Commanding in Chief Lt.Gen N.S. Raja Subramani
Calls for Security of Technology, Human and Environment

Raja Subramani appreciates AU Vice-Chancellor

AU News, August-September: Central Command General Officer Commanding-in-Chief Lt Gen N.S. Raja Subramani emphasised the need for technology security, human security and environment security besides ensuring energy security which plays a pivotal role in the country. He delivered a lecture on ‘Amrit Kaal Vision for National Security’ at YVS Murthy Auditorium of Andhra University. The university students and faculty among others participated in the programme. He stressed the need to improve renewable energy sources in the country to reduce dependence on other countries for energy imports. If this is not done, energy will become a major threat to the country, he pointed out. Renewable energy should be increased by 2047. Today, the country spends about 3.5% of its GDP on energy imports. So it should be reduced to 1.5% by 2027 as per the ‘Amrit Kaal Vision-2047’. He said: “Which countries in the world are ahead in those securities, those countries will become global leaders. So, by 2027 our country will mainly focus on these four core securities. To achieve this, every stakeholder, be it students of Andhra University or others, needs to work together,” he added. Mr. Subramani said the union government aims to make India a prosperous, secure, technologically proficient, energy abundant, environmentally clean and globally influential country by 2047. This is possible with short term (2027), medium term (2037) and long-term (2047) goals. Earlier, Andhra University Vice-Chancellor P.V.G. Prasad Reddy explained the various development programmes undertaken by the university in four-and-a-half years. He also mentioned about the university programmes and projects related to the defence sector. The lecture covered various dimensions of national security, including Man, Economic, Defense, Cyber, and Space Sector Security. The overarching goal is to position India as a powerful nation on the global stage by the year 2047. He outlined a comprehensive plan aimed at making India a powerful global player by 2047, with a focus on addressing security challenges across various domains. Saplings were planted in the campus by Mr. Subramani, who was taken to the departments and labs where new developments have taken place recently. He further pointed out that ensuring the well-being, education, and development of India’s citizens, economic Security, fostering a strong and stable economy to enhance defense capabilities to safeguard the nation’s sovereignty. He appreciated for fostering a

American consulate officers visit AU
Appreciates the activities of American Corner

AU News, August - September: A team of officials from the American Consulate including Mr. Raghavan Srinivasan, Principal Commercial Officer, American Consulate of Hyderabad, visited Andhra University. During their visit, they explored various aspects of the university and engaged in several activities of American Corner. The team began their visit by exploring the American Corner at AU, where they were briefed about the

AAA Chairman delivers lecture on Business Strategy and Intelligence Post Covid-19

AU News, August - September: Andhra University Alumni Association (AAA) organised a Seminar on Business Strategy and Intelligence Post Covid-19 at GMR Smart Seminar Hall. On this occasion,
Raja Subramani was felicitated by the university authorities. This visit of the Army Central Command, Lieutenant General Raja Subramani, highlighted the university's contributions to the country by producing intellectuals who contribute significantly to the nation's progress. In recognition of this connection, Raghavan Srinivasan was honored by the Pharmacy College. Meeting with AU VC: As part of their visit, the team met with Andhra University Vice-Chancellor Prof. P.V.G.D. Prasad Reddy explained the various development programmes undertaken by the university in four-and-a-half years. He also mentioned about the university programmes and projects related to the defence sector. Saplings were planted in the campus by Mr. Subramani, who was taken to the departments and labs where new developments have taken place recently.

