

ANDHRA UNIVERSITY



NATIONAL SERVICE SSCHEME

A REPORT ON NSS ACTIVITIES OF ANDHRA UNIVERSITY FOR THE YEAR 2019-2020

The NSS Cell of Andhra University was established in the year 1969 and since then, the NSS cell has been in the community service relentlessly. The NSS Cell has 284 NSS units of 28400 volunteer strength covering two districts i.e Visakhapatnam and Vizianagaram. These volunteers represent both Degree and Junior colleges comes under Andhra University jurisdiction. The National service Scheme comes under Higher Education Department at State level and the scheme is sponsored by Ministry of Youth Affairs and Sports, Govt. of India.

The objective of the NSS is "Personality Development of student youth through community service". The motto is "Not me But you." It is a campus to community bridging programme where the student volunteers extend community service as part of extension service. It is also a community engagement programme through our NSS activities where the community people and our NSS volunteers jointly plan, execute and evaluate community development programmes.

A Brief Report on the participation of NSS volunteers and Programme Officers in General Elections -2019 duties in Visakhapatnam and Vizianagaram districts

The district administration of Visakhapatnam and Vizianagaram requested the NSS authorities of Andhra University to depute NSS volunteers and Programme Officers to extend their services during General Elections-2019. Accordingly, the NSS Cell of Andhra University deputed NSS volunteers for the General Elections-2019 held on 11.04.2019.

District/City	No. of volunteers deputed	No. of Programme Officers deputed	Total
Visakhapatnam City	1640	30	1670
Visakhapatnam Rural	350	15	365
Vizianagaram	2400	40	2440
Total	4390	85	4475

The NSS volunteers and Programme Officers reported to the duties on 10.04.2019 in their respective districts. In Visakhapatnam city, the Commissioner of Police allotted Polling Stations to the volunteers and Programme Officers to render their services during the Elections. The NSS volunteers helped the officials and to the citizens who have come to the polling stations to cast their votes. The volunteers helped the Senior citizens and disabled persons to enter into the polling booths without any difficulties and also served water, guided the voters to locate their polling booths and make sure that voters are in proper queue.

The Commissioner of Police and district officials appreciated their services during the General Elections.


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NSS Cell & Unicef-Hyderabad organised a one day Meeting with Principals

NSS Cell of Andhra University entered into MoU with UNICEF, Hyderabad implemented a project on “Engagement of Young Volunteers under National Service Scheme in Vizianagaram district for Social and Behaviour Change”. As part of the project the NSS Units of Degree and Junior colleges of Vizianagaram District were selected to carry out this project.

A 3-day Orientation Training Programme for NSS Programme Officers at Vizianagaram

The 3-day Orientation Training Programme for NSS Programme Officers in connection with UNICEF Project on Engagement of Young Volunteers under National Service Scheme in Vizianagaram district for Social and Behaviour Change was organised for the 3rd Batch at SUN School, Vizianagaram from 20th to 22nd May 2019. UNICEF C4D Consultant, Sri V. Kishore Kumar spoke on the importance of immunization and its 100% coverage in the district. The 3-day sessions which includes adolescent issues such as, child marriage, child trafficking, child abuse, drug addiction, child labour, protection against exploitation, child rights, WASH programme, routine immunization, phosakh abhiyan, gender equality, etc. The sessions were dealt by different subject experts and resource persons. The outcome of the 3-day sessions were enhancement of knowledge, preparation of action plan and active participation of NSS Programme Officers.

International Day of Yoga

The United Nations General Assembly has declared 21st June as **International day of Yoga**. The Govt. of India has decided to celebrate the day in a befitting manner and the Ministry of Youth Affairs & Sports has directed NSS Organisation to organize various programmes to mark the event on 21st June, as International Day of Yoga.

The Ministry of AYUSH seeks the support and involvement of all stakeholders for the “Festival of Yoga Wellbeing”, and to it take up to June 21, 2019 in their respective centres/spheres of activity in a befitting manner, and to strive to ensure maximum participation in the same.


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In this context, all the NSS Units under Andhra University jurisdiction observed this programme in a befitting manner and all the NSS volunteers participated in the International Yoga Day celebrations.

