10</td>
</tr>
</tbody>
</table>

36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
<td>80%</td>
</tr>
<tr>
<td>from other universities within the State</td>
<td>10%</td>
</tr>
<tr>
<td>from universities from other States</td>
<td>10%</td>
</tr>
<tr>
<td>Universities outside the country</td>
<td>--</td>
</tr>
</tbody>
</table>

38. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period:**

01

39. **Present details of departmental infrastructural facilities with regard to**

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Infrastructural Facilities</th>
<th>Nos</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Library</td>
<td>2000 volume</td>
</tr>
<tr>
<td>2</td>
<td>Internet facilities for staff and students</td>
<td>Yes</td>
</tr>
<tr>
<td>3</td>
<td>Total number of class rooms</td>
<td>4</td>
</tr>
<tr>
<td>4</td>
<td>Class rooms with ICT facility</td>
<td>1</td>
</tr>
<tr>
<td>5</td>
<td>Students’ laboratories</td>
<td>2</td>
</tr>
<tr>
<td>6</td>
<td>Research laboratories</td>
<td>1</td>
</tr>
</tbody>
</table>

40. **List of doctoral, post-doctoral students and Research Associates**

a) from the host institution/university 15
b) from other institutions/universities  4
41. **Number of post graduate students getting financial assistance:**

38

42. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

43. **Does the department obtain feedback from**

   i. Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

   Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi on teaching learning evaluation will be used to improve the respective processes.

   ii. Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

   Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

   iii. Alumni and employers on the programmes offered and how does the department utilize the feedback?

   Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

44. **List the distinguished alumni of the department (maximum 10)**

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name and Affiliation of the Alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>P.Vijaya Prakash, Vice-chairman, Andhra Pradesh State Council of Higher Education, Hyderabad</td>
</tr>
<tr>
<td>2</td>
<td>P. Anil Kumar, DSP, Andhra Pradesh State Police, Hyderabad</td>
</tr>
<tr>
<td>3</td>
<td>P Venkata Rao Professor, Dept of Anthropology, Hyderabad Central University</td>
</tr>
<tr>
<td>4</td>
<td>Siva Prasad Professor, Dept of Anthropology, Hyderabad Central University</td>
</tr>
</tbody>
</table>
45. Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts.

Collaborative programmes are organised in association with IGMRS, Bhopal, and Anthropological Survey of India, Mysore so as to enrich learners’ knowledge and exposure to the practical aspects of subject contents.

46. List the teaching methods adopted by the faculty for different programmes.

The teaching methods adopted by the faculty members include lecture methods, seminars, project work, assignments, field visits, interactive learning and experiential learning.

47. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and learning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

48. Highlight the participation of students and faculty in extension activities.

The students as part of their project work visit the tribal areas, interact with tribal people and render the needy services to them. On the other hand, the faculty who accompanies the students extends counselling to tribal people for their betterment.

49. Give details of “beyond syllabus scholarly activities” of the department.

Organizing student seminars, technical quiz, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from industry & research institutions, encouraging students to competitions and paper presentation in the conferences. Further the students are made to observe the life styles of tribal people in agency area of the Eastern Ghats, AP from anthropological point of view so as to contribute for the enrichment of the subject.

50. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

NAAC accredited

51. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The Department, as one of the premier University Departments in India and the First in South India, has been contributing to a considerable extent in expanding the horizons of knowledge through the conduct of basic and applied research studies in the areas of tribal development and generic counselling. The Dept. is also extending counselling services for governmental and voluntary organisations in tribal development in creating awareness about indigenous knowledge and application of herbal medicines.
52. **Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

**Strengths:**
1. Image of the university
2. Highly experienced faculty
3. High ranking students
4. Infrastructure

**Weakness:**
1. Unable to find 100% placement in Campus Placement

**Opportunities:**
1. Development of networking with more number of industry and research based social organizations.
2. Application of enhanced ICT
3. Providing international exposure to the students by way of MoU’s with foreign organization
4. More and more consultancy services
5. Catching with changes at the global level in respect of curriculum and teaching environments
6. Building the network of alumni
7. Developing students with employability skills
8. Promoting research at international standards

53. **Future plans of the department.**
- To start one year diploma course on Tribal Welfare and Development from the academic year 2015-16
- Submission of research projects to the funding agencies.
- Establishing a research level laboratory in collaboration with UGC by getting SAP Phase-II
LIBRARY & INFORMATION SCIENCE

1. **Name of the Department**: LIBRARY & INFORMATION SCIENCE

2. **Year of establishment**: 1935

3. **Is the Department part of a School/Faculty of the university?**
   Faculty of University

4. **Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)**
   - MA, M.Phil and Ph.D programmes

5. **Interdisciplinary programmes and departments involved -**
   - Collaborated with Dr. V.S. Krishna Library, Andhra University for two purposes
   - Library Internship programme is conducted for Students in the fourth semester of M.L.I.Sc. Students will work in all the sections of the library throughout the semester to gain hand-on experience.
   - The students of Library & Information Science will work and earn money by participating in the Earn While Learn Programmes of the main library after their class hours.

6. **Courses in collaboration with other universities, industries, foreign institutions, etc.**
   Nil

7. **Details of programmes discontinued, if any, with reasons**
   Nil

8. **Examination System**
   Semester end with continual assessment

9. **Participation of the department in the courses offered by other departments**
   Nil

10. **Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)**

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>4</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>Nil</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>1</td>
</tr>
<tr>
<td>Others (teaching Assistant)</td>
<td>1</td>
</tr>
</tbody>
</table>
11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of Experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. C. Sasikala</td>
<td>M.A., M.L.I.Sc., Ph.D.</td>
<td>Professor</td>
<td>Corporate libraries and services; Digital libraries; Marketing of Information services and products; Information</td>
<td>29 yrs</td>
<td>Ph.D: Awarded:2, Submitted:2, M.Phil: Awarded:3</td>
</tr>
<tr>
<td>Dr. K. Somasekhar Rao</td>
<td>M.A., M.L.I.Sc., Ph.D.</td>
<td>Professor</td>
<td>Digital Libraries; IT applications in libraries; Classification and Indexing; Knowledge Management; Marketing of Information services and products Bibliometrics; Library Classification Practice; Information Technology; Research Methodology;</td>
<td>29 yrs</td>
<td>Ph.D: Awarded:4, Submitted:2, M.Phil: Awarded:5</td>
</tr>
<tr>
<td>Dr. G. Valasayya</td>
<td>M.A., M.L.I.Sc., Ph.D.</td>
<td>Professor</td>
<td>Information Sources and services; Organisation of special materials; Information Technology and Networking;</td>
<td>27 yrs</td>
<td>Ph.D: Awarded:1, M.Phil: Awarded:3</td>
</tr>
<tr>
<td>Dr. J. Vijaya Kumari</td>
<td>M.L.I.Sc., Ph.D.</td>
<td>Professor</td>
<td>Academic Library Systems Library Automation; Library administration and Management; Digital Libraries; Information Literacy; ICT applications in LICS</td>
<td>29 yrs</td>
<td>Ph.D: Awarded:-, M.Phil: Awarded:2</td>
</tr>
<tr>
<td>Mr. V. Dhana Raju</td>
<td>M.L.I.Sc(Ph.D)</td>
<td>Assistant Professor</td>
<td>Library cataloguing; Digital libraries; Information Communication; Public Libraries</td>
<td>6 yrs</td>
<td>Submitted Ph.D Experienced in M.L.I.Sc Project Guidance</td>
</tr>
</tbody>
</table>
## 12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

<table>
<thead>
<tr>
<th>Year</th>
<th>Name and Designation</th>
<th>Institution</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>Mr. G.VVSDS Prasad, Visiting Fellow</td>
<td>Gandhian Studies Center, AU</td>
<td>Jan 24&lt;sup&gt;th&lt;/sup&gt; 2009</td>
</tr>
<tr>
<td>2009</td>
<td>Prof. Y. Yadagiri Reddy, Dept. of Lib &amp; Inf Sc.</td>
<td>Osmania University, Hyderabad</td>
<td>July 30&lt;sup&gt;th&lt;/sup&gt; 2009</td>
</tr>
<tr>
<td>2010</td>
<td>Prof. P. Somaraju, Rtd., Dept. of Lib. &amp; Inf Sc.</td>
<td>AU</td>
<td>Sept 5&lt;sup&gt;th&lt;/sup&gt; 2010</td>
</tr>
<tr>
<td>2011</td>
<td>Prof. M. Satyanarayana, Dpty. Librarian</td>
<td>Dr. V. S. Krishna Library, Andhra University</td>
<td>Aug 12&lt;sup&gt;th&lt;/sup&gt; 2011</td>
</tr>
<tr>
<td>2012</td>
<td>Prof. G. Babarao Dpty. Librarian</td>
<td>Dr. V. S. Krishna Library, Andhra University</td>
<td>Aug 9&lt;sup&gt;th&lt;/sup&gt; 2012</td>
</tr>
<tr>
<td>2012</td>
<td>Prof. P. Somaraju, Rtd., Dept. of Lib. &amp; Inf.Sc.</td>
<td>AU</td>
<td>Sept 3&lt;sup&gt;rd&lt;/sup&gt; 2012</td>
</tr>
<tr>
<td>2012</td>
<td>Dr. Bhaskar Kumar, Professor</td>
<td>SU University, Erithria</td>
<td>Sept 5&lt;sup&gt;th&lt;/sup&gt; 2012</td>
</tr>
<tr>
<td>2012</td>
<td>Sri. K. S. Laxman Rao, MLC</td>
<td>Guntur</td>
<td>Sept 14&lt;sup&gt;th&lt;/sup&gt; 2012</td>
</tr>
<tr>
<td>2012</td>
<td>Sri. K. C. Kalkura, President</td>
<td>Gadicherla Foundation, Kurnool</td>
<td>15&lt;sup&gt;th&lt;/sup&gt; 2012</td>
</tr>
<tr>
<td>2013</td>
<td>Sri. M. S. Saratchandra Kumar, DGM(Rtd.)</td>
<td>British Counsel Library, Hyderabad</td>
<td>Mar 20&lt;sup&gt;th&lt;/sup&gt; 2013</td>
</tr>
<tr>
<td>2013</td>
<td>Dr. G. Nagaratna Mani, Librarian</td>
<td>Knowledge Resource Center, GITAM University, Vizag</td>
<td>April 8&lt;sup&gt;th&lt;/sup&gt; 2013</td>
</tr>
<tr>
<td>2013</td>
<td>Dr. V. Vijaya Sudha, Scientist E</td>
<td>Central Library, NSTL, Visakhapatnam-27</td>
<td>April 8&lt;sup&gt;th&lt;/sup&gt; 2013</td>
</tr>
<tr>
<td>2013</td>
<td>Prof. C. K. Ramaiyah, Head</td>
<td>Dept. of Lib &amp; Inf Sc.</td>
<td>Pondicherry University, Puducherry</td>
</tr>
<tr>
<td>2013</td>
<td>Mr. Srinivas Chakravarthy, Information Officer</td>
<td>PIS, USA</td>
<td>Sept. 15&lt;sup&gt;th&lt;/sup&gt; 2013</td>
</tr>
<tr>
<td>2014</td>
<td>Mrs. Manjula Y Ambur, Chief Knowledge Officer</td>
<td>Langley Research Center, NASA, USA</td>
<td>Feb 12&lt;sup&gt;th&lt;/sup&gt; 2014</td>
</tr>
<tr>
<td>2014</td>
<td>Prof. Mishra, Dept. of Lib &amp; Inf.sc.</td>
<td>SMIT, Berhampur, Orissa</td>
<td>March 21&lt;sup&gt;st&lt;/sup&gt; 2014</td>
</tr>
<tr>
<td>2014</td>
<td>Prof. Chandramouli, Hon. Librarian</td>
<td>Dr. V. S. Krishna Library, Andhra University</td>
<td>April 7&lt;sup&gt;th&lt;/sup&gt; 2014</td>
</tr>
</tbody>
</table>

## 13. Percentage of classes taken by temporary faculty – programme-wise information

20%

## 14. Programme-wise Student Teacher Ratio

M.L.I.Sc.- Student Teacher ratio-13:1
(Approx. per 13 students 1 teacher)

## 15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

03

## 16. Research thrust areas as recognized by major funding agencies -

1. Institutional Repositories
2. Information Literacy
3. Community Information Services
4. Bibliometrics
5. ICT impact on Libraries
6. Digitisation and
7. Marketing of Information Services and Products

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

<table>
<thead>
<tr>
<th>Source of Grant</th>
<th>Name of the Teacher(s)</th>
<th>Field Research</th>
<th>Grants</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>ICSSR</td>
<td>Prof. C. Sasikala, Project Director &amp; Prof. M. Satyanarayana, Co-Principal Investigator</td>
<td>“Marine Fishermen Community of Visakhapatnam: A need of Community Information Network for its socio-economic development” Major Research Project Sponsored by ICSSR-2009-2013</td>
<td>4 lakhs</td>
<td>On-going</td>
</tr>
</tbody>
</table>

18. Inter-institutional collaborative projects and associated grants received

a) National collaboration
b) International collaboration

Nil

26. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc. total grants received.

<table>
<thead>
<tr>
<th>Source of Grant</th>
<th>Name of the Teacher(s)</th>
<th>Field Research</th>
<th>Grants</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>ICSSR</td>
<td>Prof. C. Sasikala, Project Director &amp; Prof. M. Satyanarayana, Co-Principal Investigator</td>
<td>“Marine Fishermen Community of Visakhapatnam: A need of Community Information Network for its socio-economic development” Major Research Project Sponsored by ICSSR-2009-2013</td>
<td>4 lakhs</td>
<td>On-going</td>
</tr>
</tbody>
</table>

27. Research facility / centre with
   - state recognition : No
   - national recognition : Yes
   - international recognition

28. Special research laboratories sponsored by / created by industry or corporate bodies

Nil
29. **Publications:**
   - Number of papers published in peer reviewed journals (national/international) -03
   - Edited Books -06
   - Books with ISBN with details of publishers -04

30. **Details of patents and income generated**
    Nil

31. **Areas of consultancy and income generated**
    Nil

32. **Faculty selected nationally / internationally to visit other laboratories / institutions/ industries in India and abroad**
    Prof.C.Sasikala-selected for Indo-Hungarian Faculty Educational Exchange Programme for the year 2013/2014

33. **Faculty serving in**
   a) National committees b) International committees c) Editorial Boards d) any other (please specify)
   
   National Committees - 03

34. **Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).**
   UGC-ASC Refresher Course - 2
   National workshops - 3

35. **Student projects**
   - percentage of students who have done in-house projects including inter-departmental projects – 60%
   - percentage of students doing projects in collaboration with other universities/industry / institute –30%

36. **Awards / recognitions received at the national and international level by**
    Faculty: 06

37. **Seminars/ Conferences/Workshops organized and the source of funding (national/International) with details of outstanding participants, if any.**

   In the last four years Department has organised:
   1. A national Seminar on “recent trends in the field of Library & Information science”,2013
   2. Four Workshops-
      1. Workshop on GSDL and Green soft ware packages,2011
      2. Work shop on Koha software, 2012
      4. Documentation and Digitisation of Image based information sources, 2013
38. Code of ethics for research followed by the departments -

The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.

32. Student profile programme-wise:

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Male</th>
<th>Female</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.L.I.Sc.</td>
<td>28</td>
<td>12</td>
<td>84</td>
<td>80</td>
</tr>
</tbody>
</table>

33. Diversity of students:

No admissions under non-local, national integration or Other States in LIS in recent years except one Ethiopian joined for Ph.D programme in 2013

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.Li.Sc.</td>
<td>85</td>
<td>15</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

34. How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

- NET 12
- JRF 08
- SLET 06

35. Student progression

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>15%</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>20%</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctorical</td>
<td>--</td>
</tr>
<tr>
<td>Employed</td>
<td>--</td>
</tr>
<tr>
<td>Campus selection</td>
<td>14%</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>85%</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>1%</td>
</tr>
</tbody>
</table>

36. Diversity of staff

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
</tr>
<tr>
<td>from other universities within the State</td>
</tr>
<tr>
<td>from universities from other States from</td>
</tr>
</tbody>
</table>
37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

One Assistant Professor (Mr. V. Dhanaraju-submitted Ph.D in 2014)

39. Present details of departmental infrastructural facilities with regard to

a. Library-Yes, Department has a Library with 700 volumes and 3 professional journals and 2 news papers. It is located in a seminar cum reading room of the department.

b. Internet facility for staff and students –Yes, For Students internet is made available at Cyberlab in Arts College building. Each faculty member in the department has been provided with a computer with internet connectivity by the University.

c. Total number of class rooms -Two

d. Class rooms with ICT facility -None

e. Students’ laboratories -None

f. Research laboratories-NA

39. List of doctoral, post-doctoral students and Research Associates:

Post-doctoral students
from the host institution/university: 03
from other institutions/universities: Nil

40. Number of post graduate students getting financial assistance from the university- the Principal’

Post graduate students : 40 %
Research students : 30 %

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. Does the department obtain feedback from

Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

Yes, through both formal and informal meetings the opinions and suggestions of Andhra University, Visakhapatnam
faculty will be ascertained throughout the course period. Accordingly the changes with regard to the course content will be suggested to the BOS in Library & Information Science. Based on their suggestions required adjustments will be made in paper allocation, time tables and practice classes.

Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

Yes, each teacher at the end of each period takes the opinion of the students about the topic taught and takes additional time to clarify their doubts.

Alumni and employers on the programmes offered and how does the department utilize the feedback?

Yes, we gather the opinions and suggestions of our alumni periodically to improve the quality and validity of the course content. We invite our alumni to address our present batch of students to motivate and guide them in their future professional accomplishments.

43. List the distinguished alumni of the department (maximum 10)

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name and Affiliation of the Alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Prof. V. Chandrasekhara Rao, Head &amp; Dean, Dept. of Lib. &amp; Inf. Sc., Dr. B. R. Ambedkar University, Hyderabad</td>
</tr>
<tr>
<td>2.</td>
<td>Prof. A. R. D. Prasad, Director, DRITC, Bangalore</td>
</tr>
<tr>
<td>3.</td>
<td>Dr. Subba Rao, Chief Information Officer, Central Leather Research Institute (CLRI), Chennai</td>
</tr>
<tr>
<td>4.</td>
<td>Sri. M. S. Saratchandra Kumar, DGM (Rtd.), British Council Library, Hyderabad</td>
</tr>
<tr>
<td>5.</td>
<td>Mr. Koteswara Rao, Former Librarian, IG Library, University of Hyderabad, Hyderabad</td>
</tr>
<tr>
<td>6.</td>
<td>Dr. V. Vijayasudha, Scientist E, Central Library, NSTL, Visakhapatnam</td>
</tr>
<tr>
<td>7.</td>
<td>Dr. Bhaskar Kumar, Professor, SU University, Erithria</td>
</tr>
<tr>
<td>8.</td>
<td>Dr. Aruna Prasad Reddy, Librarian, S.V. University, Tirupati</td>
</tr>
<tr>
<td>9.</td>
<td>Dr. N. Venkata Rao, Librarian, Acharya Nagarjuna University, Guntur</td>
</tr>
<tr>
<td>10.</td>
<td>Dr. G. Nagaratnamani, Librarian, KRC, GITAM University, Visakhapatnam</td>
</tr>
</tbody>
</table>

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

1. Internship programme in the University Library in the fourth semester.
2. Library tours organised for the students
3. Conduct of birth anniversary celebrations of eminent library scientists, teachers and librarians
4. Encouraging the students to participate in the professional seminars.
5. Interaction with alumni of the department

45. List the teaching methods adopted by the faculty for different programmes.

The teaching methods adopted by the faculty members include lecture methods, seminars, project work, assignments, field visits, Hands on practice using Computers and Internet. Hands on practice with library tools like classification schemes, cataloguing codes and various information sources, mock library exercises, records preparation, interactive learning and experiential learning.
46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and leaning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. Highlight the participation of students and faculty in extension activities.

1. Students:
   - Assisted in the indexing and organisation of library collections of various departments in the University;
   - Assisted the local libraries in Visakhapatnam in technical processing of books and data base design activities

2. Faculty:
   Faculty provide voluntary and free consultancy services to the local libraries in automating, managing the libraries, library staff recruitment, collection development and design of information services.

48. Give details of “beyond syllabus scholarly activities” of the department.

We have conducted Quiz programmes on both Library science and general knowledge; Students were given assignments to develop model budget, library building design and web based services; Students were encouraged to present papers in seminars and participate in discussions on professional E-Forums and Blogs.

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

Accredited by NAAC certification

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

Being one of the premier Departments in Library & Information Science, this department has produced eminent professionals working in different libraries in corporate, academic and public sectors.

Through regularly modified and updated syllabus, the department is able to inculcate the knowledge and skills demanded by the profession in the contemporary electronic environment.

The Department has been providing facilities for the pursuit of Research Studies leading to the award of PhD since 1966 for Part-time while Full time research admissions took place from 1980-81. M.Phil course, both Full time and Part time have been in offer since 1990. So far the Department has produced 65 Ph.Ds and M.Phils covering different key aspects of the subject.

The course content is a balanced mix of both theoretical and practical inputs which pave the way for further research in both basic and applied aspects of the subject.

Through internship programme and practical component in the course the department has succeeded in imparting practical knowledge and skills among the budding library professionals.
51. **Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

**The SWOT analysis of the Department**

**Strengths:**
1. Dedicated and hard working faculty.
2. Rich research experience of faculty and Strong Research output
3. Adequate accommodation for teachers and students.
4. Effective supporting facility in the form of University Library which is considered to be the best library in journal literature in South India not only in the field of library and information science but also in other subjects.
5. Access to UGC-Infonet E-Journal consortium

**Weaknesses:**
- Unable to find 100% placement in Campus Placement

**Opportunities:**
1. Ample and increasing job opportunities for the outgoing students of library and information science.
2. Availability of latest technologies that enable the library profession to offer new innovative and cost-effective services to the end users.
3. Availability of more and more electronic and digital information sources which facilitate the libraries to offer seamless access to global information to wider and geographically distributed user communities.
4. New compact and robust storage techniques are a boon to the librarians that help in handling the problems of space, access and data security.
5. Providing suitable training in the application of the latest tools and techniques to the future librarians will definitely enhance the image and value of the courses offered by the Department.

**Challenges:**
1. Decreasing demand for the campus based courses in the context of increasing demand for distance mode of education even in the case of professional courses.
2. Changing scenario in the society where there is acute problem of unemployment and inadequate recruitment, focus of students is more on getting some job rather than pursuing a course for gaining knowledge and acquiring the skills in depth to become a scholar in the subject field. Bringing back the original disciplined academic and scholarly environment in the campus is a real challenge for the faculty and the administration.
3. Technological developments and their application to provide effective access to required information are posing threat to the basic existence and validity of traditional libraries and their services. Equipping and empowering the outgoing students with necessary skills and knowledge to be successful competitors in job market is a major challenge for the department with inadequate faculty and facilities.

52. **Future plans of the department.**

1. Making all the efforts to improve the infrastructure in the department including accommodation, class rooms, furniture, equipment, department library, codes and tools, drinking water facility and rest rooms for girl students.
2. Making efforts for the recruitment of faculty with adequate and sound back ground in the application of latest technologies to LICs in the near future.
3. To ensure the quality research output in library and information science.
4. Making all the efforts to enhance the saleability of students in the job market with respectable scale and status.
JOURNALISM AND MASS COMMUNICATION

1. Name of the Department: JOURNALISM AND MASS COMMUNICATION

2. Year of establishment: 1984

3. Is the Department part of a School/Faculty of the university?
   Faculty of the University

   MA, M.Phil and Ph.D.

5. Interdisciplinary programmes and departments involved
   Yes. Department of English and Department of Commerce and Management Studies

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   No

7. Details of programmes discontinued, if any, with reasons
   No

8. Examination System
   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments
   The department has been actively associating in running the MJMC programme being offered by the School of Distance Education, A.U. and Participation of Faculty in Personal Contact Programmes.

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th>Position</th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>2</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>0</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>1</td>
</tr>
<tr>
<td>Others</td>
<td>3</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof P Bobby Vardhan</td>
<td>Ph.D.</td>
<td>Professor</td>
<td>Film and television</td>
<td>23</td>
<td>5</td>
</tr>
<tr>
<td>Prof D V R Murthy</td>
<td>Ph.D.</td>
<td>Professor</td>
<td>Print media</td>
<td>20</td>
<td>12</td>
</tr>
<tr>
<td>Dr Challa Ramakrishna</td>
<td>Ph.D.</td>
<td>Asst professor (Senior)</td>
<td>Public Relations, International Communication and Media Laws and Ethics</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>Dr K Vijai Kumar</td>
<td>Ph.D.</td>
<td>Asst. professor</td>
<td>Media management</td>
<td>5</td>
<td>-</td>
</tr>
<tr>
<td>Dr P Nirmala</td>
<td>Ph.D.</td>
<td>Guest faculty</td>
<td>Advertising</td>
<td>5</td>
<td>-</td>
</tr>
<tr>
<td>Dr Raimole Abraham</td>
<td>Ph.D.</td>
<td>Guest faculty</td>
<td>Environmental communication</td>
<td>5</td>
<td>-</td>
</tr>
</tbody>
</table>

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

Nil

13. Percentage of classes taken by temporary faculty – programme-wise information:

40%

14. Programme-wise Student Teacher Ratio

1:5

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

3

16. Research thrust areas as recognized by major funding agencies

Development communication

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

03 Projects were completed

18. Inter-institutional collaborative projects and associated grants received : Nil

a) National collaboration
   b) International collaboration
19. **Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.;**

   Total grants received.