AU VC Prof. P.V.G.D. Prasad Reddy highlighted the university's contributions to the country by producing intellectuals who contribute significantly to the nation's progress. In recognition of his visit and his role as the Commanding General Officer in Chief of the Army Central Command, Lieutenant General Raja Subramani was felicitated by the university authorities. This visit showcased the mutual respect and collaboration between Andhra University and the Indian Army. The involvement of high-ranking officials, including Lieutenant General N. N. Raja Subramani and AU VC Prof. P.V.G.D. Prasad Reddy, suggests the importance of fostering connections between educational institutions and the armed forces. The lecture discussed India's progress in the field of space and its significance for defense capabilities. The Prime Minister's goal of achieving self-reliance for the country after 100 years of independence was emphasized. Domestic manufacturing in the defense sector is given top priority. The army is engaged in various programs, including education, infrastructure development, and connecting remote areas. Priority is given to villages along the border, with plans for improved infrastructure and joint military exercises with other countries. The lecture focused on the "Amratkal Vision for National Security," detailing its objectives, strategies, and implications for India's security and progress across multiple sectors, country's defense and other developmental aspects in line with the government's vision. Earlier, Andhra University Vice-Chancellor Prof. P.V.G.D. Prasad Reddy explained the various development programmes undertaken by the university in four-and-a-half years. He also mentioned about the university programmes and projects related to the defence sector. Saplings were planted in the campus by Mr. Subramani, who was taken to the departments and labs where new developments have taken place recently.

American consulate officers visit AU
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News, August - September: The representatives of Brahmakumaries tied "Rakhi" to Andhra University Vice-Chancellor, Prof. P.V.G.D Prasad Reddy as part of the celebrations of Rakhi Purnima on August 30th. The occasion marked a special event at the Vice-Chancellor's office where Brahma Kumaris tied rakhis to the staff. They also tied rakhi to Prof. V.Krishna Mohan, Registrar and other officers. Rakhi Purnima is a Hindu festival that celebrates the bond of love and protection between brothers and sisters. It's a day to strengthen the bond between siblings and express love and affection.
AU establishes Digital Cognitive Therapy Center

AU VC Prof PVGD Prasad Reddy releases the Survey Report

YSR is the heartbeat of poor people

AU News, August-September: Andhra University Vice-Chancellor Prof. PVGD Prasad Reddy released a book published as special issue of research papers at a national conference organized by the Andhra University Center for Social Exclusion and Inclusive Policy Studies on social, economic, health and overall quality of life issues. The research papers focus on the well-being and social inclusion of India's elderly population. The two-day national conference focused on issues related to the quality of life of the elderly in India, including aspects such as their dignity, social identity, economic well-being and overall health. A compilation of 23 research papers presented at this conference has been compiled and titled 'Elderly in India - Social Exclusion and Welfare'. This research included a Center-sponsored study on 'Old Age Pensions and Social Inclusion - A Slum Study in Visakhapatnam'. This study focused on elderly people living in different slums of Visakhapatnam. The study found that 87 percent of the elderly believed that old-age pensions were useful to them and provided them with social recognition. Elderly people explained that the increase in pension provided by the government is very beneficial for their well-being. Center Director Dr. P. Subbarao, Education Department Head Dr. T. Sharon Raju, staff and others participated.

YSR is the heartbeat of poor people in the university's management today. Non-teaching staff also benefitted from his initiatives, such as the introduction of timescales. Moreover, YSR's introduction of reimbursement fees has helped many individuals reach higher levels of education, and this initiative is continued by his son, Chief Minister YS Jagan Mohana Reddy, who has expanded fee reimbursements to a large number of sections. The commitment of the YSR family to education reflects their belief in its importance and its role in providing valuable human resources to the country. Registrar Prof. V. Krishna Mohan noted that YSR's efforts in the fields of education and medicine, as well as his extensive welfare initiatives, have garnered recognition worldwide. His welfare schemes continue to be implemented with enthusiasm by his son, YS Jagan Mohana Reddy, Chief Minister of the state. The event was attended by various university officials, including Rector Prof. K. Samatha, Education Department Head Prof. T. Sharon Raju, Lalchand Reddy, Govind, Dr Ramana Reddy others.
Vice-Chancellor inspects Hostels:  Directs officials to speed up repair works

AU News, August-Sept: Pragati Bhavan, the student hostel at Andhra University, was recently inspected by Vice-Chancellor Prof. PVGD Prasad Reddy. During his visit, the Vice-Chancellor issued instructions to the hostel warden and engineering staff to ensure that necessary repairs and maintenance work are completed before the students join next month. The Vice-Chancellor said that the hostel rooms, toilets, and dining areas should be fully accessible and completely painted by the time the students occupy rooms. He said the students should be provided with a comfortable and conducive living environment. Chief Warden Vinutha and University Engineer R. Shankar Rao were present and discussed various aspects of the repairs and facilities in hostel. The Vice-Chancellor inspected all rooms and halls and gave directions to the engineering staff to complete the works immediately.

