



ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION

Multidisciplinary Course

w.e.f. AY 2023-24

SEMESTER-I

PRINCIPLES OF PSYCHOLOGY

Credits: 2

2 hrs/week

Unit I

Introduction: Definition, Origin of psychology, Psychology as a scientific study of behavior, applied fields of psychology Biological bases of behaviour

Sensory and perceptual processes: Structure and function of visual and auditory senses; Attention: selective, sustained and divided attention. Perception: Nature and determinants; Perceptual constancies

Unit II

Emotion and Motivation: Nature of emotion; components of emotions. Theories of emotion: James-Lange, Cannon-Bard and Schachter-Singer. Motivation: Nature and types; Maslow's hierarchy model

Unit III

Individual differences: Learning and memory: Learning – Definition, Classical and instrumental conditioning: principles of classical conditioning, schedules of reinforcement, Memory - Sensory, short-term and long-term memory; forgetting and its causes

Personality - Trait and type approaches; assessment of personality. Intelligence: Concept of IQ and measurement

Books recommended:

Baron, R. A. (2006). *Psychology* (5th Ed.). New Delhi: Pearson Education.

Ciccarelli, S. K., & Meyer, G. E. (2009). *Psychology*. Delhi: Pearson Education.

Coon, D., & Mitterer, J. O. (2007). *Introduction to Psychology: Gateway to mind and behaviour*. New Delhi: Cengage.

Gerrig, R. J., & Zimbardo, P. G. (2006). *Psychology and Life* (17th Ed.). New Delhi: Pearson Education.

Singh, A. K. (2009). *Uchachtar Samanya Manovigyan*. Varanasi: Motilal Banarasi Das.