District Adolescents Conclave – Adolescents Empowerment Programme

District Adolescent Conclave in association with NSS Cell of Andhra University, Visakhapatnam organized a programme on District Adolescents Conclave - Adolescents Empowerment Programme at VUDA Children's Arena, Siripuram, Visakhapatnam on 17.07.2019. UNICEF India Country Office representative Dr. Yasmin Ali Haque visited the programme and interacted with the students of colleges and schools on adolescent issues, child marriage, child trafficking, child abuse, child protection, child labour, etc. About 350 NSS volunteers and 35 NSS Programme Officers from various colleges of Visakhapatnam participated in this programme. The Former Rector of Andhra University Prof. M. Prasada Rao attended as Chief Guest. Ms. J. Srujana, I.A.S., Commissioner of Greater Visakhapatnam Municipal Corporation (GVMC) addressed the volunteers. Ms. Seema Kumar, C4D Specialist, UNICEF-Hyderabad, Mr. Vunnamatla C4D Consultant, UNICEF-Hyderabad, Smt.Y. Sunanda, Assistant Project Director, Women Development & Child Welfare Department., Govt. of A.P., Dr. S. Haranath, NSS Programme Coordinator, Ms. EPS Bhagyalakshmi, NSS DPO, Visakhapatnam, Dr. N.V.S. Suryanarayana, NSS DPO, Vizianagaram were present.

The Peer Leaders shared their experiences on prevention of child marriage, child abuse, child labour, child trafficking and sensitizing the community on Adolescent Issues before the august gathering.

The NSS Cell organised photo exhibition and brief the members about NSS activities in general and adolescent issues in particular.

Jal Shakti Abhiyan

The Ministry of Youth Affairs & Sports, Govt. of India and Govt. of Andhra Pradesh have instructed to the NSS Units to take up "Water Conservation activities, largely in terms of awareness creation and community education and also appropriate demonstrative measures of water conservation" on 29.07.2019 by involving all the NSS volunteers / Programme

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Officers. In this connection, the NSS Units of A.U. jurisdiction has taken up different activities and following areas are identified to redress the water scarcity situation.

1. Water Conservation and Rain Water harvesting.
2. Renovation of traditional and other water bodies / tanks.
3. Reuse, bore well recharge structures.
4. Watershed Development &
5. Intensive afforestation

Swachhta Pakhwada

The Hon'ble Prime Minister of India Shri. Narendra Modi urged the people of India to keep their surroundings clean during his first address to the nation on the eve of Independence Day. NSS have been conducting various activities under the cleanliness drive in the past.

In this connection, all the NSS Units in Visakhapatnam and Vizianagaram districts conducted various activities/programmes such as clean & green, removal of unused plastic and awareness rallies on swachh bharat during the observance of Swachhta Pakhwada from 1st to 15th August, 2019.

Independence Day

India will celebrate its 73rd Independence Day on 15th August, 2019 to pay tribute and remember all the freedom fighters who had contributed a lot and fought for the Independence of India. All the Programme Officers and NSS Volunteers participated flag hoisting ceremony in their respective colleges.

FIT India Movement

The Hon'ble Prime Minister launched a Nation-wide programme on FIT India Movement on 29th August, 2019. In this connection, the Hon'ble Prime Minister of India, Shri Narendra Modiji addressed the nation and led a voice on Fitness Pledge at 10.00 am on 29.08.2019. This programme was telecasted at 10.00 am on 29.08.2019. All the NSS volunteers and Programme Officers under the jurisdiction of Andhra University participated and watched the live programme on TV and Big Screens on Doordarshan channel.

Pre-Republic Day Camp Selections

Andhra University NSS Cell conducted Pre-Republic Day Parade camp selections to the NSS volunteers from degree colleges under the jurisdiction of Andhra University on


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16.09.2019. About 105 NSS volunteers participated in these selections. Sri M. Ramakrishna, Regional Director of NSS, Ministry of Youth Affairs & Sports, Govt. of India, Dr. P. Ramachandra Rao, the then State NSS Officer, Govt. of Andhra Pradesh, Dr. S. Haranath, Programme Coordinator, NSS were present.

State level NSS Awards

The NSS Contingent of Andhra University received the State level NSS Awards for the year 2018-19 for their outstanding contribution to the community service. Dr. Ch. Srinivasa Rao, NSS Programme Officer, Mrs. AVN College, Visakhapatnam, Ms. D. Sai, NSS Volunteer of Dr. V.S.Krishna Govt. Degree College, Maddilapalem and Ms. M. Lakshmi Priya, NSS Volunteer of St. Ann's Degree College for Women, Malkapuram.