AAA Chairman delivers lecture on Business Strategy and Intelligence Post Covid - 19

AU Alumni Association President Dr. Sankara Rao said that after Covid-19, those working in many organizations have lost employment opportunities and have to use various resources to overcome such situations. He said that most business organizations have also suffered due to covid. The precautions to be taken by various organizations have been explained. He said that a contingent plan should be made to provide assistance to employees working in organizations when faced with such situations. Digital marketing has been well received during the covid pandemic. Artificial Intelligence, AI business strategies, mentoring startups have a significant impact.

Admissions into Foreign Languages’ courses

AU News, August-September: Prof. D. V. R. Murthy, Head of the Department of Foreign Languages at Andhra University, announced that admissions are now open for diploma courses in French, German, and Japanese languages offered by the university. Interested individuals can apply for admissions until September 10th. Classes for these courses are scheduled to commence on the 11th. This provides an opportunity for those interested in learning these foreign languages to enrol in these diploma programs at Andhra University and acquire valuable foreign language skills.

Dwaraka Tirumala Rao joined Andhra University Transdisciplinary Research Hub as a Research Student

News, August-September: Mr. Ch Dwaraka Tirumala Rao, Managing Director, AP State Road Transport Corporation, has joined the Andhra University Transdisciplinary Research Hub as a research student. He received his orders from AU VC Prof. PVGD Prasad Reddy. They held discussions on the issues of public transport and research studies undertaken in Andhra University. Many issues related to both organizations were discussed. On this occasion, Dwaraka Tirumala Rao said that RTC cargo services are getting a good response. It is said that people are greatly enjoying the transportation of goods at a low cost and in a short time. The purchase of new buses, the use of electric buses etc. were explained. On this occasion, AU VC Prof. PVGD Prasad Reddy said that students who are doing BBA and MBA in AU should be provided with internship in an RTC institute. A written proposal will be sent from the university soon. RTC MD Dwarakathirumala Rao expressed readiness to provide internships to AU students.
AU News, August - September: Mr. Nunna Nixon has been awarded Degree of Doctor of Philosophy in Social Work for his thesis. Prof. P.V.G.D. Prasad Reddy, Vice-Chancellor, handed over the Ph.D. proceedings to Mr. Nunna Nixon. The Teachers Prof. K. Visveswara Rao, IASE Principal Prof. T.Sobhasri, research scholars and Staff of Department of Social work congratulated Dr. Nixon.

AU News, August - September: Mr. Arj Rajesh has been awarded doctorate in Public Administration from Andhra University. Prof. P.V.G.D Prasad Reddy, Vice-Chancellor, handed over the Ph.D. proceedings to Mr. A. Rajesh. The teachers, research scholars and staff of department of Public Administration congratulated Dr. Rajesh.

AU News, August - September: Mr. Vipparla Devanand has been awarded degree of doctor of Philosophy (Ph.D) in Public Administration from Andhra University. He did his Ph.D on the topic A Study on Issues and Consequences of Bifurcation of Andhra Pradesh into two Separate states. Prof.PVGD Prasad Reddy, Vice-Chancellor, handed over the Ph.D. proceedings to Dr. Vipparla Devanand.

AU News, August - September: Mr. Vipparla Devanand has been awarded degree of Doctor of Philosophy (Ph.D) in Commerce and Management Studies from Andhra University. Prof. P.V.GD. Prasad Reddy, Vice-Chancellor, handed over the Ph.D. proceedings to Dr. Vipparla Devanand. The teachers Prof. V. Krishnamohan, Prof. Umadevi research Scholars and Staff of Department of Commerce and Management Studies congratulated Dr. Anuradha.

