



ANDHRA

UNIVERSITY

Internal Quality Assurance Cell

Presents

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SAMACHAAR

समाचार

(Informative Quadrant & Assessment Communique)

VOLUME 1

1ST JANUARY 2021 – 31ST MARCH 2021

ISSUE 1



72nd Republic Day Celebrations at AU Grounds on 26/01/2021

As it is believed in this Digital Age that “INFORMATION IS POWER” and so to keep all our fraternity informed about the various activities, **SAMACHAAR** is launched. Under the guidance of our Honourable Vice Chancellor Prof P.V.G.D.Prasad Reddy, it is proposed to release a quarterly online newsletter which provides information about all the academic activities happened during the period in Andhra University. The information presented here is the result of the data presented monthly by AU constituent colleges/departments to Governors Portal. The main news items would be related to academic achievements of Staff and Students of Andhra University. It is decided to present the information related to academics and any other notable achievements only as per NAAC/ NIRF parameters in this quarterly newsletter. Hence information related to teaching learning, Research publications, Projects, Consultancy, Awards and student achievements related to academics, sports, NSS, NCC will be covered. Hence request all the respected Principals, Heads of the departments and faculty to upload the monthly data to Governors Portal so as to enable the office of IQAC, Andhra University to consolidate the data and present it in **SAMACHAAR**. I sincerely seek the support of all our AU fraternity in continuing the online newsletter **SAMACHAAR**. If any suggestions or corrections please do inform the office of IQAC. I once again sincerely thank our authorities for the encouragement.

SEMINARS/CONFERENCES/WORKSHOPS CONDUCTED: Keeping in view the pandemic situation, a total of 19 National and International Webinars/workshops were organized online by all the constituent colleges of AU as listed below:

AU College of Arts, Commerce & Management: 02

1)	Dr.Durgabai Deshmukh Centre for Women’s Studies has jointly organized a National webinar on “ CyberCrimes: Issues and Challenges to Women ”along with Andhra Pradesh State Mahila Commission	12/Feb/2021
2)	A workshop on “ Mechanisms to Curb Human Trafficking ” was organised byDr.Durgabai Deshmukh Centre for Women’s Studies for the Volunteers of (AHTC) Anti human Trafficking Club	25/Feb/2021

AU College of Science & Technology: 01

3)	Department of Botany has organized an International webinar on “ Plant nomenclature ”	
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AU College of Pharmaceutical Sciences: 01

4)	AU College of Pharmaceutical Sciences has conducted a webinar on “ Industrial Approach -Pharmaceutical Analytical Techniques ”	27/Feb/2021
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AU College of Engineering(A): 15

Department of Electrical Engineering, AU College of Engineering(A) has organized a series of 13 webinars, among which 6 webinars hosted International speakers and 7 webinars hosted Industrial experts and academicians of repute as listed below

5)	Synchronous Generator on Feb 02, 2021	02/Feb/2021
6)	Enterprise Resource Planning- SAP	06/Feb/2021
7)	Entrepreneurship and Startups and Journey in the Industry	10/Feb/2021
8)	Future Power Grids and Challenges	13/Feb/2021
9)	How Technology Shapes Financial Services	15/Feb/2021
10)	Opportunities For Engineering Graduates: A Holistic View of Engineering and IT Enabled Services in the Corporate	16/Feb/2021
11)	Dream Big, Achieve Bigger	18/Feb/2021
12)	The Journey-Student To A Professional	19/Feb/2021
13)	Industrial IoT - Cyber secure, Automated Things	20/Feb/2021
14)	Data & Analytics Trends in The Digital Age	23/Feb/2021
15)	Designing Systems for Fibre Optic Cable Networks and The Art Balancing Career and Life	24/Feb/2021
16)	What IT Takes To be Successful	25/Feb/2021
17)	Careers in Management	27/Feb/2021
18)	Department of Civil Engineering conducted a 3 day webinar on Urban Stormwater Management	22/Feb/2021 to 24/Feb/2021
19)	Department of Architecture conducted a one-day Workshop on Architectural Sketching	25/Feb/2021

Faculty as Resource persons: Due to the COVID 19 guidelines and restrictions, apart from conducting the webinars, many faculty members have addressed national and International webinars as Resource persons. 11 faculty from AU have delivered their expert lectures in various workshops/seminars/conferences conducted at National and International Level online.