20. **Research facility / centre with**

   a. state recognition Yes
   b. national recognition Yes
   c. international recognition

   First department in the state of Andhra Pradesh to start PhD programme in journalism and mass communication and MS Communication and Media Studies.

21. **Special research laboratories sponsored by / created by industry or corporate bodies**

   Nil

22. **Publications:**

   - Number of papers published in peer reviewed journals (national / international) 28
   - Monographs
   - Chapters in Books
   - Edited Books
   - Books with ISBN with details of publishers : 14

23. **Details of patents and income generated**

   Nil

24. **Areas of consultancy and income generated**

   NA

25. **Faculty selected nationally / internationally to visit other laboratories / institutions / industries in India and abroad**

   Nil

26. **Faculty serving in**

   a) National committees : 09
   b) International : 03

27. **Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs). Refresher / orientation programs, workshops, training programs**

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name of the programme</th>
<th>Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>Orientation Course organized by the UGC Academic Staff College during 12 Feb-10 March, 08.</td>
<td>12 Feb to 10 March, 2008</td>
</tr>
</tbody>
</table>
28. **Student projects**
   a. percentage of students who have done in-house projects including inter-departmental projects 100%
   b. percentage of students doing projects in collaboration with other universities/industry/institute

All the students undergo internship in major media organizations every year.

29. **Awards / recognitions received at the national and international level by**
   a. Faculty : 02
   b. Doctoral / post doctoral fellows : 01

30. **Seminars/ Conferences/Workshops organized and the source of funding (national/International) with details of outstanding participants, if any.**

   Seminars : 10
   Workshops : 08

31. **Code of ethics for research followed by the departments : Yes**

   The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.

32. **Student profile programme-wise:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Applications received</th>
<th>Selected</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>MA (MJMC)</td>
<td>300</td>
<td>23</td>
<td>7</td>
</tr>
</tbody>
</table>

33. **Diversity of students:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>MJMC</td>
<td>80</td>
<td>20</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

34. **How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.**

   IAS : 1 in 2010 batch
   NET : 6
35. **Student progression**

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to Ph.D.</td>
<td>20</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>5</td>
</tr>
<tr>
<td>Employed</td>
<td>80</td>
</tr>
<tr>
<td>Campus selection</td>
<td>40</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>60</td>
</tr>
</tbody>
</table>

36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
</tr>
<tr>
<td>from other universities within the State</td>
</tr>
<tr>
<td>from universities from other States from</td>
</tr>
<tr>
<td>universities outside the country</td>
</tr>
</tbody>
</table>

38. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

03

39. **Present details of departmental infrastructural facilities with regard to**

- Library: 300 books, daily newspapers
- Internet facilities for staff and students: Yes, all the faculty members and students get internet facility
- Total number of class rooms: 02
- Class rooms with ICT facility: One computer lab for students to work and learn the work.
- Students’ laboratories:
- Two labs- one computer laboratory and second TV studio
- Research laboratories

40. **List of doctoral, post-doctoral students and Research Associates**

from the host institution/university : 29
from other institutions/universities : -

41. **Number of post graduate students getting financial assistance from the university**

50%

42. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a
A senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

### 43. Does the department obtain feedback from
Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

Yes, it will utilise the feedback in offering new teaching methods for the development.

Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

Yes, it will utilise the feedback in offering new teaching methods for the development.

Alumni and employers on the programmes offered and how does the department utilize the feedback?

Yes, it will utilise the feedback in offering new courses and also incorporating their suggestions for the development of the department.

### 44. List the distinguished alumni of the department (maximum 10)

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of the Person</th>
<th>Designations</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Ms. Roshni Aparangi</td>
<td>IAS</td>
</tr>
<tr>
<td>2</td>
<td>Mr. V. Ravi Prakash</td>
<td>CEO, TV 9</td>
</tr>
<tr>
<td>3</td>
<td>Mr. Sumith Bhattacharya</td>
<td>Special Correspondent, <em>The Hindu</em></td>
</tr>
<tr>
<td>4</td>
<td>Mr. K.V. Kurmanath</td>
<td>Sr Asst Editor, <em>Business Line</em></td>
</tr>
<tr>
<td>5</td>
<td>Dr. G. Kondala Rao</td>
<td>Indian Information service, I &amp; B, GOI</td>
</tr>
<tr>
<td>6</td>
<td>Mr. M.S. Mahesh</td>
<td>Indian Information service, I &amp; B, GOI</td>
</tr>
<tr>
<td>7</td>
<td>MR. Md. Sirajuddin</td>
<td>News editor, AIR, HYD</td>
</tr>
<tr>
<td>8</td>
<td>Mr. P. Kiran Kumar</td>
<td>Spl.PRO, AP Bhavan, New Delhi</td>
</tr>
<tr>
<td>9</td>
<td>Ms. P. Revathi</td>
<td>Senior Manager, Radio Mirchi</td>
</tr>
<tr>
<td>10</td>
<td>Mr. P. Vasudevan</td>
<td>Output Editor, I News</td>
</tr>
</tbody>
</table>
45. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

External examiners like journalists come to deliver lecture in the classroom.

46. State the teaching methods adopted by the faculty for different programmes.

The teaching methods adopted by the faculty members include lecture methods, seminars, assignments, field visits, interactive learning and experiential learning.

47. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and learning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

48. Highlight the participation of students and faculty in extension activities.

Students participate in various NSS programmes, media events and so on.

49. Give details of “beyond syllabus scholarly activities” of the department.

Organizing student seminars, technical quiz, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from industry & research institutions, encouraging students to competitions and paper presentation in the conferences.

In addition, students are oriented to go to various media organizations to learn the skills of the profession.

50. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

Accredited by NAAC Certification

51. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

When the department came into existence, a study was done, ascertaining the need for starting a department in journalism in this region. There was no organization offering a course in journalism at that point of time. The university set up an expert committee consisting of members from the media and the academia to recommend a course in journalism, and hence the committee recommended a bachelors programme in journalism to fulfil the aspirations of the people in this region to study journalism. After 1984, this region has seen the growth of media organizations. Therefore, the students of this department find placements in various media organizations in the country.

52. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths

| Strengths | Faculty members have obtained PhDs in journalism and mass communication, and the department is offering PhD programme in the department. The department is one among the few in the country to offer PhD programme and MS Communications and Media Studies |

Andhra University, Visakhapatnam
<table>
<thead>
<tr>
<th>Weakness</th>
<th>Unable to find 100% placement in Campus Placement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunities</td>
<td>The department can apply for ASAP programme if the adequate faculty are given.</td>
</tr>
<tr>
<td>Challenges</td>
<td>New areas of research can be taken up and new subjects are supposed to be offered in tune with the changing times.</td>
</tr>
</tbody>
</table>

53. **Future plans of the department.**

1. The department has a proposal to start community radio station and setting up a well-equipped TV studio.
2. The department has started a new master’s course MS (communication and media studies) from 2014-15 as a self-finance course to meet the demand from the public for a new course in communication.
FINE ARTS

1. **Name of the Department**: DEPARTMENT OF FINE ARTS

2. **Year of establishment**: 1976

3. **Is the Department part of a School/Faculty of the university?**
   Colleges of Arts and Commerce

4. **Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)**
   - UG (Bachelor of Fine Arts – BFA)
   - MA, M.Phil, Ph.D

5. **Interdisciplinary programmes and departments involved**:
   Department of Telugu

6. **Courses in collaboration with other universities, industries, foreign institutions, etc.**:
   Nil

7. **Details of programmes discontinued, if any, with reasons**:
   Nil

8. **Examination System: Semester**:
   Semester end with continual assessment

9. **Participation of the department in the courses offered by other departments**:
   Dept. of Telugu

10. **Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)**

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>2</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>3</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>1</td>
</tr>
<tr>
<td>Others</td>
<td>-</td>
</tr>
</tbody>
</table>
11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>V.Ramesh</td>
<td>MFA</td>
<td>Professor</td>
<td>Painting</td>
<td>28</td>
<td>Nil</td>
</tr>
<tr>
<td>Dr. M. Adinarayana</td>
<td>MFA</td>
<td>Professor</td>
<td>History</td>
<td>28</td>
<td>Nil</td>
</tr>
<tr>
<td>C.R.S. Patnaik</td>
<td>MFA</td>
<td>Asso. Prof.</td>
<td>Sculpture</td>
<td>28</td>
<td>Nil</td>
</tr>
<tr>
<td>B. Maheswara Das</td>
<td>MFA</td>
<td>Asso. Prof.</td>
<td>Painting</td>
<td>28</td>
<td>Nil</td>
</tr>
<tr>
<td>Srinivas Sistla</td>
<td>MFA</td>
<td>Asso. Prof.</td>
<td>Art History</td>
<td>26</td>
<td>Nil</td>
</tr>
<tr>
<td>D. Simhachalam</td>
<td>MFA</td>
<td>Asso. Prof.</td>
<td>Print Making</td>
<td>07</td>
<td>Nil</td>
</tr>
</tbody>
</table>

12. List of senior visiting fellows, adjunct faculty, emeritus professors:

Nil

13. Percentage of classes taken by temporary faculty – programme-wise information:

30%

14. Programme-wise Student Teacher Ratio:

MA-1:15

15. Number of academic support staff (technical) and administrative staff:

Actual 5

16. Research thrust areas:

Not applicable

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise. :

Nil

18. Inter-institutional collaborative projects and associated grants received:

Nil

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received. :

Nil
20. **Research facility / centre with**
   a. state recognition : Yes
   b. national recognition : Yes

21. **Special research laboratories sponsored by / created by industry or corporate bodies :**
    Nil

22. **Publications:**
    Number of papers published in peer reviewed journals (national / international)
    National: 03

23. **Details of patents :**
    Nil

24. **Areas of consultancy :**
    Nil

25. **Faculty selected nationally / internationally to visit other laboratories / institutions**
    Nil

26. **Faculty serving in a) National committees b) International committees c) Editorial Boards d) any other (please specify) :**
    Srinivas Sistla, Editorial Board, Encyclopaedia Project, PS Telugu University, Hyderabad.

27. **Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).**
    Refresher and orientation programmes are designed and organised for the faculty.

28. **Student projects**
   a. percentage of students who have done in-house projects including inter-departmental projects : Nil
   b. percentage of students doing projects in collaboration with other universities
   c. industry / institute : Nil

29. **Awards / recognitions received at the national and international level by:**
   a. Faculty
   b. Doctoral / post doctoral fellows
   c. Students
      Nil
30. Seminars/ Conferences/Workshops organized and the source of funding (national /international) with details of outstanding participants, if any.

Nil

31. Code of ethics for research followed by the departments:

Not Applicable

32. Student profile programme-wise:

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Admitted percentage</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>MA Fine Arts</td>
<td>55</td>
<td>45</td>
</tr>
</tbody>
</table>

33. Diversity of Students:

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same University</th>
<th>% of students from other universities within the State</th>
<th>% of students from Universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. Fine Arts</td>
<td>55</td>
<td>35</td>
<td>10</td>
<td>--</td>
</tr>
</tbody>
</table>

34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise:

Nil

35. Student progression:

<table>
<thead>
<tr>
<th>Student Progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG to P.G.</td>
<td>40</td>
</tr>
<tr>
<td>Employed</td>
<td>10</td>
</tr>
<tr>
<td>Campus selection</td>
<td>--</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>100</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>50</td>
</tr>
</tbody>
</table>

36. Diversity of staff:

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
<td>1 out of 6</td>
</tr>
<tr>
<td>from other universities within the State</td>
<td>5 out of 6</td>
</tr>
<tr>
<td>from universities from other States</td>
<td></td>
</tr>
</tbody>
</table>

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period:

Nil
38. Present details of departmental infrastructural facilities with regard to
   a. Library : Nil
   b. Internet facilities for staff and students : No
   c. Total number of class rooms : 3
   d. Class rooms with ICT facility
   e. Students’ laboratories : 3
      (Art practicing studios / Workshops)
   f. Research laboratories : Nil

39. List of doctoral, post-doctoral students and Research Associates
   a. from the host institution/university : Nil
   b. from other institutions/universities : Nil

40. Number of post graduate and research students getting financial assistance :
    Nil

41. Was any need assessment exercise undertaken before the development of new
    programme(s)? If so, highlight the methodology.

    The University has a well organised system of curriculum design and development. Each
    Department has a Board of Studies at UG & PG levels consisting of experts from the faculty
    of the Department and from other Universities, representatives from industry and student
    representatives. Concerned subjects in different departments are grouped as one faculty and a
    senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues
    i.e., need assessment and feedback from the stakeholders before designing and developing the
    curriculum.

    The need assessment is made basing on market surveys, public opinion, experts views,
    industry requirements, MoU entered with other institutions/organisations, state policies,
    guidelines framed by UGC and other national apex bodies and regional requirements. The
    feedback is obtained formally and informally from faculty, students, alumni, employers and
    academic experts periodically following systematic procedures.

    The draft curriculum will be discussed at length in periodic meetings of respective Boards of
    Studies and the final draft will be placed before the Academic Senate for approval. The
    Academic Senate is the final authority to approve the new programmes, curriculum,
    modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. Does the department obtain feedback from
   i) faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the
      department utilize the feedback?

      Yes, the department obtains feedback from faculty on curriculum, teaching, learning
      and evaluation. The feedback collected will be analysed and placed before the
      departmental committee and staff council. The feedback on curriculum will be used
      in designing / modifying the syllabi. The feedback on teaching learning evaluation
      will be used to improve the respective processes.

   ii) students on staff, curriculum and teaching-learning-evaluation and how does the
       department utilize the feedback?
Yes, the department collects feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

iii) alumni and employers on the programmes offered and how does the department utilize the feedback?

Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. List the distinguished alumni of the department (maximum 10)

1. Mr. B. Venkat, Artist, Visakhapatnam.
2. Mr. K. Viswanatha Rao, Artist, Dubai
3. Santhi Swarupini, Faculty, JNTU, Hyderabad.
4. P. Balaji, Artist, Baroda
5. Manmatha Rao, Faculty, Art College, Chandigarh
6. LNV Srinivas Faculty, HCU, Hyderabad.
7. Sudip Gosh, Faculty, NIFT, Hyderabad.
8. Mrutunjya RAo, Faculty, Yogi Vemana University, Kadapa.

44. Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts.

Nil

45. List the teaching methods adopted by the faculty for different programmes:

The teaching pedagogy includes class room instruction with help of audio visual aids particularly PPT presentations, case study method, role play, group discussion, brainstorm session, seminar presentations, guest lectures by invited speakers and the like.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

The main objective of the programme is to expose the students to the various cultures of the world apart from our own and to create avenues to earn better livelihood through visual and performing art.

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and learning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. Highlight the participation of students and faculty in extension activities.

The Students of the Dept. with able support of the faculty are actively participating and demonstrating their talents in different art events organised on the campus and off the campus by different organisations.

48. Give details of “beyond syllabus scholarly activities” of the department.

Organizing student seminars, technical quiz, event exhibition, encouraging students to competitions and paper presentation in the conferences.
49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.
   Yes, NAAC Certification

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.
   The Dept. since its existence for about four decades, had its imprints in enriching the culture of people of Andhra Pradesh in particular and nation in general. More over, through demonstration of visual and performing arts, it creates much needed awareness about social problems.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.
   Strengths
   1. Good Image of the university
   2. Highly experienced faculty
   3. Highly motivated students
   4. Sufficient Infrastructural facilities
   Weakness
   1. Unable to find 100% employment chances
   Opportunities
   1. Development of networking with relevant institutions in the state and at national level.
   2. Application of ICT
   3. Providing international exposure to the students by way of MoU’s with foreign organizations
   4. More and more consultancy services
   Challenges
   1. Catching with changes at the global level in respect of curriculum and teaching environments
   2. Building the network of alumni
   3. Developing students with employability skills
   4. Promoting research in relevant areas

52. Future plans of the department.
   Curriculum related future plans
   - Introduction of new courses diploma/certificate programme
   - Offering PG programme in Fine Arts from the academic year 2014-15
   - Teaching Learning
   - Organization of seminars
   - Participation of seminars
   - The faculty will be encouraged to participate in seminars organised by other institutions on contemporary issues of fine arts.
   - Plans related to infrastructure development
   - Plans for extension activities
   - The Dept. will extend its support through visual and performing art in the events organised for social cause and uplift in the region.
THEATRE ARTS

1. Name of the Department : DEPARTMENT OF THEATRE ARTS

2. Year of establishment : 1961

3. Is the Department part of a School/Faculty of the university?
   Faculty of the University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)
   Two year-PG Diploma Course on Acting and Two-year PG Diploma Course on Direction.

5. Interdisciplinary programmes and departments involved
   Nil

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil

7. Details of programmes discontinued, if any, with reasons
   Nil

8. Examination System: Semester
   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments
   Nil

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>--</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>1</td>
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<tr>
<td>Asst. Professors</td>
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</tr>
<tr>
<td>Others</td>
<td>4</td>
</tr>
</tbody>
</table>

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of Experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

NO PERMANENT FACULTY IN THE DEPARTMENT

Andhra University, Visakhapatnam
12. List of senior Visiting Fellows, adjunct faculty, emeritus professors
   Nil

13. Percentage of classes taken by temporary faculty – programme-wise information
   100%

14. Programme-wise Student Teacher Ratio
   1: 4

15. Number of academic support staff (technical) and administrative staff
   Actual sanction : 07

16. Research thrust areas
   Not Applicable

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.
   Nil

18. Inter-institutional collaborative projects and associated grants received
   a) National collaboration
   b) International collaboration
   No Collaboration projects

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.
   Nil

20. Research facility / centre with
   a. state recognition: Yes
   b. national recognition: Yes
   c. international recognition

21. Special research laboratories sponsored by / created by industry or corporate bodies
   Nil

22. Publications:
   Number of papers published in peer reviewed journals (national/international)
   Nil

23. Details of patents
   Nil
24. **Areas of consultancy**
   Nil

25. **Faculty selected nationally / internationally to visit other laboratories / institutions in India and abroad**
   Nil

26. **Faculty serving in**
   Nil
   a) National committees
   b) International committees
   c) Editorial Boards
   d) any other (please specify)

27. **Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).**
   Nil

28. **Student projects**
   a. percentage of students who have done in-house projects including inter-departmental projects: Nil
   b. percentage of students doing projects in collaboration with other universities
      Industry / institute: Nil

29. **Awards / recognitions received at the national and international level by**
   a. Faculty: Nil
   b. Doctoral / post doctoral fellows: Nil
   c. Students: Nil

30. **Seminars/ Conferences/Workshops organized and the source of funding (national/international) with details of outstanding participants, if any.**
   Nil

31. **Code of ethics for research followed by the departments**
   Not Applicable

32. **Student profile programme-wise:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>P.G. Diploma in Acting Course</td>
<td>18</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td></td>
<td>90</td>
</tr>
<tr>
<td>P.G. Diploma in Direction Course</td>
<td>13</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td></td>
<td>90</td>
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</tbody>
</table>

33. **Diversity of students**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>P.G. Diploma in Acting Course</td>
<td>80</td>
<td>20</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>P.G. Diploma in Direction Course</td>
<td>80</td>
<td>20</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>
34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

Nil

35. Student progression

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG to PG</td>
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<tr>
<td>PG to M.Phil.</td>
<td>---</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>---</td>
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<tr>
<td>Ph.D. to Post-Doctoral</td>
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</tr>
<tr>
<td>Employed</td>
<td>---</td>
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<tr>
<td>Campus selection</td>
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<tr>
<td>Other than campus recruitment</td>
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</tr>
<tr>
<td>Entrepreneurs</td>
<td>100</td>
</tr>
</tbody>
</table>

36. Diversity of staff

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
</tr>
<tr>
<td>from other universities within the State</td>
</tr>
<tr>
<td>from universities from other States from</td>
</tr>
<tr>
<td>universities outside the country</td>
</tr>
</tbody>
</table>

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

4 Ph.D.’s oriented faculty (on temporary basis)

38. Present details of departmental infrastructural facilities with regard to

| a. Library                      | Yes |
| b. Internet facilities for staff and students | No  |
| c. Total number of class rooms | 2   |
| d. Class rooms with ICT facility | Nil |
| e. Students’ laboratories       | Nil |
| f. Research laboratories        |     |

39. List of doctoral, post-doctoral students and Research Associates

| a. from the host institution/university | Nil |
| b. from other institutions/universities | Nil |

40. Number of post graduate and research students getting financial assistance

Not Applicable
41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. Does the department obtain feedback from

a. Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing/ modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.

b. Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

c. Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. List the distinguished alumni of the department (maximum 10)

1. V.Ramakrishna
2. P.Sarath Kumar
3. S.Leela
4. R.Venkata Rao
5. C.Rajaratnam
6. K.Kondala Rao
7. P.Anasuya

44. Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts.

Good Experts like Sri Kallu Chidambaram, Story Writer Sri Satyanand and Sri Vangapanu Prasad, etc were invited to give suggestions, techniques in Direction and acting in play lets.

45. List the teaching methods adopted by the faculty for different programmes.

Rehearsals, script preparation, script presentation, phonic presentation, voice modulation, stage control methods.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and leaning outcomes. The methods adopted for the
purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. **Highlight the participation of students and faculty in extension activities.**

The faculty and students have participated in several community development programmes by propagating the awareness among the general public on blood donations, adult education, AIDS control, Child and maternity health.

48. **Give details of “beyond syllabus scholarly activities” of the department.**

Ethics and Moral valued plays are being produced and presented.

49. **State whether the programme/department is accredited/graded by other agencies? If yes, give details.**

Yes : NAAC Certification

50. **Briefly highlight the contributions of the department in generating new knowledge, basic or applied.**

The department is making a significant contribution towards shaping the artists in Theatre arts. This department has produced several eminent artists presently who are actively acting in cinema and television. The Theatre of Arts department is one among the prominent institutions to make documentaries on themes of social importance.

51. **Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

**Strengths:**
- Image of the university
- Highly motivated students
- Infrastructure

**Weakness:**
- Absence of Permanent Faculty

**Opportunities:**
- Development of networking with more number of social and cultural organizations.
- Providing international exposure to the students by way of MoU’s with foreign organization
- More and more consultancy services

**Challenges**
- Catching with changes at the global level in respect of curriculum and teaching environments
- Building the network of alumni
- Developing students with employability skills

52. **Future plans of the department.**

- The department is planning to establish an indoor auditorium in collaboration with local cultural organizations and film industry.
- The department is also planning to conduct a workshop on Folk Dance and artistic attributes in collaboration with funding agencies.
MUSIC

1. Name of the Department : MUSIC

2. Year of establishment : 1989

3. Is the Department part of a School/Faculty of the university
   Faculty of the University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)
   MA, M.Phil. and Ph.D

5. Interdisciplinary programmes and departments involved :
   Programs conducted with the subjects:
   Music & Dance:
   i) Yoga: Medition and Prana yama
   ii) Music Therapy
   iii) Literature:
       a. Telugu: Musical references in Telugu literature
       b. Sanskrit: Music in Vedic period
       c. Theatre Arts: Sri R. Sarat babu
       d. Communication skills & Personality Development

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil

7. Details of programmes discontinued, if any, with reasons
   Nil

8. Examination System: Annual/Semester/Trimester/Choice Based Credit System:
   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments
   Nil

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>02</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>01</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>---</td>
</tr>
<tr>
<td>Others Guest faculty</td>
<td>06</td>
</tr>
</tbody>
</table>
11. **Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance**

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation &amp; Coordinator</th>
<th>Specialization</th>
<th>No. of Years of experience</th>
<th>No. of Ph.D./ M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. A. Anuradha</td>
<td>M.A., Ph.D</td>
<td>Associate Professor</td>
<td>South Indian Classical Music</td>
<td>23 yrs</td>
<td>01-Ph.D</td>
</tr>
<tr>
<td>Prof. K. Saraswati Vidyardhi</td>
<td>M.A., Ph.D</td>
<td>Professor</td>
<td>South Indian Classical Music</td>
<td>21 yrs</td>
<td>01-Ph.D (submitted) 02-Ph.D (students working)</td>
</tr>
<tr>
<td>Dr. M. Sarada</td>
<td>M.A., Ph.D</td>
<td>Professor</td>
<td>South Indian Classical Music</td>
<td>20 yrs</td>
<td>01-Ph.D (submitted) 02-Ph.D (students working)</td>
</tr>
</tbody>
</table>

12. **List of senior Visiting Fellows, adjunct faculty, emeritus professors**

Nil

13. **Percentage of classes taken by temporary faculty – programme-wise information**

35%

14. **Programme - wise Student Teacher Ratio:**

i) M.A. (Music) : 3 existing faculty & 16 students – 1: 5 (approximately)

ii) Diploma in Light Music (evening course): 3 guest faculty & 30 students : 1:10 (approximately)

iii) 6 months Certificate course (evening course) – 1 teacher and 18 students : 1:10

iv) M.A. (Dance): 2 guest faculty & 4 students : 1:2

v) Diploma (Dance): The same guest faculty & 7 students

vi) Certificate course (Dance): The same guest faculty &

15. **Number of academic support staff (technical) and administrative staff:**

Sanctioned - filled and actual : 04

**Research thrust areas as recognized by major funding agencies:**

I) **Music:**

The major areas of South Indian Music:

A) Composers and their compositions

i) Raga-s

ii) Tala-s

iii) Musical forms
iv) Lakshana grantha-s  
v) Folk music  
vi) Operas  
vii) Film music  
 viii) Devotional Music  
ix) Bhajana sampradayam  
x) Harikatha

2. Hindustani music

II) Dance  
III) Inter disciplinary areas with Depts.:  
i) Theatre  
ii) Literature - Telugu, Sanskrit, Kannada, Hindi etc.  
 iii) Psychology  
 iv) Yoga  
v) Philosophy

16. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise  
Nil

17. Inter-institutional collaborative projects and associated grants received: Nil  
a) National collaboration  b) International collaboration

18. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.  
Nil

19. Research facility / centre with : Nil  
a. state recognition : Yes  
b. national recognition: : Yes  
c. international recognition

20. Special research laboratories sponsored by / created by industry or corporate bodies:  
Electrical and Electronic Equipment for Audio library For Music Research Work. LCD projector is also provided. ICT is also available in the Dept.