AU News, August - September: Andhra University Vice-Chancellor, Prof. P.V.G.D Prasad Reddy, emphasized the need to focus on incorporating skill content in syllabus at all levels to make the students employable and compete global markets. The Vice-Chancellor addressed the Principals, Chairmen and members of the Boards of Studies of Andhra University at the Annual Boards meet. Prof. Prasad Reddy said that the Universities should cater to the needs of the needs of the industries and their requirements should be focussed while drafting and reviewing the syllabus. He advised the Boards of studies to review the existing contents and if need revamp the syllabus thoroughly to enable the students to compete global markets. He said that the syllabus should have skill content to make the students complete when they leave the University and grab employment opportunities. He explained about the development of infrastructure, technology and innovative techniques. During the meeting, Prof. Prasad Reddy discussed the redesign of the curriculum and educational framework. He mentioned that Chief Minister Y.S. Jagan Mohan Reddy is keen on introducing modern technology innovations and educational changes for the youth of the state. To align with this vision, Prof. Prasad Reddy suggested that all courses should incorporate IT subjects, data science, and artificial intelligence to equip today’s generation with relevant skills for the future. The Chief Minister had recently directed the Vice-Chancellors to adopt progressive thinking, including the introduction of an open book system that allows students to find solutions using their own ideas rather than relying solely on textbooks. Prof. Prasad Reddy emphasized the importance of curriculum in shaping students’ futures and stressed that it should be tailored to modern requirements. Prof. K.Samatha, Rector, Prof. V. Krishna Mohan, Registrar, Prof. A. Narasimha Rao, Principal, College of Arts and Commerce, Prof. K.Srinivasa Rao, Principal, College of Science and Technology, Prof. G. Sashibhushana Rao, Principal, College of Engineering, Prof. S.K. Bhatti, Principal, College of Pharmaceutical Sciences, Prof. V. Krishna Mohan, Registrar, Prof. A. Narasimha Rao, Principal, College of Arts and Commerce.
that it was considered the golden age of hockey. Dhyan Chand won gold medals in 1928, 1932 and 1936 in the field of Hockey and Olympics respectively, and achieved remarkable achievements. Andhra University Physical Education and Sports Sciences Director Prof N. Vijaya Mohan said that Major Dhyan Chand was born on August 29, 1905 in Allahabad and he was honored with Padma Bhushan by the Central government. AU Physical Education

Dhyanchand has been recognized as one of the greatest hockey players in the world. He asserted that the Telugu language has a rich cultural heritage and it was called Italian of East. He said that many students have learned technical education but they are lagging behind in the language subject. He said that there are precious books in Telugu which are useful for our life and translate them into other languages and show the greatness of our language. Prof. Dr. Damera Venkata Narayana Rao, Principal of College of Arts and Commerce, said that there is a need to protect the Telugu language in the current situation. He recalled that the first Telugu department of the Andhra University was started with the sacrifice of great men like Gidugu. Even though the ports of that time developed imaginary stories, there are many elements in the ancient Telugu literature, they convey values and morals. He said that today’s society is unable to understand this, other countries of the Telugu language and moved our heritage to other countries. He said that Gidugu worked hard to bring this sweetness of the Telugu language to the common people and succeeded in it. However, his effort were not wasteful. The present day students should read ancient scriptures as well as modern poems and improve their lives and contribute to the development of the Telugu language. He said that it is commendable that the Telugu Department organizes Telugu Language Weeks. Prof. Yohanu Babu and Dr. Damera Venkata Narayana Rao Dr. Meegada Ramalingaswamy, and others spoke.

