E-BUSINESS
(Common for 3-year & 2-year MBA OLD Batch Students)

Assignment : 1
( 5 x 4 = 20 Marks)

Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks

1. a) Groups in E-Business
   b) Applications of Internet in E-Business

2. a) E-Business Adoption cycle
   b) Virtual business

3. a) Electronic Data interchange
   b) Capacity planning or Reference model for e-business planning

4. a) E-Business Quality
   b) Essential elements in e-business

5. a) Requirements for digital payments
   b) Advertising methods in e-business

Assignment : 2
( 5 x 4 = 20 Marks)

Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks

1. a) Web Conferencing
   b) Requirements for e-business architecture

2. a) Features of Dotcom companies
   b) Different phases in e-business implementation

3. a) Benefits of B2B e-commerce
   b) Features of an Electronic Enterprise

4. a) Features of cyber banking
   b) Personalised software

5. a) Network security
   b) Advantages of internet based advertising
MANAGEMENT DECISION SUPPORT SYSTEMS
(Common for 3-year & 2-year MBA OLD Batch Students)

Assignment : 1

Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks

1. a) Concept of Management Information System
   b) Features of Software
2. a) Critical Success Factor
   b) Prototyping approach to information systems
3. a) Dimensions of Managerial Decision Making
   b) Techniques in group problem solving
4. a) Functions of model Base Management System
   b) Various types of simulation
5. a) Data Flow Diagram
   b) Difference between Operation controls and Performance control

Assignment : 2

Answer all the Questions
Each Answer shall not exceed Two pages
All Questions Carry Equal Marks

1. a) Types of Information Systems
   b) Enterprise Resource Planning
2. a) Systems Development Life Cycle
   b) Steps in implementation of information system
3. a) Factors influencing Managerial decision making
   b) Group decision support systems
4. a) Approaches to Strategic Decision making
   b) Simons Normative model of decision making
5. a) Steps in implementation of strategies
   b) Factors to be considered in measuring performance.