21. Publications:
Number of papers published in peer reviewed journals (national / international)  
National - 13 : International – 03

22. Details of patents and income generated  
Nil
23. **Areas of consultancy and income generated**
   
   Nil

24. **Faculty selected nationally / internationally to visit other laboratories/ institutions/ industries in India and abroad)**
   
   Nil

25. **Faculty serving in :**

   a) National committees 
   b) International committees 
   c) Editorial Boards 
   d) any other (please specify)

   National committees: 12

27. **Workshops recharging /Faculty recharging strategies (UGC, ASC, Refresher/ orientation programs, workshops, training programs and similar programs).**

   Refresher courses: 03
   Orientation program: 01

28. **Student projects:** Nil

   a. percentage of students who have done in-house projects including inter-departmental projects
   b. percentage of students doing projects in collaboration with other universities/ industry/ institute

17. **Awards / recognitions received at the national and international level by:**

   Faculty: 07

18. **Seminars/ Conferences/Workshops organized and the source of funding (national/ International) with details of outstanding participants, if any.**

   • Workshops: 03
   • National Seminar 01- in collaboration with Renaissance Universal Organisation and other Depts. in A.U. in 2012.
   • National Workshop 01 on Prabhat Sangit, (Songs of a Bengali Composer) in Collaboration with Renaissance Universal (An International Org.) – 2013

19. **Code of ethics for research followed by the departments:**

   The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.
20. Student profile programme-wise:

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Selected</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A.(Music)</td>
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<td>Female</td>
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<td>05</td>
</tr>
<tr>
<td></td>
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<td>85</td>
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</table>

33. Diversity of Students:

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
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<tbody>
<tr>
<td>M.A. (Music)</td>
<td>85</td>
<td>15</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>M.A. (Dance)</td>
<td>80</td>
<td>20</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

Nil

35. Student progression

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
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</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
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<tr>
<td>PG to Ph.D.</td>
<td>25</td>
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<tr>
<td>Ph.D. to Post-Doctor</td>
<td>--</td>
</tr>
<tr>
<td>Employed</td>
<td>50</td>
</tr>
<tr>
<td>Campus selection</td>
<td>25</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>75</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>22</td>
</tr>
</tbody>
</table>

36. Diversity of staff

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
<th>100% From same University</th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
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</tr>
<tr>
<td>from other universities within the State</td>
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<tr>
<td>from universities from other States</td>
<td></td>
</tr>
<tr>
<td>universities outside the country</td>
<td></td>
</tr>
</tbody>
</table>

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

Nil
38. **Present details of departmental infrastructural facilities with regard to**
   
a. **Library** - yes (Book & Audio libraries)
   
   i) Nearly 400 books are in book library.
   
   ii) 200 CDs of great maestros of Classical music, 100 Gramophone records, nearly 50 Music cassettes & Mini tape records are collected for audio library.
   
b. **Internet facilities for staff and students** Yes
   
c. **Total number of class rooms**:
   
   two for Music & four for Dance (2 for Practicals & 2 for theory)
   
d. **Class rooms with ICT facility** : Yes
   
e. **Students’ laboratories** : Yes
   
f. **Research laboratories** : Yes

39. **List of doctoral, post-doctoral students and Research Associates:**
   
a. from the host institution/university
   
b. from other institutions/universities:
   
a. from the host institution/university

   Doctoral students: 10
   
   1. AVS Lakshmi – Ph.D (FT)
   2. C. Manjula – Ph.D (FT)
   3. M. Sriram Prasad – Ph.D (PT)
   4. M. Ravi Kumar – Ph.D (FT)
   5. S. Sreevani – Ph.D (PT)
   6. K. Vandana – Ph.D (PT)
   7. Y. Ganesh – Ph.D (FT)
   8. M. Sridevi (FT)
   9. M. Srujana (FT)
   10. Sriranjani Subbarao (PT)

40. **Number of post graduate students getting financial assistance from the university.**
   
   Nil

41. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

   New courses have been introduced basing on the present trends observed in AIR, FM Channels & TV Channels.

   The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.
The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. Does the department obtain feedback from

a. Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.

b. Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

c. Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. List the distinguished alumni of the department (maximum 10):

Internationally reputed / distinguished alumni:

1. Prof. K. Saraswati Vidyardhhi - Top grade (Vocal)
2. Dr. T. Padmini - A grade (Veena)
3. Dr. Pantula Rama - Top grade (Vocal)
4. Dr. N. Krishnaveni - A grade (Veena)
5. Mr. Malladi Sriram Prasad - Top grade (Vocal)
6. Mr. Malladi Ravi Kumar - Top grade (Vocal)
7. Smt. M. Sudharani - Top grade (Vocal)
8. Miss. M. Nagalakshmi - A grade (Mridangam)
9. Dr. K. Vandana - A grade (Violin)
10. Smt. G. Sarada Subrahmanyam - A grade (Vocal)

44. Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts.

i) Special lectures / on Music & Dance:
   a) DR TM Haffman (Japan) on Japanese Musical instruments,
   b) Sri I. Sreeramachandra Murty on ‘the compositions of Bhakta Ramadasu’
   c) Dr. T.V. Sairam (IRS) on Medicinal Music.

   a. An Interaction program with Padma Vibhushan, Dr. M. Balamurali Krishna.
   b. An interaction program with veteran cine singer Smt. S. Janaki.
   c. Padmasri Dr. Sobha Naidu, Kuchipudi Exponent, Hyd. Attended as a Resource Person
   d. Sri Kalakrishna, Andhra Natyam Exponent, Hyderabad. Attended as a Resource Person
   e. Padma bhushan Dr. Swapna sundari, Exponent, Attended as a Resource Person
   f. Dr. Vyjayanti Kasi, Kuchipudi Exponent, B’LoRe. Attended as a Resource Person
   g. Dr. Sunil Kothari & Sri VAKRangarao, Dance Critics, New Delhi. Attended as a Resource Persons
Music:
ii) Workshops: 03 (UGC) & 1 National Workshop
iii) Seminar: 01 (National)

Dance:
i) Seminars & Workshops: 05 & UGC Seminar (01)

* Encouraging students to attend and participate in the academic & cultural programs (State & National level)

45. List the teaching methods adopted by the faculty for different programmes.

A) Using Electronic & Electrical equipment & musical instruments.
B) Adopting Self Explanatory Method for SDE Diploma program.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and leaning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. Highlight the participation of students and faculty in extension activities.
i) Students participated in special features on spl. Occasions in AIR.
ii) Students regularly participating in Tyagaraja Aradhana festivals.
iii) Miss. E.Sitaratnam & Ms. Sameera, M.A. Student participated in “Lakshagala Sankeertana”, a program recognized by Guinnese Book of World record, conducted in Hyderabad.
iv) Ms. M. Pavani, won prizes in competitions conducted by TV channels.
v) Subject related activities: Adjudication to Govt. Bodies like AIR, DD, SETVIS etc., And Non Govt. Bodies. Participated in Social activities - Blood donation camps, Clean and Green programmes, World Peace day.
v) Fee students namely Nikitha sree valli, Gaythri, Padmasani and others have participated several socio program and given progarmas in Charitable Trusts like old age homes, blind schools, orphanages namely Sneha Sandhya Foundation (old age home) Santi Asram (Blind School) and Visual challenged organization (Aasara), Satya sai sava sangh etc.

48. Give details of “beyond syllabus scholarly activities” of the department.
i) Presenting special features, talks on spl. occasions in AIR and lectures in Academic Staff College and in other organisations by the faculty and students.
ii) Preparing students to participate in youth festival Competitions in both in State level and National level Music Competitions.
iii) Conducting quiz programs & workshops on other systems of Music.

49. State whether the programme/department is accredited/graded by other agencies? If yes, give details.

NAAC Certification

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

Folk songs, Patriotic songs in other languages (Integration) are included in syllabus.
51. **Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

**Strengths:**
1. Image of the university
2. Highly experienced faculty
3. High ranking students (Preferred university for students)
4. Infrastructure

**Weaknesses:**

i) No full-fledged Graduation courses in Music in Colleges in AP which are eligible for M.A course.

ii) There are no combinations of present need with the subject Music. (Music is a subject of both art & Science having more than 60% of marks for Practicals. Hence, the subjects like Mathematics, Psychology and Computer Science may be given as combinations up to Graduation level, besides the existing Arts subjects).

**Opportunities:**

Development of networking with more number of literary and cultural organizations.

Providing international exposure to the students by way of MoU’s with foreign organization

**Challenges**

Building the network of alumni

Developing students with employability skills

52. **Future plans of the department**

- Future plans
- Curriculum related future plans
- Introduction of new courses diploma/certificate programme
- Proposal to start M.A. Musicology during the academic year 2015-2016
- Introduction of new electives
- Proposal to offer an elective paper on Devotional Music
- Restructuring/revision of the syllabus
- Restructuring of the existing syllabi will be taken up after two years.
PHILOSOPHY

1. **Name of the Department**: PHILOSOPHY
2. **Year of establishment**: 1932
3. **Is the Department part of a School/Faculty of the university?**
   Faculty of University
4. **Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)**
   M.A., M.PHIL, PH.D
5. **Interdisciplinary programmes and departments involved**
   Research in Religion in Centre for Religious Studies.
6. **Courses in collaboration with other universities, industries, foreign institutions, etc.**
   ACTS Academy, Bangalore for M.Phil., Ph.d., Programmes.
7. **Details of programmes discontinued, if any, with reasons**
   Nil
8. **Examination System**
   Semester end with continual assessment
9. **Participation of the department in the courses offered by other departments**
   Resource person to Academic Staff College, Andhra University.
10. **Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others):**

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>Prof. G. Veerajju</td>
</tr>
<tr>
<td></td>
<td>Prof. K.R. Rajani</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>Dr. B. Ravi Babu</td>
</tr>
<tr>
<td>Asst. Professors/Contract Basis</td>
<td>NIL</td>
</tr>
<tr>
<td>Others Guest Faculty</td>
<td>1. Dr. K. John Christopher</td>
</tr>
<tr>
<td></td>
<td>2. Dr. M. Prasada Rao</td>
</tr>
<tr>
<td></td>
<td>3. Dr. K. Victor Babu</td>
</tr>
<tr>
<td></td>
<td>4. Dr. Ch. Subba Rao</td>
</tr>
<tr>
<td></td>
<td>5. Dr. J. Srinivasa Rao</td>
</tr>
</tbody>
</table>
11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance (Asst. Prof. Contact base also)

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. G. Veeraraju</td>
<td>M.A., PH.D.</td>
<td>Professor</td>
<td>Gandhian Studies</td>
<td>23 years</td>
<td>Ph.D’s: 7</td>
</tr>
<tr>
<td>Dr. K.R. Rajani</td>
<td>M.A, M.A., PH.D., Professor</td>
<td>Sri Aurobindo’s Philosophy, Ethics, Gender Studies</td>
<td>23 years</td>
<td>M.Phil: 3, Ph.D’s: 6 PDF: 3</td>
<td></td>
</tr>
<tr>
<td>Dr. B. Ravi Babu</td>
<td>M.A., PH.D.</td>
<td>Asso. Professor</td>
<td>Moral Psychology</td>
<td>Nil</td>
<td></td>
</tr>
</tbody>
</table>

12. List of senior Visiting Fellows, adjunct faculty, emeritus Professors:
   1. Prof. M.V. Krishnaiah
   2. Prof. Y.V. Satyanarayana Emiritus: “Business Ethics”

13. Percentage of classes taken by Guest faculty – programme-wise information
   Nil

   M.A. Philosophy (Previous) 1: 6, M.A. Philosophy (Final) 1:4

<table>
<thead>
<tr>
<th>Programme/Semester</th>
<th>Student Teacher Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>I&amp; II</td>
<td>1:6</td>
</tr>
<tr>
<td>III &amp; IV</td>
<td>1:4</td>
</tr>
</tbody>
</table>

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual
   04

16. Research thrust areas
   Veda and Buddhism

17. Number of faculty with ongoing projects from a) National b) International funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

Prof. Y.V. Satyanarayana

18. Inter-institutional collaborative projects and associated grants received:

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name of Research Projects/Scheme</th>
<th>Funding Agency</th>
<th>National/International</th>
<th>Name of the Director</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>“Stress and Health Implications of Domestic Violence (A Study to assess women’s stress and health ramifications of Domestic Violence in Vizianagaram and Visakhapatnam Districts of Andhra Pradesh)” from period from 2011 – 12</td>
<td>Ministry of Women and Child Development, Government of India</td>
<td>National</td>
<td>Prof. K.R. Rajani</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
### 19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received:

Prof. Y.V. Satyanarayana & Prof. K.R. Rajani: Under taken a Major UGC Research Project as a co-investigator titled “Social issues and moral controversies: An analytical study in Applied Ethics” for the Period from 2009 to 2011

Directed by Prof. K.R. Rajani the following projects: UGC funding Agency (during 2010-13)

- Critical analysis of Dalit Women’s Property Rights in Andhra Pradesh: Some Policy Issues 2010
- Health Education for Under Privileged Communities: Awareness, Enhancement of Quality of Life of Tribal Women in Agency Areas of North Coastal Districts 2011
- Gender Dimensions of Development Induced Displacement Problems: A Case Study on Health Status of Fishing Community Women in Dibbapalem (a Rehabilitation Colony), Visakhapatnam 2012
- Internal transmission in Family Institute; challenges faced by women 2012
- Horrendous Assaults on Women: Vociferous Clamour for Gender Justice: A Compendium 2013

### 20. Research facility / centre with

- **a. state recognition**: Yes
- **b. national recognition**: Yes
- **c. international recognition**: 

### 21. Special research laboratories sponsored by / created by industry or corporate bodies

Nil

### 22. Publications:

- Books Published: 02
- Papers: 14
- National papers published: 07
- Edited Books: 5 books

### 23. Details of patents and income generated:

MoU with Acts Academy, Bangalore, installed amount 12 lakhs now enhanced amount 18 lakhs generating 1.5 lakh per annum.

### 24. Areas of consultancy and income generated

Nil
25. Faculty selected nationally / internationally to visit other laboratories / institutions/industries in India and abroad:

Prof. K.R. Rajani, Selected for Indo-French Cultural exchanging program 2012, Visited Paris for 30 days by ICPR Ministry of HRD.

<table>
<thead>
<tr>
<th>Name of the Faculty</th>
<th>Place visited</th>
<th>National/International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. K.R. Rajani</td>
<td>Paris</td>
<td>International</td>
</tr>
</tbody>
</table>

26. Faculty serving in

National committees: 04

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

<table>
<thead>
<tr>
<th>Name of the Faculty</th>
<th>Title of Programme</th>
<th>Period of Programme</th>
<th>Sponsors</th>
<th>National/International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. K.R. Rajani</td>
<td>orientation program, ASC, A.U</td>
<td>28 days</td>
<td>UGC</td>
<td>National</td>
</tr>
<tr>
<td>Prof. K.R. Rajani</td>
<td>Refresher course, ASC, A.U</td>
<td>3 weeks</td>
<td>UGC</td>
<td>National</td>
</tr>
<tr>
<td>Prof. K.R. Rajani</td>
<td>Refresher course, ASC, A.U</td>
<td>3 weeks</td>
<td>UGC</td>
<td>National</td>
</tr>
</tbody>
</table>

28. Student projects: Nil
   a. percentage of students who have done in-house projects including inter-departmental projects: Nil
   b. percentage of students doing projects in collaboration with other universities industry / institute: Nil

29. Awards / recognitions received at the national and international level by:

Faculty - 03

30. Seminars/ Conferences/Workshops organized and the source of funding (national/international) with details of outstanding participants, if any.

<table>
<thead>
<tr>
<th>Title of Programme</th>
<th>Period of Programme</th>
<th>Sponsors</th>
<th>National/International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orientation program, ASC, A.U</td>
<td>28 days</td>
<td>UGC</td>
<td>National</td>
</tr>
<tr>
<td>Refresher course, ASC, A.U</td>
<td>3 weeks</td>
<td>UGC</td>
<td>National</td>
</tr>
<tr>
<td>Refresher course, ASC, A.U</td>
<td>3 weeks</td>
<td>UGC</td>
<td>National</td>
</tr>
</tbody>
</table>

31. Code of ethics for research followed by the departments

The Department is strictly adhered to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.
32. **Student profile programme-wise:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Selected</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. Philosophy</td>
<td>Male: 25</td>
<td>Female: 4</td>
</tr>
<tr>
<td></td>
<td>Male: 88</td>
<td>Female: 92</td>
</tr>
</tbody>
</table>

33. **Diversity of students**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from universities outside the country</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. Philosophy</td>
<td>85</td>
<td>15</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

34. **How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.**

Nil

35. **Student progression**

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>20</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>20</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>5</td>
</tr>
<tr>
<td>Employed</td>
<td>60</td>
</tr>
<tr>
<td>Campus selection</td>
<td>--</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>100</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>--</td>
</tr>
</tbody>
</table>

36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
</tr>
<tr>
<td>from other universities within the State</td>
</tr>
<tr>
<td>from universities from other States</td>
</tr>
<tr>
<td>universities outside the country</td>
</tr>
</tbody>
</table>

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

Ph.D. 01
38. **Present details of departmental infrastructural facilities with regard to**

<table>
<thead>
<tr>
<th>Library</th>
<th>Internet</th>
<th>Classrooms</th>
<th>Students labs</th>
<th>Research Labs</th>
</tr>
</thead>
<tbody>
<tr>
<td>400 sft</td>
<td>Internet connection available all faculty members and office</td>
<td>4</td>
<td>NIL</td>
<td>NIL</td>
</tr>
</tbody>
</table>

- a. Library : Yes
- b. Internet facilities for staff and students : Yes
- c. Total number of class rooms : 4
- d. Students’ laboratories : Nil

39. **List of doctoral, post-doctoral students and Research Associates:** Nil

- a. from the host institution/university
- b. from other institutions/universities

40. **Number of post graduate students getting financial assistance**

About 50 per cent of the students are getting financial assistance.

41. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. **Does the department obtain feedback from**

- a. Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.

- b. Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.
c. Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. **List the distinguished alumni of the department (maximum 10)**

1. Prof. K. Satchidanda Murthy, Former Vice-Chairman, UGC & recipient of Padma Vibhushana Award
2. Prof. K. Ramakrishna Rao, Chancellor, Gitam University, Visakhapatnam & recipient of Padma Shri Award
3. Prof. G. Sundara Ramaiah, Professor of Philosophy, Asmara International University, Eriphria.
4. Prof. George Victor, Vice-Chancellor, Adikavi Nannayya University, Rajahmundry.
5. Prof. Y. V. Satyanarayana, UGC Emeritus Professor
6. Prof. N. V. Krishnaiah, UGC Emeritus Professor

44. **Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts:**

Weekly Students – Scholars Seminars & Special lectures are conducted. Sponsored by ICPR

45. **List the teaching methods adopted by the faculty for different programmes:**

- Lecture Method
- Discourse Method
- Group discussion
- Empirical Method
- Analytical Method
- Comparative Method

46. **How does the department ensure that programme objectives are constantly met and learning outcomes are monitored? :**

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and learning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. **Highlight the participation of students and faculty in extension activities**

Students and faculty participated in NSS Camps & Blood donation camps

48. **Give details of “beyond syllabus scholarly activities” of the department:**

Organizing student seminars, quizzes, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from research institutions, encouraging students to competitions and paper presentation in the conferences

49. **State whether the programme/department is accredited/ graded by other agencies? If yes, give details:**

Yes. NAAC Certification
50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied:

The department, with its existence for more than eight decades, conducted research studies on the thinkers who have contributed for the development of Buddhism and Vedanta in Andhra Pradesh and also other schools of thought. Further, the dept. has been at the forefront in undertaking field works, surveys for exploration of regional contribution to the national character of Indian Philosophy and religions.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths:
- Inclusive learning through Philosophy /Philosophizing (academically)
- Publishing International journal titled “Wisdom” from the Dept. of Philosophy
- Opportunities to develop Philosophical thinking & knowledge
- Image of the university
- Highly experienced faculty
- High ranking students
- Infrastructure

Weakness:
Unable to find 100% placements

Opportunities:
Development of networking with more number of social organizations.

Challenges
- Catching with changes at the global level in respect of curriculum and teaching environments
- Building the network of alumni
- Developing students with employability skills
- Promoting research at international standards

52. Future plans of the department: for the 5 years time period

- Conducting weekly Seminars by Research Scholars, on every Friday during 10-00 am to 12-00 noon
- Conducting group discussions
- To be conducted workshops on “Learning Teaching, Research in Philosophy” sponsored ICPR New Delhi.
- To undertake Research Projects
- To re-start the Religious Studies course in the Department
- To guide ‘25’ scholars for Ph.D., in MOU with ACTS Academy, Bangalore in coming 5 years
HUMAN RESOURCE MANAGEMENT

1. Name of the Department : HUMAN RESOURCE MANAGEMENT

2. Year of establishment : 1972

3. Is the Department part of a School/Faculty of the university?
   Faculty of University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)
   M.A (Human Resource Management), M.Phil & Ph.D programmes

5. Interdisciplinary programmes and departments involved:
   Nil

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil

7. Details of programmes discontinued, if any, with reasons:
   Nil

8. Examination System: Annual/Semester/Trimester/Choice Based Credit System:
   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments:
   School of Distance Education, A.U.

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate/Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>5</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>2</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>4</td>
</tr>
<tr>
<td>Others Assistant Professors on Contract basis</td>
<td>10</td>
</tr>
</tbody>
</table>

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of Experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. P.D.Raju</td>
<td>M.A., B.L., Ph.D.</td>
<td>Professor</td>
<td>I&amp;M.E.</td>
<td>6 Ph.D</td>
<td></td>
</tr>
<tr>
<td>Prof. T. Subbarayudu</td>
<td>M.A., B.L., Ph.D.</td>
<td>Professor</td>
<td>LL&amp;CL.</td>
<td>3 Ph.D</td>
<td>4 M.Phil</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
12. List of senior Visiting Fellows, adjunct faculty, emeritus professors:

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
<th>Name and Position</th>
<th>Details</th>
</tr>
</thead>
</table>
| 2009-10 | 11     | • Edward Vinod, Project Manager, Business Management, Sydney, Australia  
          • Devendrmadh Chowdry, Learning Institute Inforis, Vice President,  
          • Dr.B.S.S.Srinivas, Satyam Full-lifecycle leader, on placement with I.B.M | 01-07-2009 - 30-04-2010                                                |
| 2010-11 | 6      | • Naresh kumar, Head, HR Coca-cola, Beverages Ltd. Hyderabad.  
          • Mr. Tenneti Sudhakara Rao, Director, HR HAL Bangalore  
          • Prof. E.M.Rao, Director, X.L.R.I. | 01-07-2010 - 30-04-2011                                                |
| 2011-12 | 3      | • Ravi Kiran, Head-HR, Volvo Trust India, Bangalore  
          • Jaya Krishna, Dy. General Manager, W.S Industries, Hyderabad.  
          • Ms. Y.ARUNA SRI, Education Officer, Central Board, Workers Education | 01/07/2011-30/04/2012                                                  |
| 2012-13 | 6      | • Sri, N.P.GANAPATHI RAO, Social Security office, ESI. Corporation, Visakhapatnam.  
          • Sri, G. LAXMI NARSAIAH, Asst. Commissioner of Labour, West Godavari, Dist.  
          • Sri, MANOHAV DEVAPATLA, Regional Employment Officer, Visakhapatnam  
          • Sri, E VENKATA RATNAM, District Employment Officer, Visakhapatnam  
          • Dr. Vizia Saradhi, Ex Director Personnel, HPCL | 01/07/2012-30/04/2013                                                  |

3 Percentage of classes taken by temporary faculty – programme-wise information:

12.5%

4 Programme-wise Student Teacher Ratio:

1: 25

5 Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual:

Sanctioned : 1 Administrative and 2 Class IV staff  
Filled and actual : One Administrative staff and 2 Class IV staff.

6 Research thrust areas as recognized by major funding agencies:

Performance Appraisal, Union Management Relations, Labour Legislation
7 Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

Nil

8 Inter-institutional collaborative projects and associated grants received : Nil

a) National collaboration b) International collaboration

9 Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.

Nil

10 Research facility / centre with

a. state recognition : Yes
b. national recognition : Yes
c. international recognition :

11 Special research laboratories sponsored by / created by industry or corporate bodies:

Nil

12 Publications:

- Number of papers published in peer reviewed journals (national/international) : 30 No’s
- Monographs :
- Chapters in Books : Each Book Contains 5 or 6 Chapters
- Edited Books :
- Books with ISBN with details of publishers : 2 No’s

13 Details of patents and income generated

Nil

14 Areas of consultancy and income generated

Nil

15 Faculty selected nationally / internationally to visit other laboratories / institutions/industries in India and abroad

Nil

16 Faculty serving in

a) National committees b) International committees c) Editorial Boards d) any other (please specify) :

Nil
17 Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs):

Nil

18 Student projects
a. percentage of students who have done in-house projects including inter-departmental projects : Nil
b. percentage of students doing projects in collaboration with other universities : Nil
c. industry / institute : 100% (mandatory of project submission as a part of curriculum)

19 Awards / recognitions received at the national and international level by
a. Faculty : Nil
b. Doctoral / post doctoral fellows : Nil
c. Students : Nil

20 Seminars/ Conferences/Workshops organized and the source of funding (National/International) with details of outstanding participants, if any. :
Organized two Conferences - HR Meet 2011 and HR Meet 2012 with the financial assistance of the local Industries and Business People.