Blood donation camp in AU

AU News, August-September: A blood donation camp was organized under the auspices of Monk Fit in the Department of Physical Education in Andhra University. Prof. N. Vijay Mohan, Director of Physical Education and Sports Sciences inaugurated the blood donation camp. Dr. A. Pallavi, who is the head of the department, led the program by donating blood herself, setting a positive example for the students present. Subsequently, students pursuing Master’s in Physical Education (MPED) also participated in the blood donation drive. The blood donation process was facilitated by doctors and staff from the Chatrapati Shivaji Voluntary Blood Center. This initiative demonstrates the commitment of the university and its faculty to promote voluntary blood donation for the benefit of the community. In addition to the faculty and students, individuals like Sirnu, a staff member from the Gymnasium Center also took part in this noble program to contribute to the cause of blood donation and potentially save lives.
Inspiring Journey of Gopisetty Manohar

AU News, August-September: From a small remote town in Vizianagaram district to Andhra University as research Scholar to Group 1 successor, Mr. Gopisetty Manohar has made a mark and inspires many students. Andhra Pradesh—Gopisetty Manohar, a name that is now synonymous with dedication and determination, has achieved a significant milestone in his academic and competitive journey. Hailing from the serene town of Sahar in the former Vizianagaram District, Manohar's remarkable achievements are a testament to his unwavering spirit and passion for excellence. Manohar is currently a Research Scholar in the Department of Geography at Andhra University. His academic journey began at Swetha Chalapathi Samasthanam Andhra University. His academic journey started when he ventured into the bustling streets of Delhi to pursue his Bachelor's degree in Geography from Kirori Mal College of Delhi University. Manohar's thirst for knowledge led him to pursue a Master's degree in Geography at Jawaharlal Nehru Delhi University.

Manohar chose the HEG group (History - Economics - Geography), showcasing his commitment to understanding and contributing to the world around him. He led through Group 1 by his firsttry in a testament to his dedication and hard work. When asked about his feelings regarding this achievement, he humbly stated, "The experience of successfully clearing the Group I exam on my initial attempt has filled me with an indescribable sense of joy. Yet, what truly amplifies my happiness is witnessing the joy and pride that my parents are experiencing due to my achievement. Their happiness is the ultimate reward for my hard work and dedication." While this accomplishment is undoubtedly significant, Manohar sees it as just a stepping stone towards his ultimate goal of cracking the UPSC and realizing his dream of becoming an IAS officer. Manohar's success in the Group 1 exam didn't come overnight. He followed a well-thought-out strategy that he considers an extension of his UPSC preparation. He sought guidance from experienced seniors and meticulously analyzed previous year question papers to understand the examination's nuances. For the Preliminary exam, he relied on essential books like Spectrum and TamilNadu NCERT for future study schemes. In preparation for the Mains, Manohar created concise notes for every aspect of the syllabus, ensuring easy revision. He even crafted special notes for subjects he found challenging, such as Science and Technology, and covered the AP Socio Economic Survey and Budget 2023 comprehensively.

Manohar's dedication extended to interview preparation, where he drew upon the experiences of his seniors and friends. He reviewed mock interviews to hone his skills. When asked about his motivation, Manohar replied, "My motivation is driven by my desire to serve my country and contribute to positive change as you get the opportunity to become a change maker by leading as an example. The civil services offer a platform to make a meaningful impact on society, and I am committed to putting in the hard work and dedication required to achieve that goal while also taking on challenges that allow me to grow personally and professionally. In this incredible journey, Manohar's unwavering support came from his family, especially his parents, who believed in his capabilities even more than he did himself. His friends and mentors also played a crucial role in providing constant encouragement and guidance. The path to success was not without its ups and downs. The grueling competition of the Group 1 Trial created moments of anxiety and terror; but Manohar's support system helped him through those challenges. Mr. Manohar sends the following message to prospective candidates in Group 1. Prepare your notes, Review them regularly to improve memory retention. Having the right friends to motivate you and help you get ready is important. Always be open to suggestions and tips from seniors and mentors. Most importantly, stay focused on your goals, keep trying, and believe in your abilities. The journey may be difficult, but with each step towards your dreams, you are one step closer to success. "His quest for knowledge and dedication to public service set a shining example for the youth of this country."

