

**Purdue University in partnership with  
Andhra University  
Through the RUSA program**

**Presents**

# **AN INTRODUCTION TO THE “FIRESTARTER” ENTREPRENEURSHIP TRAINING**

**Thursday, September 23 5:00-6:30pm IST**

**Visit [tinyurl.com/PurdueAUFirestarter](https://tinyurl.com/PurdueAUFirestarter) To Register Now!**



**Bill Arnold is Assistant Vice President of Purdue Research Foundation and the Managing Director of the Purdue Foundry, responsible for all Foundry activities related to formation and growth of startups based on Purdue technologies. Prior to joining the Foundry, Arnold served in multiple executive management roles, primarily in the financial services vertical. His most recent role was Chief Executive Officer at Member Support Services LLC, a startup in Cranbury NJ. His first startup was formed in 1995 and had a successful exit in 1997. He holds a master's degree in artificial intelligence from the University of Georgia.**



**Jason Salstrom is Managing Director of Purdue Foundry Consulting and Director of Purdue Foundry, WestGate. Jason joined the Purdue Research Foundation in August of 2017 to launch Purdue@Westgate, at the Westgate@Crane Technology Park. This followed leading the Technology Commercialization Academy and launching the Eagle Innovation Accelerator at University of Southern Indiana. Jason brings startup experience in the United States and Israel. Jason holds a PhD from Tel Aviv University.**



Purdue-India Partnership