21 Code of ethics for research followed by the departments : To give right and quality education for inserting students into appropriate companies for jobs.

The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.

22 Student profile programme-wise:

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.H.R.M.</td>
<td>24</td>
<td>26</td>
</tr>
<tr>
<td></td>
<td>90</td>
<td>90</td>
</tr>
</tbody>
</table>

23 Diversity of students

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.H.RM</td>
<td>90</td>
<td>10</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>
24 How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

Nil

25 Student progression: 100% Employment is attained through this course.

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>5</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>10</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>5</td>
</tr>
<tr>
<td>Employed</td>
<td>85</td>
</tr>
<tr>
<td>Campus selection</td>
<td>70</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>30</td>
</tr>
</tbody>
</table>

26 Diversity of staff

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
<td>4</td>
</tr>
<tr>
<td>from other universities within the State</td>
<td>---</td>
</tr>
<tr>
<td>from universities from other States from</td>
<td>---</td>
</tr>
</tbody>
</table>

27 Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

Nil

38. Present details of departmental infrastructural facilities with regard to

a. Library : Yes
b. Internet facilities for staff and students : No
c. Total number of class rooms : 2
d. Class rooms with ICT facility : Nil
e. Students’ laboratories : Nil
f. Research laboratories : Nil

46. List of doctoral, post-doctoral students and Research Associates

a) from the host institution/university : Nil
b) from other institutions/universities : 1

47. Number of post graduate students getting financial assistance :

50% of the students are securing financial assistance

48. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty

Andhra University, Visakhapatnam
of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

49. Does the department obtain feedback from

a. Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.

b. Yes, the department collects the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

c. Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

50. List the distinguished alumni of the department (maximum 10):

<table>
<thead>
<tr>
<th>No.</th>
<th>Name</th>
<th>Position/Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mr. Rambabu</td>
<td>Ex - President, E. I. D. Parry Ltd.,</td>
</tr>
<tr>
<td>2</td>
<td>Mr. Madusudana Reddy</td>
<td>Ex - Additional Commissioner of Labour,</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Govt., of A. P.</td>
</tr>
<tr>
<td>3</td>
<td>Dr. Vizia Saradhi</td>
<td>Ex-Director Personnel, HPCL.</td>
</tr>
<tr>
<td>4</td>
<td>Mr. Babu Rao</td>
<td>Director Personnel, Nyveli Lignite, Tamilnadu.</td>
</tr>
<tr>
<td>5</td>
<td>Y R Reddy</td>
<td>Ex- Director HR VSP Steel Plant</td>
</tr>
<tr>
<td>6</td>
<td>G Prasad</td>
<td>Director (Personnel), VSP Steel Plant.</td>
</tr>
<tr>
<td>7</td>
<td>Dr. B. Srinivasa Reddy</td>
<td>ILO Programme Director, Bangladesh.</td>
</tr>
<tr>
<td>8</td>
<td>Mr. Pandurangarao</td>
<td>President HR, I. V. R. C. L. Ltd.</td>
</tr>
<tr>
<td>9</td>
<td>Dr. Narayana Reddy</td>
<td>Vice President, HR, Dr. Reddy’s</td>
</tr>
<tr>
<td>10</td>
<td>Mr. Sudhakar Rao</td>
<td>Director, HAL, Bangalore</td>
</tr>
</tbody>
</table>

51. Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts. :

Special lectures are delivered to students by eminent subject experts for enrichment of subjects in every semester along with other regular classes.
52. List the teaching methods adopted by the faculty for different programmes.

The teaching methods adopted by the faculty members include lecture methods, seminars, project work, assignments, field visits, interactive learning and experiential learning.

53. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and leaning outcomes. The methods adopted for the purpose includes continuous assessment, observations, field visits, project internships, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

54. Highlight the participation of students and faculty in extension activities.

Students are participating in NSS programmes and the faculty are encouraging the students to participate in such type of social work oriented programmes.

55. Give details of “beyond syllabus scholarly activities” of the department.

Organizing student seminars, technical quiz, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from industry & research institutions, encouraging students to competitions and paper presentation in the conferences.

56. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

Yes, NAAC Certification

57. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The course is recognized by the Government of Andhra Pradesh for the appointment of welfare officers in the factories and the AICTE recognition is under way. The department maintains excellent liaison with industrial organizations located both inside and outside the state of Andhra Pradesh.

Through Extensive field work and Training, the students of the department are exposed to live situations and as a result there has been perceptible change in the mindset and behavioural pattern in positive way among the students.

58. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths:

a) Image of the university
b) Highly experienced faculty
c) High ranking students (Preferred university for students)
d) Infrastructure
Weakness:
Unable to find 100% placement in Campus Placement.

Opportunities:

a) Development of networking with more number of industry and research based social organizations.
b) Application of enhanced ICT
c) Providing international exposure to the students by way of MoU’s with foreign organization
d) More and more consultancy services

Challenges

a) Catching with changes at the global level in respect of curriculum and teaching environments
b) Building the network of alumni
c) Developing students with employability skills
d) Promoting research at international standards

59. Future plans of the department.
To get new separate building with sophisticated infrastructure and to make this Department on par with business schools in India.

Future plans:

Introduction of new courses diploma/certificate programme

The future plans of the Department are to develop 3 diploma courses i.e.
a) Integrated 5 year MBA in Human Resource management
b) Diploma in Labour Legislation
c) Diploma in Training and Development (for managers and Industry)

Teaching Learning

a) Organization of seminars
b) The department intends to organize three national seminars and one international seminar in the thrust areas of the department.
c) Participation of seminars
d) The department encourages all its faculty members to participate and present research papers in the seminars organized by other institutions.

e) Project related plan

The department pursues its faculty members to prepare research project proposal on the thrust areas as identified by the UGC and submit the same to the UGC to secure research grants under major research projects.

Plans related to infrastructure development

The department wants to promote its infrastructural facilities with the active involvement of its strong alumni.

Plans for extension activities

The faculty and students will actively participate in all awareness programmes to be conducted on designated dates by the University, different governmental and voluntary organizations.
SOCIAL WORK

1. Name of the Department : SOCIAL WORK
2. Year of Establishment : 1957
3. Is the Department part of a School / Faculty of the University? 
   Faculty of the University
4. Names of programmes offered (UG, PG, M.Phil., Integrated Masters; Integrated Ph., D.SC., D.Litt., ltd.) 
   MA, M.Phil., Ph.D.
5. Interdisciplinary programmes and Departments involved 
   Nil
6. Courses in collaboration with other Universities, industries, foreign institutions etc. 
   Nil
7. Details of programmes discontinued, if any with reasons 
   Nil
8. Examination System 
   Semester end with continual assessment
9. Participation of the department in the courses offered by other departments 
   Nil
10. Number of teaching posts sanctioned , filled and actual (Professors/Associate Professors/ Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>6</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>1</td>
</tr>
<tr>
<td>Asst. Professor</td>
<td>--</td>
</tr>
<tr>
<td>Others</td>
<td>--</td>
</tr>
</tbody>
</table>

11. Faculty profile with name, qualification, designation, area of specialization, experience and research and guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D./M.Phil students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof.S.V.Sudhakar</td>
<td>M.A., Ph.D.</td>
<td>Professor</td>
<td>PM &amp; LW</td>
<td>28</td>
<td>Nil</td>
</tr>
</tbody>
</table>
NAAC Re-Accreditation Report

<table>
<thead>
<tr>
<th>Name of the visitors</th>
<th>Purpose</th>
<th>Date &amp; Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>L.V.N Sharma</td>
<td>seminar</td>
<td>2008</td>
</tr>
<tr>
<td>Prof.L.Gandhi Das</td>
<td>Key note address for SPSS programme</td>
<td>2009</td>
</tr>
<tr>
<td>Dr.Lal Das, Hyderabad</td>
<td>National Seminar</td>
<td>2009</td>
</tr>
<tr>
<td>Ms Uma Raj</td>
<td>Lecture on Drug addiction (3days)</td>
<td>2009</td>
</tr>
<tr>
<td>Prof.Lina Kashyap, TISS</td>
<td>do-</td>
<td>2010</td>
</tr>
<tr>
<td>Dr Rajesh Tandan</td>
<td>Work shop</td>
<td>2010</td>
</tr>
<tr>
<td>Prof.Parasu Ram</td>
<td>Conference</td>
<td>2010</td>
</tr>
<tr>
<td>Mr.K.Sri Rama Murthy</td>
<td>A lecture about Gandhi</td>
<td>2010</td>
</tr>
<tr>
<td>Sr.Pathak</td>
<td>Lecture on Gandhian Ethics</td>
<td>2012</td>
</tr>
<tr>
<td>Dr.Tanikella Bahrani</td>
<td>Workshop</td>
<td>2013</td>
</tr>
<tr>
<td>Mr Anil Dut</td>
<td>Women Empowerment</td>
<td>2013</td>
</tr>
</tbody>
</table>

12. List of senior visiting Fellow, adjunct faculty, emeritus professor:

13. Percentage of classes taken by temporary faculty – programme wise information

50%

14. Programme-wise Student Teacher Ratio

1:6

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

04

16. Research thrust areas as recognized by major funding agencies

Family and Social Development

17. Number of Faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise

Nil
18. Inter-Institutional collaborative projects and associated grants received: Nil
   a) National Collaboration  
   b) International collaboration

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc; total grants received.
   1) Prof.R.D.Sampath Kumar - Project title: Victims of Burns
   2) Prof.K.Visweswara Rao - DRS Programme
   3) Prof.A.B.S.V.Ranga Rao - Divorce

20. Research facility / centre with
   State recognition
   National recognition Yes
   International recognition Yes

21. Special research laboratories sponsored by / created by industry or corporate bodies
   Nil

22. Publications:
   Papers: 45

23. Details of patents and income generated
   Nil

24. Areas of consultancy and income generated
   Nil

25. Faculty selected nationally to visit other laboratories / institutions, industries in India and Abroad
   Nil

26. Faculty serving in
   a) National Committees  
   b) International Committees  
   c) Editorial Boards  
   d) Any other (please specify)
   National Committees: 07

27. Faculty recharging strategies (UGC, ASC, Refresher/orientation programs, workshops, training programmes and Similar programs)
   DRS, ICMR, ASIHSS, DIVORCE, Aging in India (Workshop March 2007), CHILD LINE, FCC
   Many training programmes & Workshops on Drug Addiction, Rehabilitation, HIV AIDS

28. Student projects
   Percentage of students who have done in-house projects including interdepartmental projects: 60%
29. **Seminars / Conferences / Workshops organized and the source of spending (national / International) with details of outstanding participants, if any.**

   Workshops on Drug Addiction, Re-habilitation, HIV AID

30. **Code of ethics for research followed by the departments**

   The Department is strictly adhered to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.

31. **Students profile programme-wise**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Selected</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Male</td>
</tr>
<tr>
<td>M.A. Social Work</td>
<td></td>
<td>30</td>
</tr>
</tbody>
</table>

32. **Diversity of student**

<table>
<thead>
<tr>
<th>Name of the Programmes (refer to question No. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. Social Work</td>
<td>85</td>
<td>15</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

33. **How many students have civil services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category – wise.**

   - UGC -NET (JRF) – 03
   - UGC – NET (Lectureship) - 20
   - SET - 8

34. **Student progression**

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>6</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>40</td>
</tr>
<tr>
<td>Ph.D. to Post – Doctoral</td>
<td>3</td>
</tr>
<tr>
<td>Employed</td>
<td>54</td>
</tr>
<tr>
<td>Campus selection</td>
<td>30</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>70</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>--</td>
</tr>
</tbody>
</table>

35. **Diversity of staff**

   | Percentage of faculty who are graduates of the same University | 100 |
   | From other universities within the State                          |     |
   | Universities outside the country                                     |     |
36. Number of faculty who were awarded M.Phil, D.Sc. and D.Litt. during the assessment period.

M.Phil 02

37. Present details of departmental infrastructural facilities with regard to

a) Library : Yes (2500 books)
b) Internet facilities for staff and students : Yes
c) Total number of class rooms : 3
d) Class rooms with ICT facility : 1 room
e) Student’s Laboratories : Not Applicable
f) Research laboratories : Not Applicable

38. List of doctoral, post-doctoral students and Research Associate

Post Doctoral – 02, Research Associate – 01

From other institutions / universities - Nil

39. Number of post graduate students getting financial assistance from the university:

Post graduate students : 25
Research students : 5

40. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

41. Does the department obtain feedback form :

a. Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.
b. Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

c. Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

42. List the distinguished alumni of the department (maximum 10)

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name and Affiliation of the Alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Prof. K.V. Ramana (Vice-Chancellor, Andhra University)</td>
</tr>
<tr>
<td>2.</td>
<td>Prof. S.V. Sudhakar (Vice-Chancellor, Dr. B.R. Ambedkar University)</td>
</tr>
<tr>
<td>3.</td>
<td>Prof. B.R.K. Raju (Advisor to NSS)</td>
</tr>
<tr>
<td>4.</td>
<td>Dr. R.S. Sharat</td>
</tr>
<tr>
<td>5.</td>
<td>Mr. S.R. Rao, IAS, Secretary, Govt. of India</td>
</tr>
<tr>
<td>6.</td>
<td>L.V.N. Sarma, Addl. General Manager, Singareni Collaries</td>
</tr>
<tr>
<td>7.</td>
<td>C. Mallesh, Addl. General Manager, Singareni Collaries</td>
</tr>
<tr>
<td>8.</td>
<td>Vidya Sagar, Addl. General Manager, Singareni Collaries</td>
</tr>
</tbody>
</table>

43. Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts

Seminars, Debates, Extension lectures

44. List the teaching methods adopted by the faculty for different programmes.

The teaching methods adopted by the faculty members include lecture methods, seminars, project work, assignments, field visits, interactive learning and experiential learning

45. How does the department ensure that programme objectives programmes.

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and learning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

46. High lights the participation of students and faculty in extension activities.

Most of the Faculty members are associated with No. of voluntary organizations and associated y counseling centre, Chile line, NSS and Govt. organizations.

47. Give details “beyond syllabus scholarly activities” of the department.

Organizing student seminars, technical quiz, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from industry & research institutions, encouraging students to competitions and paper presentation in the conferences

48. State whether the programme / department is accredited / graded by other agencies ? If yes, give details.

Yes. NAAC Certification
49. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The department provided research inputs immensely in the field of SHGs, Domestic violence (wife abuse, sibling abuse, elder and child abuse) street children, child labour, family studies, divorce and displacement. The faculty and students have taken up extensive development activities in the communities and villages. It has been providing premarital and marital counseling to the needy clients. It also conducted family life education programmes for the girl students of various colleges in Andhra Pradesh.

50. Detail five major strengths, weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths:
- Image of the university
- Highly experienced faculty
- High ranking students
- Infrastructure

Weakness:
- Unable to find 100% placement in Campus Placement

Opportunities:
- Development of networking with more number of industry and research based social organizations.
- Application of enhanced ICT
- Providing international exposure to the students by way of MoU’s with foreign organization
- More and more consultancy services

Challenges
- Catching with changes at the global level in respect of curriculum and teaching environments
- Building the network of alumni
- Developing students with employability skills
- Promoting research at international standards

51. Future plans of the department.

- To increase the consultancy services.
- To Network with large No. of NGOs & GOs.
- To offer add on courses like re-habilitation counseling and family
- Introduction of new courses diploma/certificate programme
- Organization of seminars
- Participation of seminars
- The department encourages its staff to participate and present research papers in the seminars organised by other institutions and universities.
- Project related plan
- Plans related to infrastructure development
• The Dept. intends to widen its infrastructure base with the active involvement of its alumni.
• Plans on alumni meet and Programmes with alumni.
• Plans for extension activities
• The Dept. in association with the NSS wing of the University wishes to launch and organise many national level programmes with a focus on blood donation campaign, health care and environmental awareness campaigns.
SOCIOLGY

1. Name of the Department: SOCIOLGY

2. Year of establishment: 1964

3. Is the department part of a school / Faculty of the University:
   Faculty of the University

4. Name of programmes offered:
   M.A, M.Phil, Ph.D.

5. Interdisciplinary programmes and departments involved
   Nil

6. Course in collaboration with other Universities, Industries, foreign institutions etc.
   Nil

7. Details of programmes discontinued, if any with reasons
   Nil

8. Examination System
   Semester end with continual assessment

9. Participation of the Department in the course offered by other Department
   Department of Economics, Department of Engineering Chemistry, Bachelor of Law, Department of Sociology

10. Number of teaching posts sanctioned, filled and actual (Professor/ Associate Professor/ Assistant Professor/ Others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>1</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>--</td>
</tr>
<tr>
<td>Asst. Professor</td>
<td>1</td>
</tr>
<tr>
<td>Others</td>
<td>3</td>
</tr>
</tbody>
</table>

11. Faculty profile with name, qualification, designation area of specialization, experience and research under guidance.

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years experience</th>
<th>No of Ph.D / M. Phil students guided for the last 4 years</th>
</tr>
</thead>
</table>
| 1      | S. Uma Devi     | M. A, Ph.D.   | Professor   | Crime and Deviance, Organizational Behavior | 20 years                | Awarded
|        |                 |               |             |                               |                         | Ph.D 03
|        |                 |               |             |                               |                         | M.Phil 01
|        |                 |               |             |                               |                         | On going 06(FT)
|        |                 |               |             |                               |                         | 01(PT)                                                  |
2. D. Rama Rao  
M.A  
Assistant Professor  
Society and Education, Social Demography  
07 years  
Awarded  
Ph.D.  
01  
M.Phil.  
01(FT)  
On going  
05(PT)  
02

12. List of senior visiting fellows adjunct faculty emeritus professors:

Prof. K. Radhakrishna Murthy - Emeritus Professorship 3 times  

13. Percentage of classes taken by temporary faculty programme-wise information

60%

14. Programme wise Students Teachers Ratio

M.A – 5:1  
M.Phil/Ph.D – 8:1

15. Number of academic support staff (technical) and administrative staff sanctioned and filled

Administrative staff – 03

16. Research Thrust areas as recognized by major funding agencies

1. Sociology of Development  
2. Sociology of Deviance

17. Number of faculty with on going projects from a) National  b) International funding agencies and c) Total grant received. Give the names of the funding agencies, project title and grants received project wise

Nil

18. Inter-institutional collaborative projects and associated grants received

Nil  
a) National collaboration  b) International collaboration

19. Departmental project funded by DST-FIST, UGC-SAP/CAS, DPE, DBT, ICSSR, AICET, etc. total grants received:

SAP II phase awarded to the department for 5 years i.e. 2007-2012.

20. Research Facility/ Center with

State recognition Yes  
National Recognition Yes  
International Recognition -

21. Special research laboratories sponsored by / created by industry or corporate bodies

Nil
22. **Publications:**

Papers : 03

23. **Details of patents**

Nil

24. **Area of consultancy**

Nil

25. **Faculty selected Nationally / Internationally to visit other laboratories/ institutions/ industries in India and abroad**

Nil

26. **Faculty serving in a) National committees b) International committees c) Editorial Boards d) any other (please specify):**

Nil

27. **Faculty recharging strategies (UGC,ASC, Refresher/ Orientation programs, workshops, training programmes and similar programs).**

ASC Refresher workshops

28. **Student projects**

Percentage of students who have done in-house projects including inter departmental projects: 80%

Percentage of students doing projects in collaboration with other universities/ industry/ institute: 20%

29. **Awards/recognitions received at the National and International level by Faculty Doctoral/ Post Doctoral Fellows Students**

Nil

30. **Seminars/Conferences/Workshops organized and the source of funding (national/International) with details of outstanding, participants, if any.**

1. Organised a seminar (UGC SAP II phase) on Empowerment of Weaker Sections: Future Planning and Strategies for Rural Development in India in March 2009.

2. Organised a seminar (UGC SAP II phase) on “Implementation of the Right to Education Act 2009 and Social Development in India” held in Feb. 2011.

31. **Code of ethics for research followed by the departments.**

The Department is strictly adhered to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.
32. **Student profile Programme-wise:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no.4)</th>
<th>Selected</th>
<th>Pass Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.A. Sociology</td>
<td>12</td>
<td>18</td>
</tr>
<tr>
<td></td>
<td>100</td>
<td>100</td>
</tr>
</tbody>
</table>

33. **Diversity of students:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no.4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. Sociology</td>
<td>85</td>
<td>15</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

34. **How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.**

UGC/NET – 1

35. **Student progression:**

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M. Phil.</td>
<td>10</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>15</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>--</td>
</tr>
<tr>
<td>Employed</td>
<td>70</td>
</tr>
<tr>
<td>Campus Selection</td>
<td>--</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>100</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>5</td>
</tr>
</tbody>
</table>

36. **Diversity of Staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
</tr>
<tr>
<td>from other universities within the State</td>
</tr>
<tr>
<td>from universities from other States from</td>
</tr>
<tr>
<td>universities outside the country</td>
</tr>
</tbody>
</table>

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period.**

<table>
<thead>
<tr>
<th>M.Phil</th>
<th>Ph. D</th>
</tr>
</thead>
<tbody>
<tr>
<td>03</td>
<td></td>
</tr>
</tbody>
</table>

38. **Present details of departmental infrastructural facilities with regard to**

a) Library Books available : 1000
b) Internet facilities for staff and students : Yes
c) Total number of class rooms : 03
d) Class rooms with ICT facility : No
e) Student’s laboratories : one
f) Research laboratories : No
39. **List of doctoral, post-doctoral students and Research Associates:** Nil
   
a) From the host institution/university
b) From other institutions/universities

40. **Number of post graduate students getting financial assistance.**

   06

41. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

   The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

   The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

   The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. **Does the department obtain feedback from?**

   a) Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

   Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.

   b) Students on staff, curriculum and teaching-learning-evaluation and how does the Department utilize the feedback?

   Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

   c) Alumni and employers on the programmes offered and how does the department utilize the feedback?

   Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.
43. **List the distinguished alumni of the department (maximum 10):**

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Dr. M. Malikondaih</td>
<td>I.P.S</td>
</tr>
<tr>
<td>2</td>
<td>Dr. Suryaprakash Rao</td>
<td>IPS</td>
</tr>
<tr>
<td>3</td>
<td>Dr. M.R Ahamhad</td>
<td>IPS</td>
</tr>
<tr>
<td>4</td>
<td>Dr. Venkata Ratan</td>
<td>Chief City Planner</td>
</tr>
<tr>
<td>5</td>
<td>Prof. Y.C Simhadri</td>
<td>Vice-Chancellor, University of PATNA</td>
</tr>
<tr>
<td>6</td>
<td>Prof. U. Thatagi</td>
<td>Vice Chairman, A P Higher Education Board</td>
</tr>
<tr>
<td>7</td>
<td>Dr. s Vanaja Rani</td>
<td>District Treasury Officer</td>
</tr>
<tr>
<td>8</td>
<td>Dr. P. Ramaihah</td>
<td>Deputy Thasildar</td>
</tr>
<tr>
<td>9</td>
<td>Dr. S.S.S. Jaya Raju</td>
<td>District Judge</td>
</tr>
<tr>
<td>10</td>
<td>Dr. M. Srinivas</td>
<td>Professor, University of Collard, U.S.A.</td>
</tr>
</tbody>
</table>

44. **Give details of student enrichment programmes (special lectures/workshops/seminar) involving external experts.**

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Topic of the Lecture</th>
<th>Name of the organization</th>
<th>Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Delivered a lecture on “Women Empowerment” on the occasion of International Women’s Day on March 2010 at the Training College Police Barracks for 200 women constables.</td>
<td>Police Academy, Visakhapatnam</td>
<td>20th March 2010</td>
</tr>
<tr>
<td>2</td>
<td>Delivered a lecture on “Stress Management – Balancing Lifestyles Among Youth”, Pydah Degree College for Women, Visakhapatnam.</td>
<td>Pydah College, Visakhapatnam</td>
<td>20th November 2010</td>
</tr>
<tr>
<td>3</td>
<td>Delivered a lecture on “Understanding of Gender Issues – Violence and Atrocities on Women, Trafficking and the Initiatives for Development and Empowerment of Women”, Nehru Yuva Kendra, Visakhapatnam, Ministry of Youth Affairs and Sports, Govt. of India.</td>
<td>Ministry of Youth Affairs &amp; Sports, Govt. of India</td>
<td>1st December 2010</td>
</tr>
<tr>
<td>4</td>
<td>Delivered a lecture on “Social Diversities and Commonalities with respect to Status of Women”, District Training Center, Visakhapatnam, Ministry of Human Resource Development, Govt. of India.</td>
<td>District Training Centre, Visakhapatnam</td>
<td>21st September 2012</td>
</tr>
<tr>
<td>5</td>
<td>Delivered a lecture in Academic Staff, A.U. College on “Honour Killings: The Role of Khap Panchayats”</td>
<td>UGC</td>
<td>December 2010</td>
</tr>
<tr>
<td>6</td>
<td>Delivered a lecture at Academic Staff College on “Violence against Women: The need for developing legal awareness and measures for its Prevention”.</td>
<td>UGC</td>
<td>July, 2011</td>
</tr>
<tr>
<td>7</td>
<td>Delivered a lecture at Centre for Women’s Studies, A.U. on “Women Empowerment: The need for developing awareness among College Youth”</td>
<td>Ministry of Social Welfare</td>
<td>August, 2012</td>
</tr>
</tbody>
</table>
45. **List the teaching methods adopted by the faculty for different programmes.**

   : Classroom lecture and Power Point Presentations.

   The teaching methods adopted by the faculty members include lecture methods, seminars, project work, assignments, field visits, interactive learning and experiential learning.

