

B.B.A.(LOGISTICS) DEGREE EXAMINATION

CBCS (FIRST SEMESTER)

ENTREPRENEURSHIP DEVELOPMENT

Time:2Hrs

Max.Marks:50

SECTION-A

Answer any four questions

(4x5=20)

- 1.NABARD
- 2.Venture capital
- 3.Imitative entrepreneur
- 4.Tax holiday
- 5.Rehabilitation allowance
- 6.District industries centre
- 7.Tourism entrepreneurship
- 8.Source of new ideas

SECTION-B

Answer any three questions

(3x10=30)

- 9.Explain the concept of entrepreneurship and discuss the characteristics of entrepreneur.
- 10.Discuss the role of entrepreneurship in economic development.
- 11.Discuss the techniques for generating new ideas.
- 12.What are the contents of a project report? Explain in detail.
- 13.Discuss the role of SIDBI in promoting small scale business units.
- 14.Discuss the various taxation benefits available to small scale units.

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**BBA(LOGISTICS)
DEGREE EXAMINATION
CBCS (FIRST SEMESTER)
PRINCIPLES OF MANAGEMENT**

TIME: 3 HOURS

MAXIMUM MARKS: 70

SECTION A

Answer the following questions

(5x4=20)

1. Decentralization
2. Theory Y of motivation
3. SWOT analysis
4. Objectives of planning
5. Skills of a manager
6. Matrix organization
7. Performance appraisal
8. Programmed decisions

SECTION B

Answer the following questions

(5x10=50)

9(a). Discuss the characteristics and scope of management

(OR)

9(b). Explain the roles of a manager and discuss the challenges in management

10(a). Explain the process and principles of organization

(OR)

10(b). Distinguish briefly between formal and informal organizations

11(a). Explain the steps involved in strategic planning

(OR)

11(b). Explain the process and requirements for implementation of MBO

12(a). What are the recruitment methods and selection techniques of an organization?
Explain

(OR)

12(b). Discuss the different styles of leadership

13(a). Discuss the ethics in contemporary management and the importance of corporate social responsibility

(OR)

13(b). Discuss the process of decision making and explain the types of decisions

B.B.A.(LOGISTICS) DEGREE EXAMINATION
CBCS (FIRST SEMESTER)
FUNDAMENTALS OF LOGISTICS

Time:3Hrs

Max.Marks:70

SECTION-A

Answer any five questions

(5x4=20)

1. Rail logistics.
2. Multimodal transportation.
3. Reverse logistics.
4. Barriers to Global Logistics.
5. Types of warehouses.
6. EXIM policy.
7. Global supply chain.
8. Categorization of shipments

SECTION-B

Answer the following questions

(5x10=50)

9.(a) Discuss the need and principles of Logistics.

(or)

(b) Explain the concept of logistics optimization and discuss the listing of sub-sectors of Logistics.

10.(a) What are the benefits of logistics Outsourcing? Explain.

(or)

(b) Define customer service. Explain briefly the elements of customer service.

11.(a) Discuss the strategic issues in global Logistics.

(or)

(b) What are the different modes of transportation in global logistics? Explain.

12.(a) What are the requirements for efficient Transportation system? Explain the benefits of efficient transportation system.

(or)

(b) Discuss the future trends in e-commerce.

13.(a) Discuss briefly customs clearance and transshipment.

(or)

(b) Discuss the various key aspects and features of liquid Logistics

**BBA (LOGISTICS)
DEGREE EXAMINATION
CBCS (FIRST SEMESTER)
MATERIALS MANAGEMENT**

TIME: 3 HOURS

MAXIMUM MARKS : 70

SECTION A

Answer the following questions

(5×4=20)

1. Purchase cycle
2. Economic order quantity
3. Need for standardization
4. Value engineering
5. Cost reduction techniques
6. Methods of forecasting
7. Supply chain analysis
8. Output of material requirement planning system

SECTION B

Answer the following questions

(5×10=50)

9(a). Discuss the scope and objectives of material management

(OR)

9(b). Explain the objectives and components of supply chain management

10(a). Discuss the government purchasing practices and procedures

(OR)

10(b). Write briefly about the different purchasing methods in purchase management

11(a). Discuss the need of inventory and explain the types of inventory

(OR)

11(b). Explain the objectives and components of material requirement planning

12(a). What are the techniques of statistical quality control explain

(OR)

12(b). Explain the concept and benefits of codification

13(a). Explain the principles of material handling system

(OR)

13(b). Explain the functions of stores and discuss their layout

B.B.A.(LOGISTICS) DEGREE EXAMINATION

CBCS (FIRST SEMESTER)

WAREHOUSING AND DISTRIBUTION CENTRE OPERATIONS

Time:3Hrs

Max.Marks:70

SECTION-A

Answer any five questions

(5x4=20)

- 1.Warehouse layouts
- 2.Goods receipt note
- 3.Reading labels
- 4.Put away list
- 5.Safety data sheet
- 6.Dispatch note
- 7.Uses of safety equipment
8. Cross docking method

SECTION-B

Answer the following questions

(5x10=50)

- 9.(a) Explain in detail the different types of warehouses.
(or)
(b) Discuss the strategic aspects of warehousing.
- 10.(a) Discuss the formats for recording of goods unloaded from carriers.
(or)
(b) Discuss the application of storage location codes.
- 11.(a) What is cross docking method? Discuss the situations suited for application of cross docking.
(or)
(b) Explain the importance of proper packing of materials.
- 12.(a) Discuss the safety rules and procedure to be observed in a warehouse.
(or)
(b) What is the procedure of identification of hazardous cargo? Explain.
- 13.(a) Present an overview on emerging trends in Warehousing sector.
(or)
(b) Explain the need and importance of physical distribution.