

**DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION**  
**BUSINESS ORGANIZATION**  
**SEM-1 MODEL PAPER-1**

**ANSWER THE FOLLOWING MULTIPLE CHOICE QUESTIONS- [30 M]**

**EACH QUESTION CARRIES 1 MARK**

1. In a supply chain, what does logistics refer to?
  - a) Managing human resources
  - b) Transportation storage and distribution of goods
  - c) Advertising and promotion
  - d) Financial planning and budgeting
2. What is sole proprietorship?
  - a) Business owned by multiple individuals
  - b) Business owned by a single person
  - c) Government owned business
  - d) Non profit organization
3. Which organizational form provides limited liability to its owners?
  - a) Partnership
  - b) Sole Proprietorship
  - c) Corporation
  - d) Limited Liability Company
4. What is the primary advantage of a partnership over a sole proprietorship?
  - a) Limited liability
  - b) Greater access to capital
  - c) Easier to manage
  - d) Tax advantages
5. What does the term IPO stand for in a business context?
  - a) Initial public offering
  - b) International Product Organization
  - c) Internal process optimization
  - d) Investment portfolio overview
6. In a corporation who elects the board of directors?
  - a) Shareholders
  - b) CEO
  - c) Government
  - d) Employers
7. What is the primary goal of business promotion?
  - a) Cost reduction
  - b) Revenue generation

- c) Employee satisfaction
- d) Regulatory compliance

8. What is a key advantage of a sole trader business structure?

- a) Limited Liability
- b) Shared decision making
- c) Ease of Formation
- d) Stock market Presence

9. What is a partner called who invests capital in the business but does not participate in its management?

- a) Executive partners
- b) Active Partners
- c) Sleeping Partners
- d) Nominal Partners

10. In which year was the concept of a one person company become a part of the companies act in india?

- a) 2012
- b) 2015
- c) 2008
- d) 2017

11. What is the minimum number of members required to start a public company?

- a) 1
- b) 2
- c) 5
- d) 7

12. What is the maximum limit for shareholders in a private limited company?

- a) 50
- b) 100
- c) 150
- d) 200

13. What is the primary consideration for selecting a plant location?

- a) Proximity to raw materials
- b) Nearness to competitors
- c) Availability of skilled Labour
- d) All of the above

14. What is the purpose of a good plant layout?

- a) Minimize Transportation costs
- b) Optimize space utilization
- c) Improve worker efficiency
- d) All of the above

15. Which factor is crucial for a heavy industry when choosing a plant location?

- a) Proximity to market
  - b) Availability of water
  - c) Availability of Labour
  - d) Access to Transportation
16. How does technological advancement impact the size of a business unit?
- a) Limits business size due to complexity
  - b) Reduces the need for large scale operations
  - c) Increase dependence on manual labor
  - d) Has no influence on business size
17. How does market demand influence the size of a business unit?
- a) It has no impact on business size
  - b) Higher demand generally leads to larger business unit
  - c) Higher demand encourages smaller business units
  - d) Market demand only affects pricing
18. What is a potential financial benefit associated with an efficient plant layout?
- a) Higher production costs
  - b) Increased equipment downtime
  - c) Lower material costs
  - d) Excessive overtime expenses
19. In a business combination the acquirer is determined by
- a) The larger of two combining companies
  - b) The smaller of two combining companies
  - c) The company that initiated the merger
  - d) The company that obtains control over the other
20. Which term is used to describe the merging of two companies to form a new entity?
- a) Acquisition
  - b) Amalgamation
  - c) Consolidation
  - d) Joint Venture
21. What is a common motive for a business combination?
- a) Increased competition
  - b) Cost reduction synergies
  - c) Employee satisfaction
  - d) Environmental sustainability
22. How does rationalization relate to organizational structure?
- a) It promotes decentralization
  - b) It encourages hierarchy
  - c) It aims to simplify and improve efficiency
  - d) It has no impact on structure
23. How does nationalization affect the role of the government in the economy?