46. **How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?**

   Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and learning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. **Highlight the participation of students and faculty in extension activities.**

   The Faculty and students are regularly participating in field work and outreach programme in the part of course curriculum in the III semester.

48. **Give details of “beyond syllabus scholarly activities” of the department.**

   Organizing student seminars, technical quiz, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from industry & research institutions, encouraging students to competitions and paper presentation in the conferences.

49. **State whether the programme/ department is accredited/ graded by other agencies? If yes, give details**

   Yes. NAAC and ISO certification

50. **Briefly highlight the contributions of the department in generating new knowledge, basic or applied:**

   The Department was sanctioned UGC SAP II Phase in 2007 for a period of 5 Years. The thrust areas were Sociology of Development and Sociology of Deviance. Hence a study was carried out on the Right to Education Act 2009 and report submitted. As part of the UGC Emeritus fellowship, Prof. K. Radha Krishna Murthy studied the phenomenon of Recidivism and a minor project is being carried out on “Whistle –Blowing.” These studies contributed to generation of new knowledge. Besides, the Research Scholars in the department are working in varied areas like old age, disability, trafficking etc; the findings of which will definitely contribute to existing knowledge in these fields.

51. **Detail five major Strengths, Weakness, Opportunities and Challenges (SWOC) of the department.**

   Strengths:
   - Image of the university
   - Highly experienced faculty
   - High ranking students
   - Infrastructure

   Weakness:
   - Unable to find 100% placement in Campus Placement
Opportunities:

- Development of networking with more number of industry and research based social organizations.
- Application of enhanced ICT
- Providing international exposure to the students by way of MoU’s with foreign organization
- More and more consultancy services

Challenges

- Catching with changes at the global level in respect of curriculum and teaching environments
- Building the network of alumni
- Developing students with employability skills
- Promoting research at international standards

52. Future plans of the department.

- The department intends to restructure the course mainly in terms of including more practical component in the syllabus.
- The department is in the process of having discussions with an NGO ‘Mahila Action’ to formulate a joint community based programme along the lines of ‘Public Sociology’ wherein the faculty, scholars and students of the department can engage with the selected community on a continuous basis.
- It is also proposed to organize four national seminars and one international seminar with the financial assistance of UGC in the five years to come. Further it is proposed to convene a mega alumni meet preferably during June, 2015 to solicit their support in all administrative and academic activities of the department.
1. Name of the Department : ENGLISH

2. Year of establishment : 1945

3. Is the Department part of a School/Faculty of the university?
   Faculty of the University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., PG, MPhil, PhD, Integrated Masters; Integrated Ph.D., D.Sc. D.Litt, etc.) :
   MA English, M.Phil, Ph.D

5. Interdisciplinary programmes and departments involved
   Nil

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil

7. Details of programmes discontinued, if any, with reasons
   Nil

8. Examination System
   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments
   B.Pharm, Fine Arts, Economics, Geology, School of Distance Education

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Professor</th>
<th>Associate Professors</th>
<th>Asst. Professors</th>
<th>Others</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actual (including CAS &amp; MPS)</td>
<td>4</td>
<td>Nil</td>
<td>2</td>
<td>Nil</td>
</tr>
</tbody>
</table>

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. S.Prasanna Sree</td>
<td>M.A, PhD</td>
<td>Professor of English</td>
<td>Indian Writing in English</td>
<td>24</td>
<td>22</td>
</tr>
<tr>
<td>Prof. T.Narayana</td>
<td>M.A, M.Phil Ph.D</td>
<td>Professor of English</td>
<td>Indian Writing in English</td>
<td>24</td>
<td>22</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
12. List of senior Visiting Fellows, adjunct faculty, emeritus professors:

Prof. K. Nirupa Rani

13. Percentage of classes taken by temporary faculty – programme-wise Information:

Nil

14. Programme-wise Student Teacher Ratio

<table>
<thead>
<tr>
<th>Programme/Semester</th>
<th>Student Teacher Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>I &amp; II</td>
<td>1:20</td>
</tr>
<tr>
<td>II &amp; IV</td>
<td>1:20</td>
</tr>
<tr>
<td>Total</td>
<td>1:20</td>
</tr>
</tbody>
</table>

15. Number of academic support staff (technical) and administrative staff:

06

16. Research thrust areas as recognized by major funding agencies:

- ELT
- American
- Indo Asian Literature

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise:

05

18. Inter-institutional collaborative projects and associated grants received

a) National collaboration: 01

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.

<table>
<thead>
<tr>
<th>S.No</th>
<th>Type of Assistance Received</th>
<th>Year</th>
<th>Sponsoring Agency</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>UGC SAP.DRS-1</td>
<td>2005-09</td>
<td>UGC</td>
<td>11 akhs</td>
</tr>
</tbody>
</table>

20. Research facility / centre with:

a. State recognition : Yes
b. National recognition: Yes
c. International recognition: Yes
21. Special research laboratories sponsored by / created by industry or:
Nil

22. Publications:
15

23. Details of patents:
Nil

24. Areas of consultancy:
Nil

25. Faculty selected nationally / internationally to visit other laboratories / institutions:
Nil

26. Faculty serving in:
   a) National committees
   b) International committees
   c) Editorial Boards
   d) any other (please specify):
Nil

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Faculty</th>
<th>Title of the Programme</th>
<th>Period</th>
<th>Sponsors</th>
<th>National/International</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Prof. T. Narayana</td>
<td>58th All India Teacher’s Conference</td>
<td>2012</td>
<td>UGC</td>
<td>National</td>
</tr>
<tr>
<td>2</td>
<td>D. Peda raju</td>
<td>Work Shop on verbal &amp; Non verbal</td>
<td>2013</td>
<td>--</td>
<td>National</td>
</tr>
</tbody>
</table>

28. Student projects:
   a) percentage of students who have done in-house projects including inter-departmental projects
   b) percentage of students doing projects in collaboration with other universities industry / institute

Not Applicable

29. Awards / recognitions received at the national and international level by Faculty: 06

30. Seminars/ Conferences/Workshops organized and the source of funding (national /International) with details of outstanding participants, if any.

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Faculty</th>
<th>Title of the Programme</th>
<th>Period</th>
<th>Sponsors</th>
<th>National/International</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Prof. T.Narayana</td>
<td>58th All India Teacher’s Conference</td>
<td>2012</td>
<td>UGC</td>
<td>National</td>
</tr>
<tr>
<td>2</td>
<td>D. Peda raju</td>
<td>Work Shop on verbal &amp; Non Verbal</td>
<td>2013</td>
<td>--</td>
<td>National</td>
</tr>
</tbody>
</table>
31. **Code of ethics for research followed by the departments:**

The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about dealing with malpractices and plagiarism in research. Plagiarism has been controlled and checked by departmental research committees during the resubmission and presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure, the department communicated to all the research students to check before submission about the plagiarism.

32. **Student profile programme-wise:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.A.</td>
<td>40</td>
<td>45</td>
</tr>
<tr>
<td>M.Phil. (FT &amp; PT)</td>
<td>18</td>
<td>12</td>
</tr>
<tr>
<td>Ph.D. (FT &amp; PT)</td>
<td>17</td>
<td>13</td>
</tr>
</tbody>
</table>

33. **Diversity of students:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same University</th>
<th>% of students from other universities within the State</th>
<th>% of students from Universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A.</td>
<td>60</td>
<td>30</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>M.Phil</td>
<td>85</td>
<td>10</td>
<td>5</td>
<td>--</td>
</tr>
<tr>
<td>Ph.D. (FT &amp; PT)</td>
<td>60</td>
<td>10</td>
<td>10</td>
<td>20</td>
</tr>
</tbody>
</table>

34. **How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise:**

- NET-05
- SET-03

35. **Student progression**

<table>
<thead>
<tr>
<th>Student Progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>20</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>40</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>--</td>
</tr>
<tr>
<td>Employed</td>
<td>40</td>
</tr>
<tr>
<td>Campus selection, Other than campus recruitment</td>
<td>30, 70</td>
</tr>
</tbody>
</table>

36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
<td>90</td>
</tr>
<tr>
<td>from other universities within the State</td>
<td>--</td>
</tr>
<tr>
<td>from universities from other States</td>
<td>10</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period:**

Nil

38. **Present details of departmental infrastructural facilities with regard to**

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Infrastructural Facilities</th>
<th>Nos</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Library</td>
<td>1</td>
</tr>
<tr>
<td>2.</td>
<td>Internet facilities for staff and students</td>
<td>Yes</td>
</tr>
<tr>
<td>3.</td>
<td>Total number of class rooms</td>
<td>2</td>
</tr>
<tr>
<td>4.</td>
<td>Class rooms with ICT facility</td>
<td>2</td>
</tr>
<tr>
<td>5.</td>
<td>Students’ laboratories</td>
<td>---</td>
</tr>
<tr>
<td>6.</td>
<td>Research laboratories</td>
<td>---</td>
</tr>
</tbody>
</table>

39. **List of doctoral, post-doctoral students and Research Associates:**

a from the host institution/university

b from other institutions/universities

Nil

40. **Number of post graduate and research students getting financial assistance:**

About 40 per cent of the students are getting financial assistance

41. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

Nil

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. **Does the department obtain feedback from Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?**

Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing /
modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.

Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

Alumni and employers on the programmes offered and how does the department utilize the feedback?

Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. List the distinguished alumni of the department (maximum 10)
   1. Sri.P.Vijaya Kumar
   2. Dr.K.Krishna Rao
   3. Dr.P.S.R.Sastry
   4. Dr.L.B.Rao
   5. Prof.B.R.Rao
   6. Prof.P.K.Dutta
   7. Dr.P.Bhujanga Rao
   8. Dr.K.Neelima

44. Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts :

   02 Workshops

45. List the teaching methods adopted by the faculty for different programmes. :

   The teaching methods adopted by the faculty members include lecture methods, seminars, project work, assignments, field visits, interactive learning and experimental learning.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored? :

   The main objectives of the programme are: i) to train the students in LSRW skills and give them sufficient exposure in improving their vocabulary and command of the language and ii) to groom the students in communication and soft skills.

   Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and leaning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. Highlight the participation of students and faculty in extension activities.

   The faculty and students are actively participating in clean and green programmes, awareness campaign programmes on the designated days and blood donation camps.
48. Give details of “beyond syllabus scholarly activities” of the department.

Organizing student seminars, quizzes, group discussions, event exhibitions, state-of-the-art technology awareness programs, literary events, English clubs, arranging expert lectures from research institutions, rendering counseling to students for NET/SLET examinations on regular bases, encouraging students to competitions and paper presentation in the conferences.

49. State whether the programme/department is accredited/graded by other agencies? If yes, give details.

NAAC Certification

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The Department, being one of the oldest departments on the campus, pioneered in introducing INDIAN WRITINGS IN ENGLISH which impelled the study of this course all over the world. By adding subjects in emerging areas like, Language & Literature, Translation Studies, Indian Literature, the Dept. offered sufficient exposure to world literature.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths:
1. Image of the university
2. Highly experienced faculty
3. High ranking students
4. Infrastructure

Weakness:
1. Unable to find 100% placement in Campus Placement

Opportunities:
1. Development of networking with more number of industry and research-based social organizations.
2. Application of enhanced ICT
3. Providing international exposure to the students by way of MoU’s with foreign organizations.

Challenges
1. Catching with changes at the global level in respect of curriculum and teaching environments
2. Building the network of alumni
3. Developing students with employability skills
4. Promoting research at international standards

52. Future plans of the department.

- Introduction of new courses diploma/certificate programme
- Plans to introduce Five-year integrated course in English
- Plan to introduce a paper on National Literature
- Organization of seminars
- The department encourages all its faculty members to participate and present research papers in the seminars organized by other institutions.
- The department pursues its faculty members to prepare research project proposal on the thrust areas as identified by the UGC and submit the same to the UGC to secure research grants under
- Plans related to infrastructure development
- The department wants to promote its infrastructural facilities with the active involvement of its strong alumni.
- The department will explore the possibility for entering into MoUs with the prominent national institutions for the purpose of high qualitative academic programmes and also to make the existing programmes world class.
TELUGU

1. Name of the Department: TELUGU

2. Year of establishment: 1926

3. Is the Department part of a School/Faculty of the university? 
   Faculty of the University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)
   MA, M.Phil., Ph.D.

5. Interdisciplinary programmes and departments involved
   Hindi, English, Sanskrit, Journalism, Philosophy and Linguistics.

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Central Institute of Indian Languages of Mysore (CII)

7. Details of programmes discontinued, if any, with reasons
   Nil

8. Examination System
   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments
   Integrated M.Sc., Tech (Geology)
   Department of Theatre of Arts and School of Distance Education

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>05</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>02</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>04</td>
</tr>
<tr>
<td>Others</td>
<td>---</td>
</tr>
</tbody>
</table>

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. M. Jaya Dev</td>
<td>M.A. Ph.D. D.litt</td>
<td>Professor</td>
<td>Folklore</td>
<td>24 years</td>
<td>24</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
12. **List of senior Visiting Fellows, adjunct faculty, emeritus professors**

Senior Visiting fellows:-

1. Prof. K. Inok, Former VC of SV University, Tirupathi
2. Prof. R. Chandra Sekhar Reddy, Dept. of Telugu, Vemana University, Cuddapah
3. Prof. Y. Balagangadhara Rao, Retd. Professor of Telugu, Acharya Nagarjuna University, Guntur
4. Prof. A. Bhumaiah, Director, Telugu Academy, A.P.
5. Prof. S. Gangappa, Rtd. Professor of Telugu, Acharya Nagarjuna University, Guntur
6. Prof. K. Anandamma, Rtd. Professor of Telugu, Osmania University, Hyderabad
7. Prof. R. Sri Hari, Former VC, Dravidian University, Kuppam, A.P.
8. Prof. N. Swami Rtd. Professor of Telugu, Osmania University, Hyderabad

13. **Percentage of classes taken by temporary faculty – programme-wise information**

14% M.A. Class (2 years)

14. **Programme-wise Student Teacher Ratio**

1. M. A. I year 1:10  
2. M.A. II year 1:10  
3. M. Phil -- 1:1  
4. Ph.D. -- 1:10

15. **Number of academic support staff (technical) and administrative staff**

03

16. **Research thrust areas**

2. Modern Literature – Dalit literature, Feminism, Novel, Short stories, Drama
3. Folklore – Folk Songs, Baliads, Castlore, Folktake, Folk Language Village Goddess
4. Journalism – Newspaper Language, Monthly Journalas like, Chandamama, Arunatara etc.,

17. **Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.**

Major Research Project, U.G.C. Rs. 5,20,000/-
18. **Inter-institutional collaborative projects and associated grants received**
   a) National collaboration  
   b) International collaboration  
   Tirumala Tirupathi Devasthanam

19. **Departmental projects funded by** DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; **total grants received.**
   U.G.C. Project  Rs.5,20,000/-

20. **Research facility / centre with**
   National Recognition : Yes

21. **Special research laboratories sponsored by / created by industry or corporate bodies**
   Telugu Language Laboratory by U.G.C.

22. **Publications:**
   No. of papers published in peer reviewed journals (national / international) : 05  
   Edited Books : 03

23. **Details of patents**
   Nil

24. **Areas of consultancy :**
   English to Telugu Translation

25. **Faculty selected nationally / internationally to visit other laboratories / institutions/industries in India and abroad**
   Faculty Selected Internationally MGI, Mauritius

26. **Faculty serving in**
   a) National committees  
   b) International committees  
   c) Editorial Boards  
   d) any other (please specify)  
   National Committee : 05

27. **Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).**
   U.G.C. Refresher Course, Orientation Courses  
   Work Shops : Poetry & Short Story ( Conducted Every Year)

28. **Student projects** :  
   Nil  
   a. percentage of students who have done in-house projects including inter-departmental projects  
   b. percentage of students doing projects in collaboration with other universities

29. **Awards / recognitions received at the national and international level by**
   Faculty : 04
30. Seminars/Conferences/Workshops organized and the source of funding (national/international) with details of outstanding participants, if any.

11

31. Code of ethics for research followed by the departments

The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.

32. Student profile programme-wise:

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.A. Telugu</td>
<td>35</td>
<td>25</td>
</tr>
<tr>
<td></td>
<td>93</td>
<td>96</td>
</tr>
</tbody>
</table>

33. Diversity of students

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. Telugu</td>
<td>80</td>
<td>20</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

34. How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

NET: 40
SET: 100

35. Student progression

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>30</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>50</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>03</td>
</tr>
<tr>
<td>Employed</td>
<td>20</td>
</tr>
<tr>
<td>Campus selection</td>
<td>60</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>40</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>--</td>
</tr>
</tbody>
</table>
36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
<td>70%</td>
</tr>
<tr>
<td>from other universities within the State</td>
<td>30%</td>
</tr>
<tr>
<td>from universities from other States from</td>
<td>-</td>
</tr>
<tr>
<td>universities outside the country</td>
<td>-</td>
</tr>
</tbody>
</table>

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

D.LITT.-01

38. **Present details of departmental infrastructural facilities with regard to**

- Library Books: 2000
- Internet facilities for staff and students: Yes
- Total number of class rooms: 2 Classrooms
- Class rooms with ICT facility: -
- Students’ laboratories: -
- Research laboratories: -

39. **List of doctoral, post-doctoral students and Research Associates:** Nil

   a. from the host institution/university
   b. from other institutions/universities

40. **Number of post graduate and research students getting financial assistance:**

Social welfare Scholarship - in 60 Numbers per year.

41. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.
42. Does the department obtain feedback from:
   
a. Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.

b. Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

c. Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. List the distinguished alumni of the department (maximum 10)
1. Dr.P. Viswanadha Satyanarayana
2. Dr.C.V.R. Subahmanyam
3. Dr.K.V.R. Murthy
4. Dr.G.V.S. Sastry
5. Prof.P. Prakash Rao
6. Prof. Malayavasini

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

   The following academic experts delivered special lectures for enrichment of students
   
a. Prof. R. Chandra Sekhar Reddy, S.K.D.
   b. Prof. B. Ilaih, K.U.
   c. Prof. Sarat jyosna Rani, H.C.U.
   d. Prof. K. Yadagiri, Director, Telugu Academy
   e. Prof. Y. Sudhakar, P.S. Telugu University, Rajahmandry.
   f. Prof. S.G.D. Chandra Sekhar, S.V. University, Tirupati
   g. Dr. K. Mallayya, Hyderabad

45. List the teaching methods adopted by the faculty for different programmes.
Lecture cum Demonstration Method

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?
Yes

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and leaning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. Highlight the participation of students and faculty in extension activities.
   
a. Participation of Literary and quiz programme in All India Radio.
   b. Monthly Clean and Green programme in the department premises.
   c. Participation of the Essay and Elocution Competition in Visakhapatnam organised by various institutions.

Andhra University, Visakhapatnam
48. **Give details of “beyond syllabus scholarly activities” of the department.**

1. Conducting monthly seminars on General Topics and literary gains of Telugu Litt.
2. Conducting and involving of literary meeting on the occasion of birth and death days of famous Telugu Writers and Poets.

49. **State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.**

NAAC Certification

50. **Briefly highlight the contributions of the department in generating new knowledge, basic or applied.**

51. **Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

**Strengths:**

- Image of the university
- Highly experienced faculty
- High ranking students
- Infrastructure

**Weakness:**

- Unable to find 100% placement

**Opportunities:**

- Development of networking with more number of literary and cultural organizations.
- Application of enhanced ICT
- Providing international exposure to the students by way of MoU’s with foreign organizations

**Challenges:**

- Catching with changes at the global level in respect of curriculum and teaching environments
- Building the network of alumni
- Developing students with employability skills
- Promoting research at international standards

52. **Future plans of the department.**

- Introduction of new courses diploma/certificate programme
- Plan to introduce a paper on Folk Literature
- Organization of seminars
- The department intends to conduct three national seminars in the five years to come in the areas of Telugu Language and Literature
- Participation of seminars
• The department encourages all its faculty members to participate and present research papers in the seminars organized by other institutions.

• Project related plan

• The department pursues its faculty members to prepare research project proposal on the thrust areas as identified by the UGC and submit the same to the UGC to secure research grants under major research projects.

• Plans related to infrastructure development

• The department wants to promote its infrastructural facilities with the active involvement of its alumni.

• Plans for extension activities

• The faculty and students will actively participate in all awareness programmes to be conducted on designated dates by different governmental and voluntary organizations.
HINDI

1. Name of the Department : HINDI

2. Year of establishment : 1968

3. Is the Department part of a School/Faculty of the university?

   Faculty of the University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)

   MA, M.Phil. and Ph.D.

5. Interdisciplinary programmes and departments involved :

   Department of Telugu and English

6. Courses in collaboration with other universities, industries, foreign institutions, etc.

   1. P.G. Diploma in Rajabhasha in Hindi, and Translation course was sanctioned by UGC
   2. A Hindi Trekaish Directory was prepared with the monetary help of Indio trekaish Abbesses in India,

7. Details of programmes discontinued, if any, with reasons :

   Nil

8. Examination System:

   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments :

   Department of Linguistics, Telugu, English and School of Distance Education

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate/ Professors/ Asst. Professors/ others)

<table>
<thead>
<tr>
<th>Grade</th>
<th>No. of posts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>03</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>01</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>-</td>
</tr>
<tr>
<td>Others</td>
<td>05</td>
</tr>
</tbody>
</table>

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D./ M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. K. S. Lakshmi</td>
<td>M.A. Ph.D.</td>
<td>Professor</td>
<td>Modern Poetry</td>
<td>Retired</td>
<td>4. M. Phil, 2. Ph.D.</td>
</tr>
</tbody>
</table>
12. **List of senior Visiting Fellows, adjunct faculty, emeritus professors:**

   1. Prof. P. Adeswara Rao
   2. Prof. S. M. Iqbal
   3. Prof. K. Leelavathi
   4. Prof. S. Sesharatnam

13. **Percentage of classes taken by temporary faculty – programme-wise information:**

   50%

14. **Programme-wise Student Teacher Ratio:**

   - PG Course: 1 : 30
   - Research Programme: 1 : 6

15. **Number of academic support staff (technical) and administrative staff:**

   03

16. **Research thrust areas:**

   1. Comparative Literature
   2. Dallith Literature
   3. Women Literature
   4. Janagathi sahitya
   5. Folk literature and Anchalik sahitya.

17. **Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise:**

   (i) SAP DRS-I UGC Five year project (2009-2014) completed on 31st March, 2104 with a grant of Rs. 50,50,000/-.

18. **Inter-institutional collaborative projects and associated grants received:**

   a) National collaboration
   b) International collaboration

   The department has been constantly receiving funds from UGC for faculty under Major Research Projects and for scientists under PDF, Rajiv Gandhi fellowships and under SAP DRS-I.

19. **Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received:**

   UGC SAP DRS-I for period of 5 years for the students benefit Department development we receive 50,50,000/- from UGC.
20. **Research facility / centre with**
   a. state recognition : Yes
   b. national recognition : Yes

21. **Special research laboratories sponsored by / created by industry or corporate bodies:**
   1. Language Laboratories were established with the help of UGC New Delhi
   2. Seminar Room was built which was named after Sri Ram Seminar Hall with the fund of Facor Company, Garividi, Vizianagaram.
   3. Computer Lab wing constructed with the funds of Puri Panda Applaswamy.
   4. Seminar room was remodeled with the funds of M.P. Lads of Former Telugu Dasam M.P. Sri. M.V.V.S.Murthy

22. **Publications:**
   - Number of papers published in peer reviewed journals (national / international) 62
   - Monographs 1
   - Chapters in Books 2
   - Edited Books 6
   - Books with ISBN with details of publishers 6

23. **Details of patents:**
   Nil

24. **Areas of consultancy:**
   1. Hindi Translation work done to the Higher Authorities in Translation the Certificates.
   2. Police Department affidavits in the Hindi Language there utilizing services of the Hindi Department as and when necessary
   3. Gail India Limited
   4. The Central Government Offices situation to conducting work shop, seminars

25. **Faculty selected nationally / internationally to visit other laboratories / institutions industries in India and abroad :**
   The faculty of the Hindi Department selected by ICCIR New Delhi, to worth Professors aboard on in International Universities as Hindi Faculties.
   1. Professor P.Adeswara Rao worked in Belgium University, Belgium
   2. Prof. S.M. Iqbal worked in Hun kook University.
   3. Prof. K.S. Lakshmi worked in Hindi Professor Anakara University, Turkey.
   4. Prof. Y.L. Prasad worked in Hindi Professor Toronto Canada.
   5. Prof. Syed Meharun worked in Hindi Professor Zerab University, Crotia.

