



# Andhra University & The University of Scranton, Pennsylvania U.S.A



THE UNIVERSITY OF  
**SCRANTON**  
A JESUIT UNIVERSITY

**Announces a new cohort program STEM Course**

**MS in Business Analytics (Duration 2 years)**

One year Online at Andhra University: Technical support by Andhra University School of International Business

Eligible to complete M.S in Business Analytics in second year at The University of Scranton, Pennsylvania, USA after completion of the 1<sup>st</sup> year online Graduate Certificate course with GPA 3.0 or greater.

### **Eligibility Criteria:**

**Completed undergraduate** study with a minimum 3.00 GPA (3 years degree (i.e., B.Com, B.Sc & BBA) or 4 years degree (i.e., any B.E/B.Tech/B.Arch, B.Pharmacy & MBA) with 2.75 GPA out of 4)

**Proficient in English** with TOEFL iBT (a minimum score of 80), the IELTS (a minimum score of 6.5), an official Pearson Test of English (PTE) Academic score of 53 or a Duolingo score of 105.

**A GRE or GMAT score is not required** for admission to this program. AU students will enrol on an individual basis, directly with Scranton, for the on-campus M.S. in Business Analytics program.

Students successfully completing the four courses in the Graduate Certificate in Business Analytics cohort program with a GPA of 3.0 or greater in Andhra University will be admitted to the Master of Science in Business Analytics program taught in Scranton, Pennsylvania U.S.A. This degree can be completed in two additional semesters (18 credit hours) beyond the certificate program.

**Note:** Students without business knowledge in statistics, management science, and information systems may require one or more 1-credit foundational courses (i.e. MBA 501A, MBA 501B, and MBA 501C).

### **Fee Structure:**

The University of Scranton 2022-2023 per student tuition fees and fee expense for the 12-credit online certificate cohort program is \$6250. Note: tuition for students pursuing the M.S. in Business Analytics in the second year is \$965 per credit. Students will be required to provide proof of finances that includes educational and living expenses as per U.S. government regulations.

### **Applicants are required to submit.**

1. Statement of Intent,
2. Passport
3. Professional or academic resume
4. Academic Transcripts
5. Three letters of reference.
6. Scranton has sole discretion to make admissions, dismissal, and enrollment decisions.

Submit to the **Office of the Dean, International Affairs, 1<sup>st</sup> Floor, Science & Technology, Andhra University, Visakhapatnam, A.P., India, pin Code-530003**

**E-mail: [internationalaffairs.au@andhrauniversity.edu.in](mailto:internationalaffairs.au@andhrauniversity.edu.in)**

**Ph: 08912844434 (office) or +91 9440191968 (Whats app only)**

**(Or)**

**Mr. Ashok Kallam, Phone No: +91 9912881199 (India)/+1417-450-9217 (USA)**

**E-mail: [ashok.kallam@scranton.edu](mailto:ashok.kallam@scranton.edu)**



# CERTIFICATE AND M.S. BUSINESS ANALYTICS

1 YEAR IN INDIA +  
1 YEAR IN USA



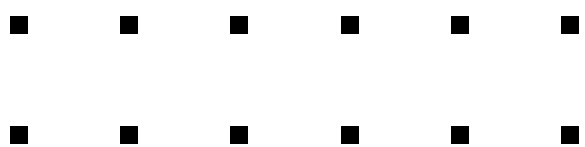


# ABOUT THE UNIVERSITY OF SCRANTON

The University of Scranton is a private Jesuit university in Scranton, Pennsylvania. It was founded in 1888. Located 2 hours from New York City and Philadelphia, the city has a lot to offer.

Scranton's MBA in business analytics is ranked No. 29 and finance ranked No. 34 in America in the ranking published by U.S. News

In other rankings published by U.S. News, Scranton has been ranked among the top 10 "Best Regional Universities in the North" for 28 consecutive years. Scranton is ranked No. 5 in the 2022 edition.





# OUR CAMPUS

Our campus is in the heart of Scranton, a community of 75,000 within a metropolitan area of 750,000 people. From campus, you can walk downtown to eat, shop, watch a movie, visit a museum, or see a show.

We are devoted to providing our students with a transformational learning experience and a bright future. Year after year, Scranton is ranked among the top universities in the country for the quality of its academic programs, campus life and commitment to service.

[www.scranton.edu](http://www.scranton.edu)



# ABOUT ANDHRA UNIVERSITY

Founded in 1926, Andhra University is a multidisciplinary public university located in Visakhapatnam, Andhra Pradesh, India. It has established itself as a flagship institution in the state and is recognized as one of the highest ranked universities in India. With a current enrollment of 10,872 students, including over 600 international students, the university offers a wide range of academic programs.

It boasts 28 bachelor's programs and an impressive 143 master's programs, catering to diverse educational interests and career goals.





# WHAT IS A COHORT PROGRAM?

## OVERVIEW

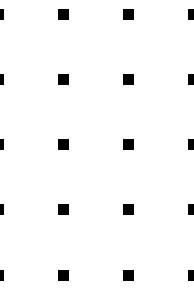
The University of Scranton offers a two-stage process for students from India to complete the Master of Science in Business Analytics.

## STAGE 1: CLASSES IN ANDHRA UNIVERSITY (ONLINE)

Complete the University of Scranton Graduate Certificate in Business Analytics in collaboration with Andhra University with technical assistance provided by Andhra University's School of International Business.

## STAGE 2: CLASSES IN USA

Complete the University of Scranton MS-Business Analytics program on-site in Scranton, Pennsylvania, U.S.A.