50th Golden Jubilee Celebrations of NSS and Awards Ceremony

National Service Scheme (NSS) has stepped into its 50th year and celebrated the Golden Jubilee of NSS this year. During these 50 years, NSS crossed several milestones in the service and developmental aspects of the community in general and students in particular. This year also we celebrated the NSS Day on 24th September, 2019 in a grand and befitting manner keeping in view the Golden Jubilee.

Andhra University NSS Cell organised the District and University level NSS Awards ceremony for the year 2018-19 on 24.09.2019 at T.L.N. Sabha Hall, Andhra University. Prof. P.V.G.D. Prasad Reddy, Hon'ble Vice-Chancellor, Andhra University addressed the volunteer and presented Mementos and Certificates to Awardees under the category of Programme Officer and Volunteer. Dr. P. Ramachandra Rao, the then State NSS Officer, Govt. of A.P., Dr. N.V.S. Suryanarayana, former NSS DPO, Vizianagaram, Ms. E.P.S. Bhagyalakshmi, NSS DPO, Visakhapatna and AU NSS Programme Coordinator Dr. S. Haranath were present.

All the Colleges having NSS Units under the jurisdiction of Andhra University observed the 50th Golden Jubilee Celebrations of NSS in a befitting manner.

Poshan Abhiyan for Adolescent Students and Observance of "Poshan Maah" (Nutrition month) from 1st to 30th Sept. 2019


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Govt. of India launched a programme "Poshan Abhiyan" last year in which the main objective is to improve the nutritional values in the younger generation particularly the adolescent students. As a part of this programme, the Govt. of India organizes various kinds of awareness campaigns through different Ministries/Departments/Organizations throughout the year.

As per the instructions issued by the Ministry, the National Service Scheme (NSS) is assigned to organize the related activities during the months of March and September. The month of September has been declared as "Poshan Maah" (Nutrition Month) during which the NSS carried out month long activities focusing the target group of adolescent students particularly boys between the age group of 10 - 19 years.

150th Birth Anniversary of Mahatma Gandhi

As per the direction by the Ministry of Youth Affairs & Sports, Govt. of India, the NSS Units of Andhra University jurisdiction celebrated 150th Birth Anniversary of Mahatma Gandhi on 2nd October, 2019 at their respective adopted villages/slums. In view of this, the NSS Units organized blood donation camps, awareness campaigns against drug abuse, cleanliness, distribution of fruits to the old age persons, distribution of clothes to the poor people, organized medical and health camps, awareness rallies, etc.

Rashtriya Ekta Diwas

The Government observed 31st October, 2019 all over the country as Rashtriya Ekta Diwas (National Unity Day) a day of special occasion, to foster and reinforce our dedication to preserve and strengthen the unity, integrity and security of our nation and also to commemorate the birth anniversary of Sardar Vallabhbhai Patel.

As part of this observance, the NSS Volunteers in Andhra University jurisdiction participated Unity Run and rally to their respective adopted villages/ Slums. All the NSS Units conducted various competitions on National Unity. And all the NSS Volunteers did Pledge for Rashtiya Ekta Diwas.

Constitutional Day Celebrations

As per the directions of Ministry of Youth Affairs & Sports Govt. of India, the NSS Cell of Andhra University observed the constitution day and celebrated the occasion with rallies and pledges.


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AIDS Day Rally

The NSS Cell of Andhra University Visakhapatnam organized AIDS awareness rally on 1st December 2019. The rally was flagged off by Prof. V. Krishna Mohan, Registrar, Andhra University. Sri M. Rama Krishna, Regional Director, Dr. Ramesh Reddy, State NSS Officer, Dr. S. Haranath, Programme Coordinator, NSS, nearly 200 NSS Volunteers from 25 colleges and 25 Programme Officers participated in this rally.

National Youth Festival, Lucknow(Uttar Pradesh)

The Ministry of Youth Affairs & Sports, Govt. of India holds National Youth Festival every year for the benefit of the youth. The 23rd National Youth Festival held at Lucknow(Uttar Pradesh) from 12th to 16th January, 2020. One Programme Officer, two male volunteers and two female volunteers participated from Andhra University.