26. **Faculty serving in**
   a. National committees  
   b) International committees  
   c) Editorial Boards  
   d) any other (please specify)
   1. Prof. P. Adeswara Rao members of Coal India Limited
   2. Prof. K. Leelavathi Minitsry of Finance
   3. Prof. K.S. Lakshmi Ministry of External Affairs
4. Dr. K.L. Kameswari Ministry of Mines Coal India Limited  
5. Dr. S.A.N.S.Sarma Ministry of Defence Planning and Programme Implementation.  
6. Prof. Y. Lakshmi Prasad  
   a. Member of Kendra Hindi Samithi  
   b. Vice-Chancellor Parliamentray Official Language Implementation country.  
   c. Members in Hindi Advisory Committee more than Fiteen Ministries.  
   d. Members UGC Rajabhasha High level Committees.  
7. Prof. Syed Meharun  
   a. Member in Indian Intuition of Public Admission, New Delhi.  
   b. Member in Editorial Board in the National Journal Anabhai Sanch.  
   c. Member in Editorial Board in the National Journal Vimal Vimarsh  
   d. Member in Editorial Board in the International Hindi Journal Yogayatha  
   e. Member in Editorial Board in the SAP Seminar Book.  
   f. Member in Editorial Board in Seminar Savoneru  
27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).  
   Orientation Programme 03  
   Five Refreshers Courses 07  
   Work shops 03  
28. Student projects  
   a. percentage of students who have done in-house projects including inter-departmental projects 20%  
   b. percentage of students doing projects in collaboration with other universities/industry/institute 30%  
29. Awards / recognitions received at the national and international level by  
   a. Faculty  
   b. Doctoral / post doctoral fellows  
   c. Students :  
      1) Prof. G. Sundar Reddy: Ganda sharan singh puruskar kendreeya Hindi Nideshalay puraskar, Maha kusumakumari Antharrashtreeya pursuskar.  
      2) Prof. K. Rajasheshagiri Rao: Central Hindi Directorate Award  
      3) Prof. P. Adesawara Rao: In addition to the above awards Prof. P. A. Rao bagged Central Sahitya Academy award.  
      4) Dr. P. A. Raju: Central Hindi Directorate Award  
      5) Prof. K. Leelavathi: Central Hindi Directorate Award  
      6) Prof. Y. Lakshmi Prasad: Two times sahitya academy award winner, Padma Shree award, Russia purshkimaward, Central Hindi Directorate ward, Gangashran singh purskar.  
      7) Prof. Syed Meharun:  
         1) Prof. G. Sundar Reddy Gold Medal  
         2) Visista Hindi Sevi
30. Seminars/Conferences/Workshops organized and the source of funding (national/international) with details of outstanding participants, if any.

1. Two National Seminars and International Seminars conducted in the SAPDRS-I Funds granted by UGC.
2. Three Rajabhasha Seminars conducted by the funds of UGC New Delhi
3. Two Seminar conducted on the topic of Hindi sashitya co andharo ke deny the funds allotted by Andhra Pradesh Hindi Academy.
4. Two work shop organized from the funds of Central Hindi Directorate, Ministry of HRD, New Delhi.
5. One Seminar conducted by cooperation Hindi department Hindi Kiran the funds allotted Hindi Kiran

31. Code of ethics for research followed by the departments

The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of mal practices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.

32. Student profile programme-wise:

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.A. Hindi</td>
<td>5</td>
<td>13</td>
</tr>
<tr>
<td>M.Phil.</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Ph.D.</td>
<td>5</td>
<td>9</td>
</tr>
</tbody>
</table>

33. Diversity of Students

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from other universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. Hindi</td>
<td>100</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

34. How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

NET- 2, SET- 6, Civil Services-1

35. Student progression

<table>
<thead>
<tr>
<th>Student Progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>4</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>20</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>1</td>
</tr>
<tr>
<td>Employed</td>
<td>26</td>
</tr>
<tr>
<td>Campus selection</td>
<td>10</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>90</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>50</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
<td>98%</td>
</tr>
<tr>
<td>from other universities within the State</td>
<td>1%</td>
</tr>
<tr>
<td>from universities from other States from</td>
<td>1%</td>
</tr>
<tr>
<td>universities outside the country</td>
<td>NIL</td>
</tr>
</tbody>
</table>

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

- Prof. S. Surappadu M.A. Ph.D.
- Prof. K.S. Lakshmi M.A. Hind M.A. Economics M.A. Sanskrit D.L. ML. Ph.D.
- Prof. Y.L. Prasad M.A. PhD Hindi, Ph.D. Telugu
- Prof. Syed Meharun, M.A. (Andhra) M.Phil (Gujarat) Ph.D. with (Gold Medal)
- Dr. N. Satyanarayana M.A. Ph.D.

38. **Present details of departmental infrastructural facilities with regard to**

Well established Library with the funds of SAPDRS-I UGC New Delhi. Internet facilities for staff and students: 1. The internet facilities provided by University 24 hours available on free of cost, in the Department and there is a computer Lab Cybernet also situated in Arts college main building for the net facilities for the benefit of the students.

- a. Total number of class rooms : 5
- b. Class rooms with ICT facility : Nil
- c. Students’ laboratories : Two Language Lab, Computer Lab
- d. Research laboratories : Nil

39. **List of doctoral, post-doctoral students and Research Associates**

- a. from the host institution/university
  - 1. Dr. S. A. S. N. Varma UGC Scientist ‘C’
  - 2. Dr. D. Satya Latha (Post Doctoral)

- M.Phil. : 04

39. **List of doctoral, post-doctoral students and Research Associates**

- a. from the host institution/university
  - 1. Dr. S. A. S. N. Varma UGC Scientist ‘C’
  - 2. Dr. D. Satya Latha (Post Doctoral)
- Ph.D : 13
- 1. Dr. S. A. S. N. Varma UGC Scientist ‘C’
- 2. Dr. D. Satya Latha (PDF)
- 3. Ch. Prameela Kumari (Rajiv Gandhi fellow ship)
- 4. V. Sarojini (Rajiv Gandhi fellow ship)

All the above students are getting financial assistant from UGC

40. **Number of post graduate and research students getting financial assistance**

41. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student
representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. Does the department obtain feedback from

   i) Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

   Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi on teaching learning evaluation will be used to improve the respective processes.

   ii) Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

   Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

   iii) Alumni and employers on the programmes offered and how does the department utilize the feedback?

   Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. List the distinguished alumni of the department (maximum 10)

   1. Prof.Y.Lakshmi Prasad, Vice-President, Kendriya Hindi Samsthan, Agra and Recipient of Padmasri Award.
   2. Dr.Narasimha Rao, Director, The Visakhapatnam Local Branch Kendriya Hindi Samsthan, New Delhi
   3. Prof. R.S.Sarraj, Dept. of Hindi, Central University, Hyderabad
   4. Dr. V.Krishna, Head, Dept. of Hindi, Central University, Hyderabad
   5. Prof.Vijaya Lakshmi, Head, Department of Hindi, Pondicherry University
   6. Dr. Neeraja Head of the Dept. of Hindi, AC College, Guntur
   7. Dr.Vallabha Rao, Head of the Dept. of Hindi, Loyola College, Vijayawada
   8. Dr. Anuradha, Hindi Officer, HPCL, Visakhapatnam.
   9. Dr. Rajasekhar, Hindi Officer, DCI, Visakhapatnam.
   10. Dr. Krishna Babu, Former Hindi Officer, Visakhapatnam Steel Plant, Visakhapatnam.
44. Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts.

1. Arranging Guest Lectures by Emeritus Professors of various Universities.
2. Conducting Students Seminars on every Friday
3. Conducting National workshops to facilitate students in the department to have interaction with the students from Other Universities.

45. List the teaching methods adopted by the faculty for different programmes.

The teaching methods adopted by the faculty members include lecture methods, seminars, assignments, interactive learning and experiential learning.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

The main objective of the programme has been to train the students in LSRW Skills and give them sufficient exposure in improving their vocabulary and command of the Hindi Language.

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and leaning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. Highlight the participation of students and faculty in extension activities.

1. Every month on third Saturday students and staff participate in Janaabhoomi programme to clean the Department and surrounding premises.
2. We are conducting blood donations programme with coordination of NSS Department.
3. We are conducting NCC Campus and Programme for M.A. Final year students
4. We are conducting the tours to the Hindi speaking areas to know about the life tree of eminent writers, great poets and also learn the dialects of Hindi bodies and Bhasha.

48. Give details of “beyond syllabus scholarly activities” of the department.

1. Once in every week we are conducting student seminars on relevant topics
2. Once in every Month we conducting competitions among students.
3. Classes are being conducting on moral values and ethics for the benefits of students.
4. Conducting personality development programmes to improve positive personal traits for the students.
5. Students are being involved in celebrating Hindi day Gurupoojathsovam, National Festivals and in organizing Inaugural and valedictory functions of the department.
6. Students are also encouraged to participate in Exhibitions conducted by the University and other institutions so as to bring their inherent talents and skills to the lime light.

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details:

NAAC Certification
50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

- The diploma in Arabic Urdu offered by the department facilitates the students to secure employment opportunities in Gulf Region.
- The rich and experienced faculty through their research programmes made pertinent imprints in broadening the thrust areas in Hindi Language and Literature with a focus on generation of new knowledge.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

**Strengths:**
- Image of the university
- Highly experienced faculty
- High ranking students (Preferred university for students)
- Infrastructure

**Weakness:**
- Unable to find 100% placement in Campus Placement

**Opportunities:**
- Development of networking with more number of industry and research based social organizations.
- Application of enhanced ICT
- Providing international exposure to the students by way of MoU’s with foreign organization
- More and more consultancy services

**Challenges**
- Catching with changes at the global level in respect of curriculum and teaching environments
- Building the network of alumni
- Developing students with employability skills
- Promoting research at international standards

52. Future plans of the department.

**Curriculum related future plans**
- Introduction of new courses diploma/certificate programme
- Plans to introduce a course on Rajabhasha in Hindi
- Plan to introduce a paper on Folk Literature
- Organization of seminars
- Participation of seminars
- The department encourages all its faculty members to participate and present research papers in the seminars organized by other institutions.
- The department pursues its faculty members to prepare research project proposal on the thrust areas as identified by the UGC and submit the same to the UGC to secure research grants under major research projects.
- Plans related to infrastructure development
- The department wants to promote its infrastructural facilities with the active involvement of its strong alumni.
- The faculty and students will actively participate in all awareness programmes to be conducted on designated dates by different governmental and voluntary organizations.
SANSKRIT

1. Name of the Department : SANSKRIT

2. Year of establishment : 1954

3. Is the Department part of a School/Faculty of the university?
   Faculty of the University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)
   M.A., M.Phil., Ph.D. and D.Lit;

5. Interdisciplinary programmes and departments involved
   Nil

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil

7. Details of programmes discontinued, if any, with reasons
   Nil

8. Examination System
   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments:
   Department of Theatre Arts

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>01</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>01</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td></td>
</tr>
<tr>
<td>Others</td>
<td>01</td>
</tr>
</tbody>
</table>

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Desig-nation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. K.Gayatri Devi</td>
<td>M.A; M.A; Ph.D.</td>
<td>Professor</td>
<td>Sahitya, Alankara</td>
<td>28 Years</td>
<td>M.Phils -2 Ph.Ds -5 Ph.Ds-6 P.D.Fs-2</td>
</tr>
</tbody>
</table>
Dr. K. Yedukondalu
M.A.; Ph.D
Associate Professor
Sahitya, Alankara
20 years
1 (Ph.D)

Dr. B. Satyanarayana
M.A., M.A., M.A., Ph.D.
Teaching Associate
Vyakarana
25 years

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors
Nil

13. Percentage of classes taken by temporary faculty – programme-wise information
50%

14. Programme-wise Student Teacher Ratio
1:6

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual
03

16. Research thrust areas as recognized by major funding agencies
1. Environment-Vedic Science
2. Ethical Values
3. Darsanas
4. Sociological & women studies in Sanskrit Literature
5. Comparative Literary criticism

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.
Nil

18. Inter-institutional collaborative projects and associated grants received: Nil
a) National collaboration
b) International collaboration

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received
Nil

20. Research facility / centre with
a. state recognition : Yes
b. national recognition : Yes
c. international recognition

21. Special research laboratories sponsored by / created by industry or corporate bodies
Nil
22. **Publications:**
   Number of papers published in peer reviewed journals (national / international)
   National / International papers: 20
   Books : 03

23. **Details of patents and income generated**
   Nil

24. **Areas of consultancy and income generated**
   Nil

25. **Faculty selected nationally / internationally to visit other laboratories / institutions/industries in India and abroad**
   Not applicable

26. **Faculty serving in**
   National committees b) International committees c) Editorial Boards d) any other (please specify)
   National Committees: 03

27. **Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).**
   U.G.C. Academic Staff College, A.U, R.S. Vidyapeetha, Tirupathi

28. **Student projects**
   a. percentage of students who have done in-house projects including inter-departmental projects: Nil
   b. percentage of students doing projects in collaboration with other universities: Nil

29. **Awards / recognitions received at the national and international level by:** Nil
   a. Faculty
   b. Doctoral / post doctoral fellows
   c. Students

30. **Seminars/ Conferences/Workshops organized and the source of funding (national/international) with details of outstanding participants, if any.**
   1. The interpolations of Bhasa in his plays.
      Jan’2010 – sponsored by A.P.S.C.H.E.-Hyderabad
   2. The status of womanhood – A Philosophical & Positive approach.
   3. Personality Development according to panchatantra

31. **Code of ethics for research followed by the departments**
   The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been
controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.

32. **Student profile programme-wise:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.A. Sanskrit</td>
<td>12</td>
<td>2</td>
</tr>
</tbody>
</table>

33. **Diversity of Students:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. Sanskrit</td>
<td>85</td>
<td>15</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

34. **How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.**

NET – 03

35. **Student progression**

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>15</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>20</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>--</td>
</tr>
<tr>
<td>Employed</td>
<td>65</td>
</tr>
<tr>
<td>Campus selection</td>
<td>--</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>100</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>--</td>
</tr>
</tbody>
</table>

36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates of the same university</th>
<th>100</th>
</tr>
</thead>
<tbody>
<tr>
<td>from other universities within the State</td>
<td>--</td>
</tr>
<tr>
<td>from universities from other States from</td>
<td>--</td>
</tr>
<tr>
<td>universities outside the country</td>
<td>--</td>
</tr>
</tbody>
</table>

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

Nil
38. **Present details of departmental infrastructural facilities with regard to**
   a. Library
   b. Internet facilities for staff and students
   c. Total number of class rooms : 04
   d. Class rooms with ICT facility : Nil
   e. Students’ laboratories : Not applicable
   f. Research laboratories : Not applicable

39. **List of doctoral, post-doctoral students and Research Associates**
   a. from the host institution/university : 02
   b. from other institutions/universities

40. **Number of post graduate students getting financial assistance from the university.**
    04

41. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**
    Nil

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. **Does the department obtain feedback from**
   a. Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.
   b. Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.
   c. Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.
43. **List the distinguished alumni of the department (maximum 10):**

1. P.V.Ramana Murthy (Lecturer in Sanskrit; B.V.K. College, Vizag)
2. Dr. Ch.Praveen (Lecturer in Sanskrit, A.C. College, Guntur)
3. Dr. J.B.Chakravarti (Asst. Professor, R.S.Vidyapeet – Titupathi)
4. Dr. Gangadhar (Lecturer in Sanskrit, K.G.R.L College, Bhimavaram)
5. Dr. P.Umaheshwara Rao (Lecturer in Sanskrit, Govt. Degree College, Srikakulam)
6. Dr. P.S.K. Reddy (Asst. Prof. R.S.Vidyapeet, Tirupathi)

44. **Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts.**

Special lectures by eminent personalities in Sanskrit are arranged.

45. **List the teaching methods adopted by the faculty for different programmes.**

The teaching methods adopted by the faculty members include lecture methods, seminars, assignments, interactive learning and experiential learning.

46. **How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?**

Each and every programme is monitored throughout the period to ensure conformity of the objectives and of leaning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. **Highlight the participation of students and faculty in extension activities.**

The students and faculty are participating in different extension activities conducted by the University and other institutions in the city.

48. **Give details of “beyond syllabus scholarly activities” of the department.**

Organizing student seminars, technical quiz, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from literary institutions, encouraging students to competitions and paper presentation in the conferences.

49. **State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.**

Nil

50. **Briefly highlight the contributions of the department in generating new knowledge, basic or applied.**

The Dept. with its existence of 60 years, contributed significantly in training the students in LSRW skills and giving them sufficient opportunities in improving their vocabulary and command of the Sanskrit language. More over, it is very pertinent to mention here that the department undertook simple Sanskrit training course to public as a result of which wider awareness was created among the public.
51. **Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

Major Strengths: Sanskrit Language & Lit is the most ancient in the world. It is well known subject throughout the world. Everybody adores this subject. The Dept. has nearly 60 years history in the University.

Image of the University

Highly experienced faculty

High ranking students (Preferred University for students)

Infrastructure

All the P.G. holders are getting cent per cent placements within the country & abroad also.

Weaknesses: - Inadequate faculty strength.

Opportunities:

Application of enhanced ICT

Providing international exposure to the students by way of MoU’s with foreign organization

Challenges:

Catching with changes at the global level in respect of curriculum and teaching environments

Building the network of alumni

Promoting research at international standards

52. **Future plans of the department.**

Curriculum related future plans

Introduction of new courses diploma/certificate programme

Plans to introduce a course

Teaching Learning

Organization of seminars

The department intends to conduct three national seminars in the five years to come in the areas of Vedic Science and ethical values.

Participation of seminars

The department encourages all its faculty members to participate and present research papers in the seminars organized by other institutions.

Project related plan

The department pursues its faculty members to prepare research project proposal on the thrust areas as identified by the UGC and submit the same to the UGC to secure research grants under major research projects.

The faculty and students will actively participate in all awareness programmes to be conducted on designated dates by different governmental and voluntary organizations.
LINGUISTICS

1. Name of the Department : LINGUISTICS

2. Year of establishment : 1983
   (as a diploma programme under the Dept.of Telugu).
   Functioning as an independent unit from 1995.

3. Is the Department part of a School/Faculty of the university?
   Faculty of the University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.):
   MA, PG Diploma in English Language and Linguistics, M.Phil and Ph.D

5. Interdisciplinary programmes and departments involved
   Nil

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil

7. Details of programmes discontinued, if any, with reasons
   Nil

8. Examination System
   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments
   Nil

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>1</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>---</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>---</td>
</tr>
<tr>
<td>Others</td>
<td></td>
</tr>
</tbody>
</table>
11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>C. Rama Subbaiah Sarma</td>
<td>M.A. (Ling.); M.A. (Eng.); M.A. (Tel.)</td>
<td>Professor</td>
<td>1. English Language Teaching 2. English Phonetics 3. Morphology</td>
<td>27 Years 24 years at Andhra University (from 16 Aug 1990) + 3 years (from 1987-90) at Manipur University, Imphal, Manipur</td>
<td>Ph.D. - 2</td>
</tr>
</tbody>
</table>

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors:

Nil

13. Percentage of classes taken by temporary faculty – programme-wise information:

Nil

14. Programme-wise Student Teacher Ratio

PG Diploma : 30:1

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

Nil

16. Research thrust areas as recognized by major funding agencies:

1. Tribal Languages
2. English Language Teaching
3. Telugu Linguistics

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

- A UGC Major Research Project has already been completed and submitted in 2002.
  - Title: A Sociolinguistic study of the Gadba (Gutob) people and their languages
  - Funds received: Rs. 60,000

18. Inter-institutional collaborative projects and associated grants received

a) National collaboration  b) International collaboration

Nil

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.

UGC Project (completed in 2002; Grant Rs. 60,000)
20. **Research facility / centre with**
   a. state recognition : yes
   b. national recognition
   c. international recognition

21. **Special research laboratories sponsored by / created by industry or corporate bodies**
   Nil

22. **Publications:**
   - Number of papers published in peer reviewed journals (national / international) : 20
   - Monographs : 1
   - Chapters in Books : 2

23. **Details of patents and income generated**
   Nil

24. **Areas of consultancy and income generated**
   Nil

25. **Faculty selected nationally / internationally to visit other laboratories / institutions/industries in India and abroad**
   Nil

26. **Faculty serving in**
   a) National committees  
b) International committees  
c) Editorial Boards  
d) any other (please specify)
   National committees: 06

27. **Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).**
   - Refresher Programmes: 02
   - Workshops: 03

28. **Student projects**
   a. percentage of students who have done in-house projects including inter-departmental projects : Nil
   b. percentage of students doing projects in collaboration with other universities industry / institute : Nil

29. **Awards / recognitions received at the national and international level by :**
   Nil
   Faculty : 03

30. **Seminars/Conferences/Workshops organized and the source of funding (national/international) with details of outstanding participants, if any:**
   Nil
31. **Code of ethics for research followed by the departments**

Students are instructed in moral, societal issues occasionally

The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractice and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.

32. **Student profile programme-wise**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Selected</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>PG Diploma in English Language and Linguistics</td>
<td>11</td>
<td>8</td>
</tr>
</tbody>
</table>

33. **Diversity of students**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the state</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG Diploma in English Language and Linguistics</td>
<td>85</td>
<td>15</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

34. **How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.**

01

35. **Student progression**: Not Applicable

36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
</tr>
<tr>
<td>from other universities within the State</td>
</tr>
<tr>
<td>from universities from other States</td>
</tr>
</tbody>
</table>

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

Nil

38. **Present details of departmental infrastructural facilities with regard to**

1. Library : No
2. Internet facilities for staff and students : Yes
3. Total number of class rooms : One
4. Class rooms with ICT facility : Nil
5. Students’ laboratories : No
6. Research laboratories : No

39. List of doctoral, post-doctoral students and Research Associates
1. from the host institution/university: Nil
2. from other institutions/universities: Nil

40. Number of post graduate students getting financial assistance from the university.
Nil

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.
The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

The needs of the stakeholders were elicited through a questionnaire

42. Does the department obtain feedback from

Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.

Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.

Alumni and employers on the programmes offered and how does the department utilize the feedback?
Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. **List the distinguished alumni of the department (maximum 10)**

1. Prof. V.C. Sudheer (Retd.), Dept. Of English, A.U.
2. Prof. M. Jayadev, Dept. of Telugu
3. Three Teachers of the PG Dept. Of English, Bullayya College
4. Three Teachers of English, Gitam University
5. Many teachers of English from a number of schools and colleges in and around Vizag

44. **Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts.**

Nil

45. **List the teaching methods adopted by the faculty for different programmes.**

1. Tapes are played to make the students familiar with the pronunciation of the Native speakers
2. Group Discussion is held
3. Individuals are encouraged to speak on a chosen topic

The teaching methods adopted by the faculty members include lecture methods, seminars, project work, assignments, field visits, interactive learning and experiential learning.

46. **How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?**

From time to time the progress of the students is assessed through class room tests and question-answer session

Write about programmes objectives and expected outcomes, then write about monitoring process as follows

Monitoring Process: Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and leaning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. **Highlight the participation of students and faculty in extension activities**

Nil

48. **Give details of “beyond syllabus scholarly activities” of the department.**

General discussions on topics of general importance is a regular feature Organizing student seminars, technical quiz, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from industry & research institutions, encouraging students to competitions and paper presentation in the conferences

49. **State whether the programme/ department is accredited/ graded by other agencies? If yes, give details**

NAAC Accreditation
50. **Briefly highlight the contributions of the department in generating new knowledge, basic or applied.**

The Department has successfully kindled interest in English Language Teaching and English Phonetics and induced many teachers of English from many institutions to take an interest in this field and inspired many students to join EFLU to study Linguistics further.

51. **Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

_Strengths:_
1. The department has already earned a good name among the campus students, and among teachers of English in other institutions.
2. The faculty is committed.
3. Since this is a part-time PG Diploma programme, this course proves quite useful to students of English Department, and also to anyone wishing to improve their English and also to know Linguistics in their spare time.

_Weaknesses:_
1. There is no office staff to take care of the office work.
2. There is no budgetary allocation.

_Opportunities:_
1. This is the only department of Linguistics in the region from Guntur to Srikakulam. So this is in a unique position to strengthen the teaching of English Language and Linguistics.
2. With the good name already generated, the department can continue to teach more number of students.

_Challenges:_
1. With the limited availability of academic resources (Books and Journals and other equipment) it has been a challenging task to continue the course successfully, but will continue to help the students improve their English.

52. **Future plans of the department.**

1. To start a diploma in Language Use for Journalists

_Future plans_

**Curriculum related future plans**
1) Introduction of new courses diploma/certificate programme
2) Introduction of new electives
3) Restructuring/revision of the syllabus

_Teaching Learning_

a. Organization of seminars
b. Participation of seminars

_Project related plan_

Plans related to infrastructure development
Plans related to collaborations and MoU’s
Plans on alumni meet and Programmes with alumni.
Plans for extension activities
YOGA & CONSCIOUSNESS

1. Name of the Department : YOGA & CONSCIOUSNESS

2. Year of establishment : 1987

3. Is the Department part of a School/Faculty of the university?
   Faculty of the University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)
   Yoga Certificate Course (3Months), Diploma in Yoga (6Months), P.G.Diploma (1-Year), and M.A. in Yoga & Consciousness (2-years), M.Phil and Ph.D.