# STAGE 1: CLASSES IN INDIA (ONLINE)

## CERTIFICATE COURSES & SEQUENCE

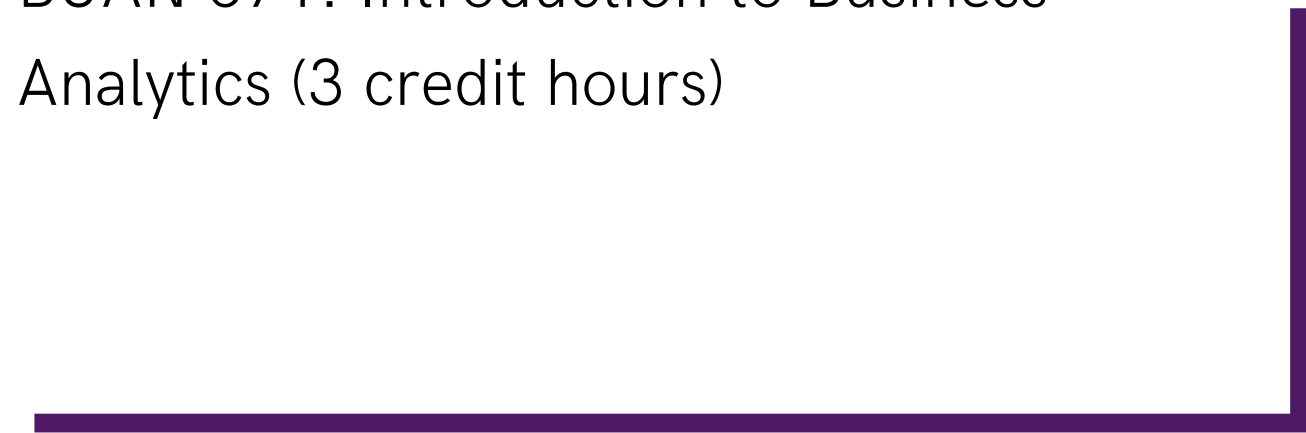
Certificate courses will be offered at Andhra University in India. University of Scranton instructors will host live and recorded class sessions and post additional content online.



### AUGUST - DECEMBER 2023

- BUAN 572: Data Mining  
(3 credit hours)
- BUAN 575: Business Simulation  
(3 credit hours)

### JANUARY - MAY 2024

- BUAN 574: Business Forecasting Models  
(3 credit hours)
  - BUAN 571: Introduction to Business Analytics (3 credit hours)
- 



# STAGE 2: CLASSES IN USA

## MS DEGREE COURSES & SEQUENCE

Transfer of credits to USA for MS Project Management Degree

AUGUST 2024 - MAY 2025

### Fall Semester

- BUAN 576: Business Database Management Systems
- BUAN 578: Business Intelligence
- BUAN 577: Data Visualization
- BUAN 573: Business Analytics Using R

### Spring Semester

- BUAN 590: Big Data Capstone Project
  - BUAN 584: Special Topics in Business Analytics
  - BUAN 585: Big Data Ethics
  - BUAN 586: Applied Business Statistics
- 



# ADMISSION REQUIREMENTS

- Completed **undergraduate study** with a minimum 3.00 GPA (3 years degree (i.e., B.Com, B.Sc & BBA) or 4 years degree (i.e., any B.E/B.Tech/B.Arch, B.Pharmacy & MBA) with 3.0 GPA out of 4)
- Proficient in **English** with TOEFL iBT (a minimum score of 80), the IELTS (a minimum score of 6.5), an official Pearson Test of English (PTE) Academic score of 53 or a Duolingo score of 105.
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- **Note:** Students without business knowledge in statistics, management science, and information systems may require one or more 1-credit foundational courses (i.e. MBA 501A, MBA 501B, and MBA 501C).

**YEAR 1: GRADUATE  
CERTIFICATE IN  
INDIA**

Tuition and Fees: \$6,200  
(after scholarship)

**YEAR 2: MS DEGREE  
AT THE UNIVERSITY  
OF SCRANTON**

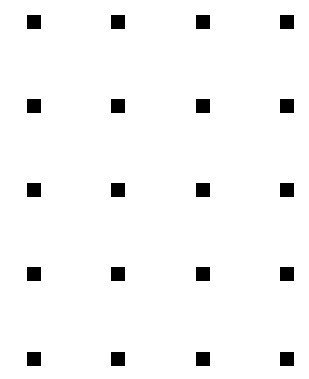
Tuition and Fees: \$17,370

**TOTAL  
TUITION FOR  
MS DEGREE**

Tuition and Fees:  
\$23,570



**TUITION &  
FEES**





# PROGRAM BENEFITS

01

## AACSB ACCREDITATION

Less than 5 percent of the world's 13,000 business programs have earned AACSB accreditation, which is the highest standard of achievement for business schools worldwide.



02

## STEM OPT EXTENSION FOR THREE YEARS

You are eligible for three years of work option in USA after graduation.

03

## VISA SUCCESS RATE

Program students achieve a high visa success rate since they satisfy the need of being a "bona fide" student.



04

## COST EFFICIENT

Graduate with an American degree for under Rs. 20 lakhs with guaranteed scholarships to all cohort students



# CONTACT US

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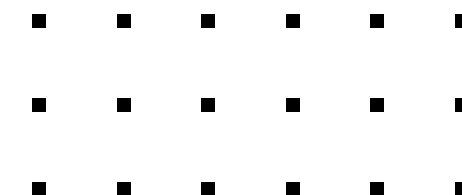
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Become a *Royal*

Apply Today

**OPEN FOR FALL 2023!**