- a) Decreases government intervention
  - b) Increases reliance on market forces
  - c) Expands government control over certain sectors
  - d) Encourage privatization
24. What is the primary objective of rationalization in business?
- a) Increasing bureaucracy
  - b) Reducing efficiency
  - c) Streamlining operations
  - d) Ignoring technological advancements
25. What is a key feature of symmetric encryption?
- a) Uses two different keys
  - b) Uses a single key for both encryption and decryption
  - c) Requires a public and private key pair
  - d) Provides faster encryption than asymmetric encryption
26. Which input device is used to move the cursor on the screen?
- a) Keyboard
  - b) Mouse
  - c) Scanner
  - d) Printer
27. What does RAM stand for?
- a) Random access memory
  - b) Read only memory
  - c) Real time application memory
  - d) Remote access memory
28. Which file extension is commonly used for executable files in windows?
- a) Txt
  - b) Exe
  - c) Doc
  - d) jpg
29. Which of the following is a best practice for ensuring network security?
- a) Using weak passwords
  - b) Disabling firewalls
  - c) Regularly updating software and firmware
  - d) Sharing sensitive information openly
30. What is the primary function of DNS in networking?
- a) Assigning ip address to devices
  - b) Translating domain names to ip address
  - c) Encrypting data transmissions
  - d) Managing network traffic

**ANSWER THE VERY SHORT ANSWER QUESTIONS [10M]**  
**EACH QUESTION CARRIES 1 MARK**

1. Write any two differences between business and profession?
2. Write any two features of business organization?
3. Define Joint stock company?
4. Write any two differences between private and public limited company?
5. What is the plant layout?
6. Write any two factors influencing plant location?
7. What is rationalization?
8. Explain the merits of rationalization?
9. Explain the difference between software and hardware?
10. Define the term malware?

**ANSWER THE FILL IN THE BLANKS [10M]**  
**EACH QUESTION CARRIES 1 MARK**

1. \_\_\_\_\_ ownership is restricted to a small group of individuals or private investors
2. \_\_\_\_\_ is owned by one person who is personally liable for all debts
3. One person company average turnover of 3 years should not exceed \_\_\_\_\_ crores
4. In a joint stock company the, \_\_\_\_\_ is responsible for the overall management and decision making
5. plant location decisions are influenced by factors such as \_\_\_\_\_ and non economic
6. Effective plant location balances the cost of \_\_\_\_\_ with access to skilled labor
7. \_\_\_\_\_ is a business combination where two or more companies commonly use their mutual understanding
8. Rationalization aims to enhance the overall \_\_\_\_\_ of a business through strategic improvements
9. The software that manages hardware components and provides a user interface is called the
10. The process of converting data into a code to prevent unauthorized access is known as \_\_\_\_\_ Technique

**ANSWER THE MATCH THE FOLLOWING [10M]**  
**EACH QUESTION CARRIES 1 MARK**

1. Features of business ( )      a. Storage device using flash memory for faster data access
2. Stages of development ( )      b. Geographical areas where a business chooses to setup Of business
3. Solid state Drive ( )      c. Inception, Growth, Maturity

4. Input Devices ( ) d. Group of businesses in the same industry collaborating for mutual benefit
5. Plant location ( ) e. Ownership represented by share of stock
6. Factors influencing ( ) f. proximity to raw materials market, transportation facilities  
plant location
7. Partnership ( ) g. Streamlining operations, cost reduction efficiency improvement
8. Joint stock company ( ) h. Allows users to interact with the computers
9. Trade association ( ) i. Business structure with multiple owners sharing profits and losses
10. Rationalization characteristics ( ) j. Buying and selling of goods and services for profit

**ANSWER THE TRUE/FALSE -[10M]**

**EACH QUESTION CARRIES 1 MARK**

1. The decline stage of the business life cycle is characterized by increasing sales and market expansion ( )
2. A corporation ownership is represented by shares of stock ( )
3. An IP address uniquely identifies a device on a network ( )
4. Binary code is the primary language that computers use to process and represent data ( )
5. In a one person company there can be only one shareholder ( )
6. A joint stock company issues shares of stock to raise capital ( )
7. Trade associations primarily focus on promoting the interests of individual companies ( )
8. Cost reduction is not a goal of rationalization in business ( )
9. Flexibility in layout design is more critical in a dynamic and changing business environment ( )
10. Climate and natural disasters are factors considered in plant location planning ( )