5. Interdisciplinary programmes and departments involved
   Physical Education, Food & Nutrition, Psychology, Physiotherapy, Ayurveda, Naturopathy, Homeopathy

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil

7. Details of programmes discontinued, if any, with reasons
   Nil

8. Examination System
   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments
   Yes
   Students of yoga attending morning and evening Programmes or classes are also joining in regular courses in other departments

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>Prof. P.Nirmala Devi, Director</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>--</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>Dr. K.Ramesh Babu</td>
</tr>
<tr>
<td>Others</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1. Dr. R.Tulasi Rao</td>
</tr>
<tr>
<td></td>
<td>2. Dr. J. Raja Venkateswara Rao</td>
</tr>
<tr>
<td></td>
<td>3. Mr. L.Bala Bhaskar Prathudu</td>
</tr>
<tr>
<td></td>
<td>4. Mrs. L. Krishna Kumari</td>
</tr>
<tr>
<td></td>
<td>5. Mrs. R. K.Lakshmi</td>
</tr>
<tr>
<td></td>
<td>6. Mrs. G.Nalini</td>
</tr>
<tr>
<td></td>
<td>7. Mrs.T.Vidya vani</td>
</tr>
<tr>
<td></td>
<td>8. Mr. P.Pratap</td>
</tr>
</tbody>
</table>
11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. P. Nirmala Devi</td>
<td>Ph.D. in Psychology</td>
<td>Professor</td>
<td>Counselling &amp; Mental Health, Personality, Cognitive Psychology</td>
<td>29 years</td>
<td>9 (Nine)</td>
</tr>
<tr>
<td>Dr. K. Ramesh Babu</td>
<td>Ph.D. in Philosophy</td>
<td>Asst. Professor</td>
<td>Classical Hatha Yoga Texts, Patanjali Yoga Sutras and Yoga Practical</td>
<td>7 years</td>
<td>---</td>
</tr>
</tbody>
</table>

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

Nil

13. Percentage of classes taken by temporary faculty – programme-wise information: 90%

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Programme-wise information</th>
<th>% of classes</th>
<th>Temporary faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>M.A</td>
<td>60%</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>Post Graduate Diploma Course</td>
<td>67%</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>Diploma in Yoga</td>
<td>90%</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>Yoga Certificate</td>
<td>95%</td>
<td>2</td>
</tr>
<tr>
<td>5</td>
<td>General Yoga</td>
<td>100%</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>Obesity Yoga</td>
<td>100%</td>
<td>2</td>
</tr>
<tr>
<td>7</td>
<td>Therapy Yoga</td>
<td>100%</td>
<td>3</td>
</tr>
</tbody>
</table>

14. Programme-wise Student Teacher Ratio:

<table>
<thead>
<tr>
<th>Programme</th>
<th>wise Student</th>
<th>Teacher</th>
<th>Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A</td>
<td>45</td>
<td>3</td>
<td>15:1</td>
</tr>
<tr>
<td>PGDCY</td>
<td>61</td>
<td>3</td>
<td>20:1</td>
</tr>
<tr>
<td>DCY</td>
<td>77</td>
<td>3</td>
<td>25:1</td>
</tr>
<tr>
<td>YCC</td>
<td>79</td>
<td>2</td>
<td>40:1</td>
</tr>
<tr>
<td>General</td>
<td>125</td>
<td>5</td>
<td>25:1</td>
</tr>
<tr>
<td>Obesity</td>
<td>70</td>
<td>2</td>
<td>35:1</td>
</tr>
<tr>
<td>Therapy</td>
<td>63</td>
<td>3</td>
<td>21:1</td>
</tr>
</tbody>
</table>

15. Number of academic support staff (technical) and administrative staff: actual

05
16. Research thrust areas
Nil

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise
Nil

18. Inter-institutional collaborative projects and associated grants received
Nil
   a) National collaboration  
   b) International collaboration

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received
Nil

20. Research facility / centre with :
   Nil
   1 state recognition  
   2 national recognition  
   3 international recognition

21. Special research laboratories sponsored by / created by industry or corporate bodies
Nil

22. Publications
   Number of papers published in peer reviewed journals (national/international) :
   Edited Books : 1
   Books with ISBN with details of publishers : 2

23. Details of patents
Nil

24. Areas of consultancy
Nil

25. Faculty selected nationally / internationally to visit other laboratories / institutions
   National : 05  
   International : 02

26. Faculty serving in
   a) National committees b) International committees c) Editorial Boards d) any other (please specify) :
   National committees : 05
   International committees : 02
   Editorial Boards : 01
27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs)

Orientation Programs – by creating facility to observe and learn to improve skills from senior faculty.

28. Student projects

1. Percentage of students who have done in-house projects including inter-departmental projects: 10%
2. Percentage of students doing projects in collaboration with other universities Industry / institute: 90%

29. Awards / recognitions received at the national and international level by

Faculty: 02

30. Seminars/Conferences/Workshops organized and the source of funding (national/international) with details of outstanding participants, if any

1) International Seminar on Indian Psychology: Where do we go from here?
2) One day workshop on Role of diet in maintaining health and wellbeing
3) Workshop on Role of Yoga on Health for students of Food, Nutrition and Dietetics, Andhra University, 19th Feb, 2013.

31. Code of ethics for research followed by the departments:

The Department is strictly adhered to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very attentive regarding malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very solid in the University. However, as a preventive measure the department communicated to all the research students to verify before submission about the plagiarism.

32. Student profile programme-wise:

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.A. Yoga</td>
<td>16</td>
<td>11</td>
</tr>
</tbody>
</table>

33. Diversity of students

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. Yoga</td>
<td>85</td>
<td>15</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise

Nil
35. **Student progression**

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG to PG</td>
<td>--</td>
</tr>
<tr>
<td>PG to M.Phil.</td>
<td>--</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>--</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctorial</td>
<td>--</td>
</tr>
<tr>
<td>Employed</td>
<td>--</td>
</tr>
<tr>
<td>Campus selection</td>
<td>--</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>--</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>100</td>
</tr>
</tbody>
</table>

36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
</tr>
<tr>
<td>from other universities within the State</td>
</tr>
<tr>
<td>from universities from other States from universities outside the country</td>
</tr>
</tbody>
</table>

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

Nil

38. **Present details of departmental infrastructural facilities with regard to**

- a. Library : Yes
- b. Internet facilities for staff and students : Yes
- c. Total number of class rooms : 4
- h) Class rooms with ICT facility : Nil
- i) Students’ laboratories : Nil
- j) Research laboratories : Nil

39. **List of doctoral, post-doctoral students and Research Associates**

- a. from the host institution/university : Nil
- b. from other institutions/universities : Nil

40. **Number of post graduate and research students getting financial assistance**

Nil

41. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology**

Nil
42. **Does the department obtain feedback from:**  Yes
   i) Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?
      Revise and restructure the syllabus and employ methods such as conducting class tests, guest lectures, group discussions, giving hand-outs etc.
   ii) Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?
      Revise and restructure the syllabus and employ methods such as conducting class tests, guest lectures, group discussions, giving hand-outs etc.
   iii) Alumni and employers on the programmes offered and how does the department utilize the feedback?
      Adopt the steps and strengthen the programs

43. **List the distinguished alumni of the department (maximum 10):**
   1. Dr. Gopal Raju -- Eye Specialist (Viskha Eye Hospital)
   2. Dr. Sunithi -- Gynaecologist (KGH)
   3. Dr. Suseela -- Orthopedic surgeon
   4. Dr. Lalitha -- Physio therapist
   5. Dr. Vasudara -- Chest (TB Hospital)
   6. M.L.Durgammba -- P.F. Commissioner
   7. Mrs. Seetha Devi -- Builder
   8. Mr. G. Srinivasa Rao -- Builder
   9. Mr. Arjun -- National Champion in Yoga
   10. Mr. Srinivas -- DSP

44. **Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts**

<table>
<thead>
<tr>
<th>Weekly Seminars for Students</th>
<th>Saturday 6-8 P.M.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Extension lectures</strong></td>
<td></td>
</tr>
<tr>
<td>Dr. Satyanarayana (ophthalmologist)</td>
<td>Effect of Yogic postures on intra ocular pressure</td>
</tr>
<tr>
<td>Dr. R. Tulasi Rao</td>
<td>Effect of Yogic techniques &amp; Yogic diet on Type II Diabetes patients</td>
</tr>
<tr>
<td>Mr. A.K. Khan</td>
<td>Meditation: Journey to Himalayas</td>
</tr>
<tr>
<td>Dr. Sudhakar Reddy</td>
<td>Past life regression</td>
</tr>
<tr>
<td>Prof V.S.Pamila</td>
<td>Significance of Research Methodology &amp; Designs in social science research with special reference to yoga</td>
</tr>
<tr>
<td>Dr. K.V.V.Satyanarayana</td>
<td>Stress Management Through Yoga</td>
</tr>
<tr>
<td>Dr. Ronanki Ramesh</td>
<td>Effect of Yoga on AIDS</td>
</tr>
<tr>
<td>Dr. K.V.V.Satyanarayana</td>
<td>Scientific Research On Meditation</td>
</tr>
<tr>
<td>Dr. Baloria, V.C</td>
<td>Impact of Yoga on Mind &amp; Body</td>
</tr>
<tr>
<td>Dr. Shanmuikh .v.Kamble</td>
<td>Positive Psychology</td>
</tr>
</tbody>
</table>
3. Alumni Association
   Involving alumni for the growth of the department through research project and programs.

4. Old Students’ participation
   Yoga Practice classes in the absence of regular Teachers for smooth functioning of programmes and also to help train the students.

5. Beach Walkers Friends Association
   Releasing of souvenir on 29th December, 2013 by our Honourable Vice Chancellor G.S.N. Raju

6. Open for all Students and Participants
   Sahaja Yoga Programme on 1st and 2nd February, 2014

7. Naval Children School Students Visiting Yoga Village
   “Coping with stress through Yoga” on 8th February, 2014 by observing Yoga Methods.

8. Oakridge International School Children visiting Yoga Village
   Interaction with Yoga Experts to learn beyond the books – working for the project on “Live life through Yoga” on 19th February, 2014

9. Improving Physical ambience
   Major Repairs of Therapy Centre Building, Cottages, Yoga Halls, outfit rooms and washrooms for ladies & gents, New Main Entrance gate, maintenance of garden with new plants.

10. Vehicle Free premises
    Vehicle parking area for Staff is allotted behind therapy center so that there is no noise pollution while practicing yoga & meditation.

45. **List the teaching methods adopted by the faculty for different programmes**

   Lectures, group discussions, quiz programs, using audio-visual methods, feedback of teaching-learning through class tests etc.

46. **How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?**

   Through feedback from students by regular interaction and find out if they have clarity in their subjects, giving hand outs, providing study material, providing library facility and making sure that the students are availing the facility, arranging remedial classes when needed, revising the syllabus before examinations etc.

47. **Highlight the participation of students and faculty in extension activities.**

   Students are encouraged to participate in extension activities such as:
   i) Conducting yoga classes to police department annually twice
   ii) Conducting yoga classes in central prison, 1-7-2013 to 31-12-2013.
   iii) Conducting yoga classes for the employees of Dredging Corporation of India, 22-11-2012 to 30-11-2012.
   iv) Conducting yoga classes to employees of You Broadband for stress reduction.

48. **Give details of “beyond syllabus scholarly activities” of the department.**

   Activities and programs undertaken

   | Physical ambiance | Leaks in yoga class rooms & administrative block-civil works, paints, electrical works |

Andhra University, Visakhapatnam
<table>
<thead>
<tr>
<th>2</th>
<th>Teachers’ day celebration with a difference</th>
<th>Discouraged gifts and speeches-instead contribution to the department through karma yoga (Clean and green, weeding out etc.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Daily wage employees</td>
<td>Introduced systems-Gate Register noting time of arrival, leaving, permissions in order to maintain punctuality, accountability and work motivation</td>
</tr>
<tr>
<td>4</td>
<td>Request for salary enhancement</td>
<td>Recommended for salary enhancement –It was implemented by New Year’s Day</td>
</tr>
<tr>
<td>5</td>
<td>Time scale employees - Requested for transfer by joining in the university general pool.</td>
<td>Recommended for the same in view of excessive staff leading to underutilization of their services</td>
</tr>
<tr>
<td>6</td>
<td>Systems relating to extension programs</td>
<td>Introduced systems-attendance registers with renewal dates, receipts numbers. Giving receipts promptly.</td>
</tr>
<tr>
<td>7</td>
<td>Streamlining extension programs</td>
<td>Insisting on regularity, punctuality of yoga instructors and prior intimation for leave and in case of leave substituted by old students to encourage their active participation.</td>
</tr>
<tr>
<td>8</td>
<td>Interacting with organizations through outreach programs</td>
<td>With their invitation, conducted yoga camps and programs for Dredging corporation, police armed reserve and You Broad Band &amp; Cable India Limited</td>
</tr>
<tr>
<td>9</td>
<td>Social and cultural activities in order to build team spirit and belongingness</td>
<td>Teachers’ Day Duserah, Diwali, Karthika masa Bhojanam, Christmas, New Year, Rangoli competition for Pongal, Womens’ day, Yoga Competitions for Ugadi, organising free Yoga camps for greater awareness among University staff and students for reducing stress and improving their health, yoga demonstrations with slogan “Yoga for all-Health for all” as part of Independence day and Republic day celebration, Demonstration of Yoga as a symbol of unity during Samykhyandhra movement, free medical camp on the eve of World Health Day ON 7TH April, 2014 and giving participation certificates and certificates of merit to the participants etc.</td>
</tr>
<tr>
<td>10</td>
<td>Active interaction with university</td>
<td>Periodically updating and posting information to the university such as extension activities, financial matters such as FDRs, duties of daily wage and time scale employees, teaching faculty requirement (in view of the academic programs including M.A. introduced this year).</td>
</tr>
<tr>
<td>11</td>
<td>Streamlining academic programs</td>
<td>Weekly students’ seminars, Guest lectures, Karma Yoga Encouraged M.A. students to participate in national seminar at Mangalore University held in January, 2013. Organised International Seminar on Indian Psychology: Where do we go from here? In association with Department of Applied Psychology, GITAM University, 23-25, JANUARY, 2014.</td>
</tr>
<tr>
<td>12</td>
<td>Dress code for employees</td>
<td>For identification with the department</td>
</tr>
<tr>
<td>13</td>
<td>Maintaining discipline in the department</td>
<td>Getting feedback from participants regarding Class room cleanliness, class timings etc.- Regulating timings for sweepers, motivating to maintain punctuality.</td>
</tr>
<tr>
<td>14</td>
<td>Press notes</td>
<td>Bringing awareness in the public through press notes</td>
</tr>
<tr>
<td>15</td>
<td>Providing services to the public</td>
<td>Started Sunday special programs</td>
</tr>
<tr>
<td>16</td>
<td>Offering yoga programs for specific populations.</td>
<td>Conducted free yoga camps for Teaching Staff and Non-teaching staff of Andhra University and Journalists. 30% discount for families, senior citizens, Andhra University staff and students</td>
</tr>
</tbody>
</table>
17. Updating Website

Familiarizing with existing extension and academic programs in order to get admissions from a wider population.

18. Brochure

Brochure was prepared covering all the programs to provide information at a glance.

19. Volunteers’ role in developmental activities

Small repairs, painting, plants etc. which are accepted only in kind.

49. State whether the programme/department is accredited/graded by other agencies? If yes, give details.

Nil

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

1) Applications of Yoga are practically demonstrated-1) As therapy by curing the diseases like respiratory problems, diabetes, hypertension, hypothyroidism, low back pain, thoracic pain etc.

2) Cleansing techniques facilitating for detoxification, reduction of excessive weight, improving skin toning, alleviating problems like sinusitis, migraine, gastritis, constipation, flatulence etc.

3) Nature cure treatments such as massages, mud bath, tub bath, steam bath, diet etc. Complementing yogic treatments

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Major strengths

Location on the beach road creating pleasant physical ambience, refreshing for staff, students and participants and improving their health. Staff- are very friendly, cooperative, hard working and work with team spirit.

Weaknesses

Most of the employees are on time scale or on daily wage and hence they are insecure.

Research laboratories are currently not being established though the department started as research centre. Teaching staff are not sufficient.

Opportunities

Providing health services for general public,

Preparing data base and scientifically prove the benefits of yoga and nature cure treatment by way of empirical findings

Create confidence in people that yoga is therapeutic and that here is an institute to provide such a benefit,

Publish the findings in scientific journals such as journal of Indian Psychology to reach larger academic community at international level

Challenges

With very limited faculty namely one assistant professor in the department, reaching targets such as research programs and projects to be planned and started from now onwards with the existing academic programs is a challenge.
52. **Future plans of the department**

In the next few months, the department is planning to organise a two-day national seminar on yoga and mental health for promoting social harmony, inviting a subject expert in the area of yoga & consciousness to deliver lectures for the students and staff for a week as UGC Visiting Fellow, and bring out the volume of Journal of Indian Psychology as the articles for the Journal are already being sent for referee, conduct free yoga classes for A.U staff & students and also conduct a free medical camp for them.

**Research Programs**

In the forthcoming years the department is aiming to introduce M. Phil and Ph.D. programs for the benefit of students of P.G. course to conduct research and enable them to make use of the data base generated through extension services in the department and to publish the results through research articles by maintaining international standards and making this knowledge more accessible to wider academic elite.

**Research Work:**

Research projects are under preparation. The main objectives of research are generating database from extension programs, publishing research papers and sharing this empirical knowledge with wider public and academic elite. In order to realize these objectives, extension services are offered with a three-fold purpose- 1) Offering services to the public through yoga in improving their health and well being 2) documenting the nature of problems and the benefits after availing these services 3) encouraging teaching and research staff to take up research projects of both cross-sectional and longitudinal nature.
PHYSICAL EDUCATION

1. Name of the Department : PHYSICAL EDUCATION

2. Year of establishment : 2007

3. Is the Department part of a School/Faculty of the university?
   Faculty of the University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)
   MA, M.Phil, Ph.D.

5. Interdisciplinary programmes and departments involved
   Yoga

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil

7. Details of programmes discontinued, if any, with reasons
   Nil

8. Examination System
   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments
   The Department is participating in all the orientation programmes being offered by the Academic Staff College, AU.

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th></th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>1</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>1</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>1</td>
</tr>
<tr>
<td>Others</td>
<td>--</td>
</tr>
</tbody>
</table>

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Desig-nation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof.M.Syam Babu</td>
<td>M.P.Ed., Ph.D.</td>
<td>Head &amp; Director of Physical Education</td>
<td>7 years</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td>Qualification</td>
<td>Designation</td>
<td>Area of Research/Supervision</td>
<td>Years</td>
<td>Grants</td>
</tr>
<tr>
<td>-----------------------------</td>
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<td>------------------------------------------------------------------</td>
<td>-------</td>
<td>--------</td>
</tr>
<tr>
<td>Dr. N. Vijay Mohan</td>
<td>M.P.Ed., Ph.D.</td>
<td>Associate Professor</td>
<td></td>
<td>7</td>
<td>Nil</td>
</tr>
<tr>
<td>Dr. R. C. Reddy</td>
<td>M.P.Ed., Ph.D.</td>
<td>Field Supervisor</td>
<td>Research/Exercise Physiology/Yoga and Wellness Management</td>
<td>7</td>
<td>5 Ph.D.</td>
</tr>
<tr>
<td>Dr. R. V. L. N. Ratnakara Rao</td>
<td>M.P.Ed., Ph.D.</td>
<td>Weightlifting Coach</td>
<td></td>
<td>7</td>
<td></td>
</tr>
</tbody>
</table>

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors
   Nil

13. Percentage of classes taken by temporary faculty – programme-wise information
   Nil

14. Programme-wise Student Teacher Ratio
   27/4

15. Number of academic support staff (technical) and administrative staff
   Actual 01

16. Research thrust areas
   Health-Fitness & Training Methods

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise
   Nil

18. Inter-institutional collaborative projects and associated grants received
   a) National collaboration  b) International collaboration
   Nil

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.
   Nil

20. Research facility / centre with :
    • state recognition
    • national recognition
    • international recognition

21. Special research laboratories sponsored by / created by industry or corporate bodies
   Nil
22. **Publications:**
   - Number of papers published in peer reviewed journals (national /international) : 17
   - Edited Books 03
   - Books with ISBN with details of publishers 02

23. **Details of patents**
   Nil

24. **Areas of consultancy**
The Department has been extending free consultancy services to the Depts. Of Physical Education in the affiliated colleges of the University in building necessary sports infrastructural facilities, conducting fitness programmes and sports events.

25. **Faculty selected nationally / internationally to visit other laboratories / institutions industries in India and abroad**
   Nil

26. **Faculty serving in**
   a) National committees  
b) International committees  
c) Editorial Boards  
d) any other (please specify)
   
   National committees: 09

26. **Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).**
   Refresher /Workshops: Nil

27. **Student projects** -- Not applicable
   - percentage of students who have done in-house projects including inter-departmental projects
   - percentage of students doing projects in collaboration with other universities industry / institute

28. **Awards / recognitions received at the national and international level by**
   a. Faculty
   b. Doctoral / post doctoral fellows
   c. Students : Individual Achievements : 126  
    : Team Achievements : 27

30. **Seminars/ Conferences/Workshops organized and the source of funding (national/international) with details of outstanding participants, if any.**
   National Seminars
   Prof. M.Syam Babu :
   - Organized a National seminar on “Prevention of Sports Injuries and Rehabilitation” on 9th & 10th of June 2011at Seminar Hall, Platinum Jubilee, Andhra University, Visakhapatnam
• Organizing Secretary for South Zone Inter-University Tennis (Men) Tournament at Andhra University, Visakhapatnam in the month of December, 2010.
• Organizing Secretary for South West Zone Inter-University Kho-Kho (Women) Tournament at Andhra University, Visakhapatnam in the month of September, 2010.
• Organizing Secretary for All India Inter-University Weightlifting, Powerlifting (Men & Women) and Best Physique (Men) at Andhra University, Visakhapatnam in the month of February, 2009.
• Organizing Secretary for South Zone Inter- University Volley ball Men Tournament at Andhra University, Visakhapatnam in the month of December, 2008.
• Organized a “National Sports Day” Celebrations at Andhra University on 29th August, 2009 and unveiled Padmabhushan Dhyan Chand Statue by Prof. Beela Satyanarayana Vice-Chancellor, Andhra University.
• Organized a “National Sports Day” Celebrations at Andhra University on 29th August, 2010 and felicitated former Inter university Hockey Players presently they are Assistant Commissioners of Police (ACP) & Addl. Superintendent of Police (Tranco)
• Organized a “National Sports Day” Celebrations at Andhra University on 29th August, 2011 and felicitated to Sri I.Venkateswara Rao, SAI Boxing Coach who Received Dronacharya Award by the Govt. of India at new Delhi.

31. Code of ethics for research followed by the departments
The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.

32. Student profile programme-wise:

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.P.Ed.</td>
<td>35</td>
<td>7</td>
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33. Diversity of students

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
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<td>M.P.Ed.</td>
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34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

Nil
35. **Student progression**

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<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
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<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>20</td>
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<td>PG to Ph.D.</td>
<td>20</td>
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<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>--</td>
</tr>
<tr>
<td>Employed</td>
<td>60</td>
</tr>
<tr>
<td>Campus selection</td>
<td>--</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>100</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>--</td>
</tr>
</tbody>
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36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
<td>50</td>
</tr>
<tr>
<td>from other universities within the State</td>
<td></td>
</tr>
<tr>
<td>from universities from other States from</td>
<td></td>
</tr>
<tr>
<td>universities outside the country</td>
<td>No</td>
</tr>
</tbody>
</table>

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

02

38. **Present details of departmental infrastructural facilities with regard to**

a. Library
b. Internet facilities for staff and students : Yes
c. Total number of class rooms
d. Class rooms with ICT facility
e. Students’ laboratories
f. Research laboratories

39. **List of doctoral, post-doctoral students and Research Associates**

a. from the host institution/university
b. from other institutions/universities

Nil

40. **Number of post graduate and research students getting financial assistance**

14

41. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student
representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. Does the department obtain feedback from
   i) Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

   Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.

   ii) Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

   Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly

   iii) Alumni and employers on the programmes offered and how does the department utilize the feedback?

   Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. List the distinguished alumni of the department (maximum 10)

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name of the Student</th>
<th>Name of the College</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>A.Satyanarayana</td>
<td>Adikavi Nannayya University, Rajahmundry</td>
</tr>
<tr>
<td>02</td>
<td>K.Narayana Rao</td>
<td>K.R.M. College of Physical Education, Bobbili</td>
</tr>
<tr>
<td>03</td>
<td>R.Ramesh</td>
<td>K.R.M. College of Physical Education, Bobbili</td>
</tr>
<tr>
<td>04</td>
<td>N.Ramana</td>
<td>K.R.M. College of Physical Education, Bobbili</td>
</tr>
<tr>
<td>05</td>
<td>B. Poli Naidu</td>
<td>K.R.M. College of Physical Education, Bobbili</td>
</tr>
<tr>
<td>06</td>
<td>K.N.Basavaiah</td>
<td>NOVA College of Physical Education, Jangareddygudem</td>
</tr>
<tr>
<td>07</td>
<td>M.SivaKumar</td>
<td>NOVA College of Physical Education, Jangareddygudem</td>
</tr>
<tr>
<td>08</td>
<td>K.Madhu Kumar</td>
<td>D.R.K. Reddy College of Physical Education, Gollalamamidada</td>
</tr>
<tr>
<td></td>
<td>Name</td>
<td>College/Institution</td>
</tr>
<tr>
<td>---</td>
<td>-------------------------------</td>
<td>----------------------------------------------------------</td>
</tr>
<tr>
<td>09</td>
<td>N.Madhavarao Naidu</td>
<td>D.R.K. Reddy College of Physical Education, Gollalamamidada</td>
</tr>
<tr>
<td>10</td>
<td>R.B.Anantha Rao</td>
<td>Gayatri Vidya Parishad College, Rushikonda, Visakhapatnam</td>
</tr>
</tbody>
</table>

44. Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts.

Nil

45. List the teaching methods adopted by the faculty for different programmes.

The teaching methods adopted by the faculty members include lecture methods, seminars, interactive learning and experiential learning.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and learning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. Highlight the participation of students and faculty in extension activities.

The faculty and students are actively participating in social and environmental awareness programmes, physical fitness awareness programmes.

48. Give details of “beyond syllabus scholarly activities” of the department.

Organizing student seminars, quizzes, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from other institutions, encouraging students to competitions in different sports and athletic events.