Fit India Cyclothon

Fit India Movement is a movement to take the nation on path of fitness and wellness. It provides a unique and exciting opportunity to work towards a healthier India. In order to create awareness and motivate the people about fitness the Govt. of India launched a special programme "Fit India Cyclothon" on 18.01.2020. This programme was organized by Nehru Yuva Kendras (NYKS) in association with our NSS volunteers. Dr. S. Haranath, Programme Coordinator, NSS, A.U., Shri G. Maheswara Rao, Coordinator, NYK, NSS Programme Officers from Various College, NSS Volunteers and NYK Volunteers participated in this Cyclothon rally in RK Beach, Visakhapatnam

Training Programme on Social and Emotional Learning for NSS Volunteers:

The NSS Cell, Andhra University organized One day Training Programme on Social and Emotional Learning for NSS Volunteers on 12.02.2020 at NSS Bhavan, Andhra University, Visakhapatnam. In this programme nearly 72 NSS Volunteers of Visakhapatnam district participated and were benefitted through the talks delivered by Experts

State Level Youth Festival

The NSS Cell of GITM University organized State Level NSS Youth Festival on 24th & 25th February 2020 at GITAM University, Visakhapatnam. In this connection, the best cultural teams of Andhra University participated and got good result in this youth festival. Total 22 NSS


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Volunteers participated.

National Integration Camp, Jharkhand

The Regional Directorate of NSS, Patna organized a National Integration Camp at Vinobha Bhawe University, Hazaribag, (Jharkhand) from 28.02.2020 to 05.03.2020. In this camp 4 female volunteers and 4 male volunteers and one programme officer participated from Adnrha University.

National Integration Camp, Surampalem

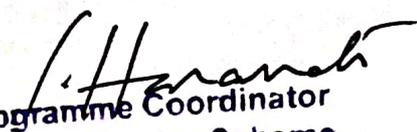
The Regional Directorate of NSS, Hyderabad organized a National Integration Camp at Aditya Educational Institutions, Surampalem, East Godavari, Andhra Pradesh(State) from 26.02.2020 to 03.03.2020. In this camp 2 female volunteers and 2 male volunteers participated from Andhra University.

Ek Bharat Shreshtha Bharat

The Ministry of Youth Affairs and Sports, Govt. of India directed to NSS Cell of Andhra University, Visakhapatnam to organize Ek Bharat Shreshtha Bharat activities in Selected Colleges. As part this programme each state is paired with other state of our country. The paired state of Andhra Pradesh is Punjab. In this connection, the Programme Coordinator selected 57 colleges from Visakhapatnam and Vizianagaram districts. The selected colleges of Visakhapatnam and Vizianagaram organized different activities such as screening films of respective states, Lecture programmes to talk about paired state, debate and discussion on their culture, history, tourism, etc., celebrating the festivals of paired state.

Peer Leaders Training Programmes in Vizianagaram

Peer Leader Training Programmes were conducted in Vizianagaram District in the months of January & February 2020 with 600 peer leaders for 20 groups each group consist of 30 peer leaders. The topics on important themes of Child Labour, Child Marriages, Food and Nutrition, Child trafficking, Gender Issues, Body Mapping, Adolescents Issues, Child Protection Acts, Community Mobilization, Group Discussion, Team Building, Facilitation Skills, Substance Abuse and Violence, Reproductive Health Personal Hygiene, Puberty, Health during Pregnancy and Gender Discrimination were delivered in this training Programmes.


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One day Massive Cleaning Programme

The NSS Regional Directorate, Hyderabad in association with NSS Cell of Andhra University is jointly organized a Massive Cleaning Programme (Swachha Bharat) held at Poorna Market on 03.03.2020. 200 NSS Volunteers from 20 NSS Units of 8 Colleges and 10 NSS Programme Officers in Visakhapatnam city attended to this programme by 7.30 am. The NSS volunteers were given hand Gloves and Masks .This programme was inaugurated by Hon'ble Vice - Chancellor, Andhra University Prof. PVGD Prasad Reddy by 8.00 am. The Registrar, Andhra University Prof. V. Krishna Mohan and Official from GVMC participated this programme. Dr. S. Haranath, Programme Coordinator, Andhra University and Ms. EPS Bhagyalakshmi, District Programme Officer and 10 NSS Programme Officers also participated in this massive cleaning programme and supervised the cleaning drives.

The Vice-Chancellor appreciated the NSS Volunteers and gave a message to the volunteers about the importance of clean environment and role of NSS volunteers in eradicating social evils. The NSS volunteers carried the placards , showed them to the public and raised slogans on the importance of swatchh bharat, clean environment, hand wash, plastic free environment and against carona virus. The programme was carried out in and around surroundings of Poorna Market, Spring road, velam peta, pandupullalla veedhi, prasad gardens, navarang road, purna market road.

Special Camps

The Colleges having NSS Units under Andhra University jurisdiction organized 184 Special camps in their respective adopted villages/slums during the year 2019-20. 9200 NSS Volunteers participated


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