G. Kalyani
Student, Journalism & Mass Communication, Andhra University.
Six AU Professors to receive Best Teacher Awards from State Government

AU News, August - September:

Six professors from Andhra University have been selected as Best Teachers by the State Government. Prof. N. Kishore Babu, Department of Commerce and Management Studies, Prof. K. Rama Sudha, Department of Electrical Engineering, Prof. D. Lalitha Bhaskari, Department of Computer Science and Systems Engineering, Prof. C. V. Naidu, Department of Meteorology and Oceanography, Prof. K. Sitamanikyam, College of Law, Prof. P. Shyamala, Department of Chemistry will be receiving Best Teacher Awards on September 5th. Honoring teachers for their dedication and contribution to education has been an integral part of Indian culture and traditions. This practice dates back to the ancient Vedic times when the gurukula system of education flourished, and it continues in today’s modern university system. In recognition of the significant role teachers play in shaping the future of students and society, various awards and honors are bestowed upon them. One such recognition is the “Best Teacher Awards” given by the state government each year on Guru Pujotsavam day. These awards are presented to outstanding teachers who have demonstrated excellence in their field and made an impact on education.

AU Officials condemn False and Fabricated news items on Andhra University

Not a single Teak Tree was sold, they are kept under Security Control

AU News, August - September:

Officials condemn False and Fabricated news items on Andhra University. Not a single Teak Tree was sold. They are kept under Security Control, said Prof. Challa Ramakrishna, Director of Media Relations. In a statement issued here today Prof. Ramakrishna said that the Andhra University Security personnel have secured the teak trees which were removed by GVMC hired cutters during the visit of Honourable Prime Minister. AU Chief Security Officer Mr. Mohammad Khan said that these were kept in a safe and secured place. He said that the teak trees removed in AU were not sold to anyone and were kept under Security vigilance. The removed teak trees are being monitored and protected with strict vigilance. The removed teak trees were numbered and sealed in the presence of forest department officials. Sanitation and Beautification Dean Dr. G. Veerraj said that fee was also paid for the permits required for removal.

Alumni lauds VC for developmental initiatives

AU News, August - September:

The alumni who completed their postgraduate studies at Andhra University in the Department of Chemistry from the batch of 1984-86 expressed their immense happiness with the way the university is embracing technological advancements and adapting to future needs. To celebrate their bond with the university, the alumni had the opportunity to visit the Chemistry Department and witness first hand ongoing development programs within the department. They were impressed by the department's efforts to modernize laboratories and enhance basic facilities, which they found especially commendable. Subsequently, the alumni had a meeting with Vice-Chancellor, Prof. P.V.G.D. Prasad Reddy. During the meeting, they expressed their appreciation for the university’s commitment to embracing new technologies and providing students with the necessary tools for the future. They also commended the comprehensive development process including the involvement of young individuals in launching new projects. They personally congratulated Prof. P.V.G.D. Prasad Reddy for successfully launching developmental initiatives and encouraged the alumni to visit the Startup and Incubation Center, the university’s commitment to fostering innovation and entrepreneurship. Registrar Prof. V. Krishnamohan and others were present.

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Chief Patron Prof. P.V.G.D. Prasad Reddy, Chief Editor Prof K.Samatha, Publisher Prof V. Krishna Mohan, Registrar Chief Advisor Prof M. James Stephen, Technical Adviser, D.Siva kumar Reddy, Editorial Team Prof. DVR Murthy, Executive Editor, Prof. D. Lalitha Bhaskari, Coordinator, IQAC, Dr. Solomon Benny, Dr. C.M.Vinaya Kumar, Dr. C.Krishnaveer Abhishek, Linguist, Dr.Ch. Satyanarayana, Andhra University South Campus, Visakhapatnam, Andhra Pradesh, India, Pin: 530 003 Phone: 0891-284422.