Faculty Awards: Several Faculty have been awarded with various Prestigious awards and Recognitions

S.No	Name of the faculty	Dept/College	Award Received
1	Prof. C.N.V Satyanarayana Reddy	Civil Engineering, AUCE(A)	APCOST, Govt. of AP
2	Prof.V.Sridevi	Chemical Engineering, AUCE(A)	APCOST, Govt. of AP
3	Dr.K. Eswar Kumar	College of Pharmaceutical Sciences	APCOST, Govt. of AP
4	Dr.AshaEmmaneul Raju	Chemical Engineering, AUCE(A)	Global Teacher award
5	Prof.D.Lalitha Bhaskari	CS&SE, AUCE(A)	Bharateeya Naari Award, National Youth Council of India
6	Prof.D.Lalitha Bhaskari	CS&SE, AUCE(A)	Won 2 nd Best paper award in Deep Learning & AI Track during Intl. conf on data Management, Analytics &Innovation(ICDMAI), Jan 2021
7	Dr.P.Usha	i/c Director, Dr.Durgabai Deshmukh Center for women studies, AU	Nominated as Chairperson of District level Local Complaints Committee (DLCC) to POSH (Prevention of Sexual harassment) by Govt. of AP

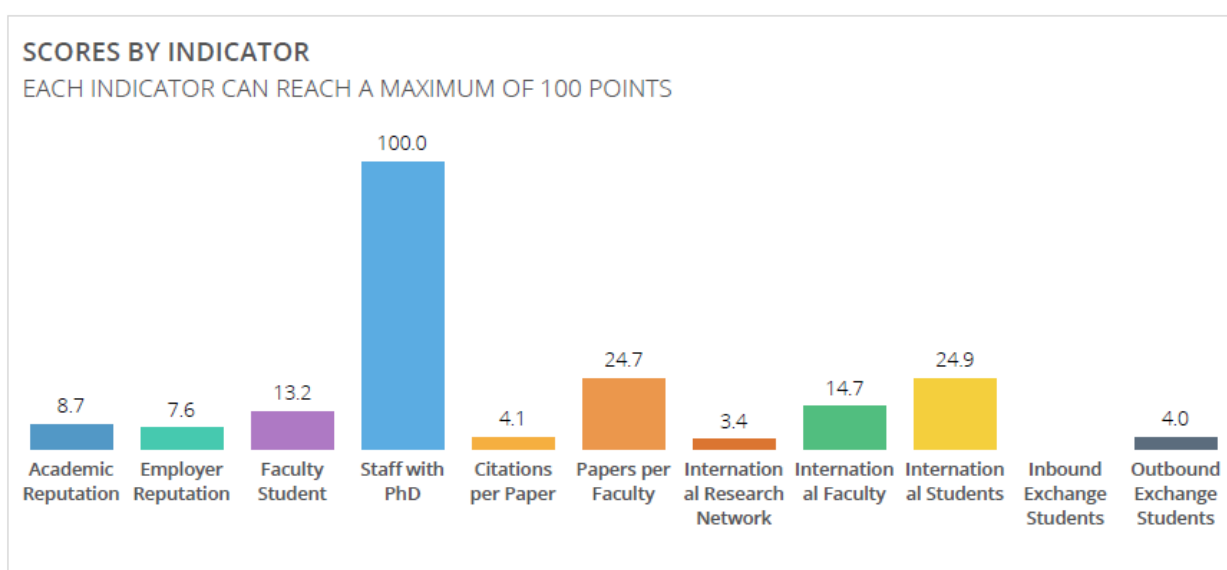
MoU's Inked between Andhra University and the parties during January 2021 – March 2021