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

Yes. NAAC Certification

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

Being one of the oldest department on the campus, the Department became instrumental in providing the necessary administrative inputs to the various organisations in the state in organising many athletic and sports events successfully. More over, with the rich expertise of the faculty in the field, the department has been able to render consultancy and advisory services to the management of affiliated colleges of the University in strengthening physical education departments and organising different events.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths:
- Image of the university
- Highly experienced faculty
- High ranking students
Infrastructure

Weakness:

Unable to find 100% placements

Opportunities:

Development of networking with more number of governmental organisations
Providing international exposure to the students by way of MoU’s with foreign organization
More and more consultancy services

Challenges:

Catching with changes at the global level in respect of curriculum and teaching environments
Building the network of alumni
Developing students with employability skills
Promoting research at international standards

52. Future plans of the department

- Curriculum related future plans
- Introduction of new courses diploma/certificate programme
- Introduction of new electives
- Restructuring/revision of the syllabus
- Teaching Learning
- Organization of seminars
- Participation of seminars
- Project related plan
- Plans related to infrastructure development
- Plans related to collaborations and MoU’s
- Plans on alumni meet and Programmes with alumni.
- Plans for extension activities
POLITICAL SCIENCE & PUBLIC ADMINISTRATION

1. Name of the Department : POLITICAL SCIENCE AND PUBLIC ADMINISTRATION

2. Year of establishment : 1931

3. Is the Department part of a School/Faculty of the university?
   Yes, Faculty of University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)
   MA Political Science, MA Public Administration, M.Phil in Political Science, M.Phil. in Public Admn, Ph.D. in Political Science and Ph.D. in Public Admn.

5. Interdisciplinary programmes and departments involved
   Nil

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
   Nil

7. Details of programmes discontinued, if any, with reasons
   Nil

8. Examination System
   Semester end with continual assessment

9. Participation of the department in the courses offered by other departments :
   Economics and School of Distance Education

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th>Role</th>
<th>Actual (including CAS &amp; MPS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>3</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>-</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>1</td>
</tr>
<tr>
<td>Asst. Professors (Contract)</td>
<td>2</td>
</tr>
<tr>
<td>Others</td>
<td>-</td>
</tr>
</tbody>
</table>

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D./M.Phil. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. E.A. Narayana</td>
<td>MA, MA, DCOS, Ph.D</td>
<td>Professor</td>
<td>Public Administration</td>
<td>32</td>
<td>5</td>
</tr>
</tbody>
</table>
12. **List of senior Visiting Fellows, adjunct faculty, emeritus professors:**

1. Prof. K.Ravi, Emeritus Professor
2. Prof. K.Sreeranjani Subbarao, Senior Research Fellow

13. **Percentage of classes taken by temporary faculty – programme-wise information**

   45%

14. **Programme-wise Student Teacher Ratio**

   25 : 1

15. **Number of academic support staff (technical) and administrative staff**

   03

16. **Research thrust areas**

   - Political Studies
   - Dalit Studies
   - Women Studies
   - Election Studies
   - Local Government
   - Welfare Administration and
   - International Studies

17. **Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.**

   Nil

18. **Inter-institutional collaborative projects and associated grants received :** Nil

   a) National collaboration
   b) International collaboration

19. **Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received**

   Nil

20. **Research facility / centre with**

   a. state recognition    Yes
   b. national recognition Yes
   c. international recognition
21. Special research laboratories sponsored by / created by industry or corporate bodies
Nil

22. Publications:
- Number of papers published in peer reviewed journals (national / international) : 10
- Books with ISBN with details of publishers : 4

23. Details of patents
Nil

24. Areas of consultancy
Nil

25. Faculty selected nationally / internationally to visit other laboratories / institutions industries in India and abroad
Nil

26. Faculty serving in
a. National committees b) International committees c) Editorial Boards d) any other (please specify)
   National Committees: 07

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

The faculty has been actively participating in refresher / orientation programmes being organized by the academic staff college, A.U. and other universities.

28. Student projects : Nil
a. percentage of students who have done in-house projects including inter-departmental projects
b. percentage of students doing projects in collaboration with other universities/industry / institute

29. Awards / recognitions received at the national and international level by :
   a. Faculty : Prof. EA Narayana is appointed as the Rector of the University
   b. Doctoral / post doctoral fellows: Nil
   c. Students: Nil

30. Seminars/ Conferences/Workshops organized and the source of funding (national /international) with details of outstanding participants, if any.

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Title of the programme</th>
<th>Period</th>
<th>Sponsors</th>
<th>Status</th>
<th>National/ International</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Approaches and Methods of Tribal Participation Development in India</td>
<td>20-3-09</td>
<td>UGC</td>
<td>-</td>
<td>National</td>
</tr>
<tr>
<td>2.</td>
<td>Inclusive growth and Social Tensions</td>
<td>6-10-10</td>
<td>UGC</td>
<td>-</td>
<td>National</td>
</tr>
</tbody>
</table>

Andhra University, Visakhapatnam
31. **Code of ethics for research followed by the departments:**

The Department strictly adheres to the code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.

32. **Student profile programme-wise:**

<table>
<thead>
<tr>
<th>Name of the Programme</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.A. Political Science</td>
<td>37</td>
<td>50</td>
</tr>
<tr>
<td>M.A. Public Admin.</td>
<td>37</td>
<td>49</td>
</tr>
</tbody>
</table>

33. **Delivery of students**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. Political Science</td>
<td>85</td>
<td>15</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>M.A. Public Admin.</td>
<td>90</td>
<td>10</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

34. **How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.**

NET- 02

35. **Student progression**

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>20</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>30</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>05</td>
</tr>
<tr>
<td>Employed</td>
<td>50</td>
</tr>
<tr>
<td>Campus selection</td>
<td>80</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>20</td>
</tr>
</tbody>
</table>

36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates of the same university</th>
<th>50</th>
</tr>
</thead>
<tbody>
<tr>
<td>from other universities within the State</td>
<td>30</td>
</tr>
<tr>
<td>from universities from other States from universities outside the country</td>
<td>--</td>
</tr>
</tbody>
</table>
37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

Nil

38. **Present details of departmental infrastructural facilities with regard to**
   a. Library : Yes (around 500 books)
   b. Internet facilities for staff and students : Yes
   c. Total number of class rooms : 4
   d. Class rooms with ICT facility : Under installation
   e. Students’ laboratories : Computer lab under installation
   f. Research laboratories : Nil

39. **List of doctoral, post-doctoral students and Research Associates**
   a. from the host institution/university : 45 Research Scholars (FT)
      3 (Post Doctoral Fellows)
   b. from other institutions/universities : Nil

40. **Number of post graduate and research students getting financial assistance**

13

41. **Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.**

The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. **Does the department obtain feedback from**
   a. Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.
   b. Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.
c. Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.

43. **List the distinguished alumni of the department (maximum 10)**
   a. Dr. G.M.C. Balayogi, Former Speaker of Lok Sabha, Govt. of India
   b. Mrs. Panabaka Lakshmi, Former Union Minister, Govt. of India
   c. Prof. R.V.R. Chandrasekhar Rao, former Vice-Chancellor, Dr. B. R. Ambedkar Open University, Hyd.
   d. Mr. H.J. Dora, IPS, Former Director General of Police, Govt. of AP
   e. Prof. C.V. Raghavulu, Former Vice-Chancellor, Acharya Nagarjuna University, Guntur
   f. Mr. Shyam Babu, IAS
   g. Prof. A. Prasanna Kumar, Former Rector, AU.
   h. Prof. K. Venkateswarlu, Former Principal, Colleges of Arts & Commerce, AU.
   i. Mr. K. Lakshmana Rao, MLC, Govt. of AP
   j. Dr. Ravi Babu, Former MLA, Govt. of AP

44. **Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts.**
   
   - Guest lecture by Prof. B.V. Muralidhar, Dept. of Political Science, Sri Venkateswara University, Tirupati.
   - Prof. Israel Nandamudi, East Texas Baptist University, USA

45. **List the teaching methods adopted by the faculty for different programmes.**

   The teaching methods adopted by the faculty members include lecture methods, seminars, assignments, interactive learning and experiential learning

46. **How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?**

   Each and every programme is monitored throughout the period to ensure conformity with what has been set as course objectives and leaning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. **Highlight the participation of students and faculty in extension activities.**

   Participation in NSS programmes, Creating awareness of traffic rules among the public, Educate the electorate in electoral system.

48. **Give details of “beyond syllabus scholarly activities” of the department.**

   Organizing student seminars, quizzes, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from research institutions, encouraging students to competitions and paper presentation in the conferences

49. **State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.**

   Yes. NAAC certification
50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The department with its experienced faculty conducted explorative research studies in the areas of Political Studies, Development Studies, Dalit Studies, Women Studies, Election Studies, Local Government, Welfare Administration, International Studies which brought laurels to the University at the national and international levels.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC)

Strengths:
- Image of the university
- Highly experienced faculty
- Highly motivated students
- Infrastructure

Weakness:
- Unable to find 100% placement in Campus Placement

Opportunities:
- Development of networking with more number of industry and research based social organizations.
- Application of enhanced ICT
- Providing international exposure to the students by way of MoU’s with foreign organization
- More and more consultancy services

Challenges
- Catching with changes at the global level in respect of curriculum and teaching environments
- Building the network of alumni
- Developing students with employability skills
- Promoting research at international standards

52. Future plans of the department.

Future plans
- Curriculum related future plans
- Introduction of new courses diploma/certificate programme
- Plan to introduce Short-term duration courses as add on courses in the areas of electoral reforms, digital governance, international relations.
- Plan to introduce digital governance as an elective.

Teaching Learning
- Organization of seminars
- Participation of seminars
- The faculty will be encouraged to participate atleast one seminar in a year organized by different institutions and organizations.
Project related plan

Plans related to infrastructure development
It is planned to promote infrastructural facilities with the strong support of alumni.

Plans related to collaborations and MoU’s

The department will explore the possibilities for having tie-ups in the form of MoUs with governmental and non-governmental organizations to run academic programmes and undertake research programmes on contemporary political issues. The faculty and the students will actively participate in all the awareness campaigns conducted by the University and other institutions in the region.
PSYCHOLOGY & PARAPSYCHOLOGY

1. Name of the Department: PSYCHOLOGY & PARAPSYCHOLOGY

2. Year of establishment: 1967

3. Is the Department part of a School/Faculty of the university? Faculty of the University

4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D. Sc., D.Litt., etc.): M.A., M.Phil. and Ph.D.

5. Interdisciplinary programmes and departments involved:
Yoga village, Dept.of Social Work and Dept.of Human Resource Management,

6. Courses in collaboration with other universities, industries, foreign institutions, etc.
Aberrant Behaviour Checklist developed and Collaborative Research programmes (MOU) conducted in association with the Department of Adult Psychiatry, University Hospitals of Geneva, Switzerland.

7. Details of programmes discontinued, if any, with reasons
Nil

8. Examination System
Semester end with continual assessment

9. Participation of the department in the courses offered by other departments
Andhra Medical College (M.D Psychiatry),
Visakha Nursing College for Women (KGH),
Maharaja Institute of Medical Science, Vizianagaram (M.D Psychiatry) and
Departments of Yoga, Social Work and HRM, Andhra University.

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Year</th>
<th>With Ph. D</th>
<th>Without Ph. D</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2008-09</td>
<td>9</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>2009-10</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>2010-11</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>4</td>
<td>2011-12</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>5</td>
<td>2012-13</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>6</td>
<td>2013-14</td>
<td>5</td>
<td>---</td>
</tr>
</tbody>
</table>
11. Faculty profile with name, qualification, designation, area of specialization, experience and Research under guidance

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. P. N. Devi</td>
<td>M.A. Ph. D.</td>
<td>Professor</td>
<td>Mental Health Counselling Cognitive Psychology &amp; Personality</td>
<td>29 years</td>
<td>3</td>
</tr>
<tr>
<td>Dr. MVR. Raju</td>
<td>M.A. Ph. D.</td>
<td>Professor</td>
<td>Stress, Health, Counselling &amp; Organizational Behaviour.</td>
<td>24 years</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>Postgraduate Certificate</td>
<td></td>
<td>Postgraduate Certificate in Psychological counselling Chennai</td>
<td></td>
<td>2 Submitted</td>
</tr>
<tr>
<td>Dr. T.V. Ananda Rao</td>
<td>M.A. Ph. D.</td>
<td>Professor</td>
<td>Organization Behaviour &amp; Psychometry</td>
<td>24 years</td>
<td>6</td>
</tr>
</tbody>
</table>

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors–

i. Prof. Saxena (Emeritus Professor, UGC)
ii. Prof. Habib Ahmed (President of IAAP, Former Professor, Jamia Millia University, New Delhi)
iii. Prof. K.V.. Kaliappan (Former President IAAP, Former Professor, Madras University)
iv. Prof. V. Ganesan (Recipient of Young Scientist Award, Indian Science Congress, and Former Head, Dept. Of Psychology, Bharathiar University, Coimbatore)
v. Prof. Jatyanti Basu (University of Kolkata)
vi. Prof. S. Karunanidhi (Former Registrar and Head, Dept. Of Psychology, Madras University, Chennai)
vii. Prof. Navratan Sharma (Rohtak University, Haryana)
viii. Prof. B. Mukopadhyay (NITTTR, Chennai), Akbar Hussain (Aligarh Muslim University U.P)
ix. Dr. Upadesh Kumar (Joint Director, Scientist F, DIPR, DRDO)
x. Dr. Guilliana Galli Carminati (Head, Department of Adult Psychiatry, University Hospitals of Geneva, Switzerland)
xii. Prof. Marg Chappo, (Canada) and others

13. Percentage of classes taken by temporary faculty – programme-wise information- 40%

14. Programme-wise Student Teacher Ratio:

- M.A Psychology Previous and Final Year - 6:1
- M.A Psychology Distance Mode Previous - 16:1
- M.A Psychology Distance Mode Final - 12:1
15. **Number of academic support staff (technical) and administrative staff:**
   Actual – 07

16. **Research thrust areas:**
   1. Development and adaptation of Psychological assessment scales
   2. Psychological health disorders
   3. Psychological Interventions such as Yoga
   4. Neurobiofeedback and Animal Assisted Therapy
   5. Adolescent Adjustment
   6. Industrial and Organizational Behaviour
   7. Counselling
   8. Cognitive and
   9. Health Psychology

17. **Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.**

   Prof. M.V.R.Raju **Ongoing Projects: 4**
   International Project

   National Projects
   2. Prevalence of somatic symptoms, Mental health and Quality of life of Tribes in Araku Valley: Development of culturally Relevant Psychological Intervention”, funded by ICSSR, 2013-2015. 10 lakhs
   3. Andhra Pradesh State Aids Control Society (APSACS) and National Aids Control Organisation (NACO) 2010-2015 50 lakhs
   4. Behaviour Technology research on Intellectual Disability and Effectiveness of Neuro-Biofeedback as intervention technique, sponsored by Anrak Aluminium Limited, Visakhapatnam, 2012-2013 Rs.5 lakhs

   **Project Completed: 1**
   1. Major project of Validation of Aberrant Behaviour Check List – sponsored by Department of Adult Psychiatry, University Hospitals of Geneva, 2008-09.

18. **Inter-institutional collaborative projects and associated grants received**
   1. a) National collaboration b) International collaboration-
      1) Development of Aberrant Behaviour Checklist in collaboration with Department of Adult Psychiatry, University Hospitals of Geneva
      2) GFATM Centre funded by the WHO through the Tata Institute of Social Sciences
      3) Chapter in the book titled ‘The Quality of Life for Families: Stages of Care and Treatment’ in collaboration with Department of Adult Psychiatry, University Hospitals of Geneva
4) Project on the Prevalence of somatic symptoms, Mental health and Quality of life of Tribes in Araku Valley: Development of culturally Relevant Psychological Intervention”, funded by ICSSR
5) Project funded by National Aids Control Organisation (NACO) through Andhra Pradesh State Aids Control Society (APSACS)
6) Book titled Child and Adolescent Psychology for Graduates in collaboration with Andhra Pradesh Telugu Academy and
7) UGC Major Research Project “Emotional & Behavioural Problems of College Students: Adaptation of ASEBA Adult Form and Development of Norms”

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.;

Total grants received. -1 crore 83 lakhs, 24 thousand and 600

20. Research facility / centre with
   a. state recognition : Yes
   b. national recognition : Yes
   c. international recognition : Yes

21. Special research laboratories sponsored by / created by industry or corporate bodies –
   1) Behaviour Technology Laboratory funded by Anrak Aluminium Limited, Visakhapatnam,
   2) GFATM Centre funded by the WHO through the Tata Institute of Social Sciences

22. Publications:
   International - 17
   National  - 25
   Books    -  2

23. Details of patents – Book Title: Extreme Therapies
   Individualized education program: Theory and practice in Andhra Pradesh, India

24. Areas of consultancy
   Public and Private Sector Industries, Hospitals, Schools, colleges and other academic institutions.

25. Faculty selected nationally / internationally to visit other laboratories / institutions/industries in India and abroad -

   Prof. M.V.R Raju- Visiting Faculty- Aligarh Muslim University, Aligarh, U.P.
   - Jai Narain Vyas University, Jodhpur, Rajasthan
   - Kakatiya University, Warangal, Andhra Pradesh
   - Bharathiar University, Coimbatore
   - National Mineral Development Corporation (NMDC) Chhattisgarh
   - Hindustan Petroleum Corporation Limited (HPCL)
   - Regency Ceramic Limited, Yanam, Pondicherry
26. **Faculty serving in**
   a) National committees  b) International committees  c) Editorial Boards  d) any other (please specify)

   National committees: 12

27. **Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).**

   Prof. M.V.R. Raju

   Supportive supervisors C+ module training, 21st - 24th 2014 (TOT), Conducted by Tata Institute of Social Sciences, Primary Recipient of Saksham GFATM R7

28. **Student projects**

   percentage of students who have done in-house projects including inter-departmental projects - 90%

   percentage of students doing projects in collaboration with other universities/industry/institute – 10%

29. **Awards / recognitions received at the national and international level by**

   Faculty: 03

29. **Seminars/ Conferences/Workshops organized and the source of funding (national/international) with details of outstanding participants, if any.**

   1. Capacity Building Training Programme for Young Faculty in Social Sciences in India-March 12th - 25th 2014 funded by ICSSR.

   2. National workshop on Research Methodology, February 24th to 26th, 2013 organized by Dept. of Psychology in collaboration with ICSSR, Andhra University, Visakhapatnam.


   5. Organizing secretary 14th International and 45th national conference of the Indian Academy of Applied Psychology (IAAP) on Quality of Life and Globalization: Effective self care interventions From 18th to 20th Feb 2010 Andhra university

   6. Organizing secretary, Gerontology International Synthesis conference from 12 to 14 2009 Andhra University. Chief Guest: Dr. Abdul Kalam, Former President of India.

30. **Code of ethics for research followed by the departments**

   The Department strictly adheres to code of ethics for research that was formulated in the university guidelines formed by Board of research studies. The University is very serious about the aspect of malpractices and plagiarism in research. The aspect of plagiarism has been controlled and checked by departmental research committees during the resubmission presentation given by the candidate. The foundations of research values are very strong in the University. However, as a preventive measure the department communicated to all the research students to check before submission about the plagiarism.
31. **Student profile programme-wise:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>Admitted</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>M.A. Psychology</td>
<td>13</td>
<td>11</td>
</tr>
</tbody>
</table>

33. **Diversity of Students:**

<table>
<thead>
<tr>
<th>Name of the Programme (refer to question no. 4)</th>
<th>% of students from the same university</th>
<th>% of students from other universities within the State</th>
<th>% of students from universities outside the State</th>
<th>% of students from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.A. Psychology</td>
<td>85</td>
<td>15</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

34. **How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.**

- **NET:** 7
- **SET:** 12
- **Defence Services:** 1
- **Andhra Pradesh Public Service Commission:** 4

35. **Student progression**

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Percentage against enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG to M.Phil.</td>
<td>20</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>20</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>2</td>
</tr>
<tr>
<td>Employed</td>
<td>30</td>
</tr>
<tr>
<td>Campus selection</td>
<td>10</td>
</tr>
<tr>
<td>Other than campus recruitment</td>
<td>90</td>
</tr>
<tr>
<td>Entrepreneurs</td>
<td>30</td>
</tr>
</tbody>
</table>

36. **Diversity of staff**

<table>
<thead>
<tr>
<th>Percentage of faculty who are graduates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>of the same university</td>
<td>100</td>
</tr>
<tr>
<td>from other universities within the State</td>
<td></td>
</tr>
<tr>
<td>from universities from other States from</td>
<td></td>
</tr>
<tr>
<td>universities outside the country</td>
<td></td>
</tr>
</tbody>
</table>

37. **Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period**

**Nil**
38. Present details of departmental infrastructural facilities with regard to
   a. Library √
   b. Internet facilities for staff and students √
   c. Total number of class rooms -6
   d. Class rooms with ICT facility-4
   e. Students’ laboratories -3
   f. Research laboratories -3

39. List of doctoral, post-doctoral students and Research Associates
   Post Doctoral: 01
   Research Assistants/Associates: 04

40. Number of post graduate and research students getting financial assistance
   22

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

   The University has a well organised system of curriculum design and development. Each Department has a Board of Studies at UG & PG levels consisting of experts from the faculty of the Department and from other Universities, representatives from industry and student representatives. Concerned subjects in different departments are grouped as one faculty and a senior teacher is nominated as the Chairperson. The Boards of Studies scrutinize two issues i.e., need assessment and feedback from the stakeholders before designing and developing the curriculum.

   The need assessment is made basing on market surveys, public opinion, experts views, industry requirements, MoU entered with other institutions/organisations, state policies, guidelines framed by UGC and other national apex bodies and regional requirements. The feedback is obtained formally and informally from faculty, students, alumni, employers and academic experts periodically following systematic procedures.

   The draft curriculum will be discussed at length in periodic meetings of respective Boards of Studies and the final draft will be placed before the Academic Senate for approval. The Academic Senate is the final authority to approve the new programmes, curriculum, modifications in curriculum, syllabus, regulations, etc. in the existing programmes.

42. Does the department obtain feedback from
   a. Yes, the department obtains feedback from faculty on curriculum, teaching, learning and evaluation. The feedback collected will be analysed and placed before the departmental committee and staff council. The feedback on curriculum will be used in designing / modifying the syllabi. The feedback on teaching learning evaluation will be used to improve the respective processes.
   b. Yes, the department collect the feedback from students on staff curriculum on teaching learning and evaluation processes. The data is analyzed and corrective measures are taken accordingly.
   c. Yes, the feedback from alumni and employees on programmes offered is collected and such information is used for improvement of quality of the department.
43. List the distinguished alumni of the department (maximum 10)
1. Prof. Ramakrishna Rao - Founder Head of the Department, Chancellor-GITAM University, Padma Shri awardee.
2. Prof. U. Vindhya, After Retirement joined as professor in Tata Institute of Social Sciences, Hyderabad.
3. Prof. R. Ravikumar, IIM, Bangalore
4. Dr. N. D. S. Nagaseema. Presently working as Associate Professor, University of Hyderabad.
5. Mr. M. Ramakrishna, President, Franklin Templeton (India) Ltd., Hyderabad
6. Dr. Prasad Babu, Assistant Director, IGNOU.

44. Give details of student enrichment programmes (special lectures / workshops/ seminar) involving external experts.
1. National workshop on Research Methodology, February 24th to 26th, 2013 organized by Dept. of Psychology in collaboration with ICSSR, Andhra University, Visakhapatnam.
2. National workshop on Behaviour modification for special children, April 11th to 12th, 2012 organized by Dept. of Psychology, Andhra University, Visakhapatnam.

45. List the teaching methods adopted by the faculty for different programmes
Presentations, Group Discussions, Lectures, Seminars, Workshops, Guest Lectures, Student Lectures, Interactive Session, Outreach Programmes.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?
Each and every programme is monitored by a core committee consisting of members of the faculty, research scholars, students, and members of the non-teaching staff throughout the period to ensure conformity with what has been set as course objectives and learning outcomes. The methods adopted for the purpose includes continuous assessment, observations, semester end tests and results, participations in competitions, contributions of new thoughts and ideas, and innovativeness and leadership.

47. Highlight the participation of students and faculty in extension activities.
The department is organizing De-addiction Programmes, HIV training cum awareness programmes, Counselling for inmates of Visakhapatnam Central Jail, Caregiver Training programmes for Geriatric citizens, Conducting Psychometric tests for disabled children in Visakhapatnam, Personality development and Suicide Prevention Awareness programmes in schools and colleges, Family Counselling, in which the faculty along with the students are actively participating.

48. Give details of “beyond syllabus scholarly activities” of the department.
Organizing student seminars, technical quiz, group discussion, event exhibition, state of art technology awareness programme, arranging expert lectures from industry & research institutions, encouraging students to participate community development programmes, field research activities paper presentation in the conferences.
49. State whether the programme/department is accredited/graded by other agencies? If yes, give details.

Yes. NAAC Certification

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The department is now undertaking new projects related to psychotherapeutic fields such as Neuro-biofeedback and Animal Assisted Therapy, research regarding which is still in the nascent stages in India.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths

- Dedicated Faculty
- Capable and dedicated Scholars and Students
- A tradition of active participation in departmental activities
- A tradition of innovation and co-operation
- A friendly and open atmosphere with full freedom of expression.

Weaknesses:

- Unable to find 100% placement

Opportunities:

- A focus on applied research with regard to mental health
- Increasing research on quality of life
- A focus disability rehabilitation with institution of a disability laboratory.
- A focus on Animal Assisted Therapy with special courses for developmental disabilities.
- A focus on Yoga and Neurobiofeedback with reference to childhood disabilities.

Challenges:

- The Importance and Need of psychology is not reaching the community levels on par with other developing nations. The department would therefore wish to focus on a community mental health approach both in theoretical and applied terms in the future, with outreach programmes specially aimed at tackling social stigma and discrimination related to mental illnesses

52. Future plans of the department.

- 1 International Conference
- 4-5 National Conferences/Seminars/Workshops
- 1 International Project on Disabilities and Rehabilitation in collaboration with the Ministry of ---Govt. of the Republic of Trinidad and Tobago, West Indies.
- Development of a Disabilities Laboratory in the Department
- Community Psychology and Community Participation programmes for students.