1	Public affairs Section, CG, USA
2	National Association of Software and Service Companies(NASSCOM)
3	International Justice Mission(IJM)
4	South Asia LPG company Pvt. Ltd

Research Activities: A total of 25 research publications have been published by our faculty in several peer reviewed and SCOPUS, Web of Science indexed journals during this period. All our faculty are actively engaged in carrying out DST, AICTE, UGC projects and 12 projects are in progress. During this period blended mode of teaching was adopted by the faculty to deliver their class lectures to students. Almost all the faculty have prepared e-materials for their classes and they are counselling/motivating students during this testing hours of pandemic.

Many research scholars are also actively engaged in research and a few have attended several workshops/training programs. 7 research scholars from AU College of science & technology, 6 from AUCE(A), 1 from Pharmacy and 2 from College of Law have attended several conferences to upgrade their knowledge.

As per QS, an International ranking agency, the following are the scores by indicators released during QS ASIA 2021 Rankings. Based on the scores obtained Andhra University was ranked in 351-400 rank.



Research Centres: 1) Dr. K. Rambabu, of Agro Economic Research centre, School of Economics, Andhra University has submitted a report on “Improving water use Efficiency in India’s Agriculture: The Impact, benefits and Challenges of Micro-Irrigation Under The pradhan mantra Krishi Sinchayee Yojana: Per Drop More Crop (PMKSY-PDMC)” to the Ministry of Agriculture & Farmers Welfare, Govt. Of India during Jan 2021.

2) Centre for Cyber Security & Data Analytics, AUCE(A) under Information Security Education Awareness (ISEA) project conducted a workshop on Cyber Security and Penetration Testing during 9th to 14th March 2021 with 150 participants online.

3) Centre for Cyber Security & Data Analytics, AUCE(A) under Information Security Education Awareness (ISEA) project conducted a workshop on Vulnerability assessment and Malware Analysis during 16th to 20th March 2021 with 75 participants online.

Student Achievements:

1)	5 NSS students from AU have participated in Republic Day celebrations 2021, among which 2 students Ms.M.Bhavana and Mr.D.Yuvaraj have participated in Republic Day parade. 3 students Gayatri Tushara, B. Angelin and B.Anil Kumar participated in cultural events representing AU.
2)	Mr.P.Balu of Chemical Engineering department, AUCE(A) has bagged All India 2 nd rank in GATE 2020 which is a matter of pride.
3)	AU Alumnus Mr.k.Sai Ashish kumar, Mr.C.Amareswar Prasad and Mr.P.Suryanarayana achieved third place for their "L-TAG" project in the NASA's Lunar Delivery challenge.
Hon'ble Vice Chancellor, Prof.P.V.G.D. Prasad Reddy encouraged all the students and congratulated them for making Andhra University proud .	

AU INNCUBATION CENTRE: Established during Dec 2020 under the leadership of Our Hon'ble Vice Chancellor to promote Entrepreneurship, Innovation and Startup culture among students. During this period, centre arranged for 9 webinars for the benefit of students and faculty interested in Startup and Incubations.

DPIIT-IPR Chair, Andhra University: Established during Dec 2020 under the leadership of our Hon'ble Vice Chancellor to promote the knowledge and to inculcate the practice of filing patents and copyrights among Faculty and Students of AU. During this period the DPIIT-IPR chair, AU has participated in 14 National webinars as Resource person.

AU SCHOOL OF INTERNATIONAL BUSINESS(AUSIB)

Honorable Vice Chancellor, Rector and Registrar have inaugurated AUSIB which Offers Integrated BBA+MBA program for International students on 22nd March 2021.

I take this platform to request all our faculty members to regularly fill in the Governors Data portal monthly. Further for providing any information related to the newsletter for the next quarter(April 2021 – June 2021), I request you to send it through proper channel to iqac@andhrauniversity.edu.in or auiqac2005@gmail.com

My sincere acknowledgements to the authorities of AU, faculty and all those who are responsible for their suggestions and contributions towards **Samachar**.