A.P. State Council of Higher Education
B.A., B. Com & B. Sc Programmes

Revised CBCS w.e.f. 2020-21
SKILL DEVELOPMENT COURSES
Arts Stream
JOURNALISTIC REPORTING
Total 30 hrs (02 h/wk, 02 Cr & Max 50 Marks)

Course Outcomes:
After successful completion of this course, the student will be able to:
1. Understand the evolution of journalism with a focus on its development in India.
2. Comprehend the role of Press in the Indian democracy and various reporting methods.
3. Realise the ethical aspects of Journalism in India
4. Develop basic writing skills for newspapers, Radio and Television.

Syllabus:
Unit-I: 06 Hrs

Unit-II: 10 Hrs

Unit-III 10 Hrs

Co-curricular Activities Suggested: (04 Hrs)
1. Collection and study of various English and Telugu Newspapers
2. Invited lecture/basic training by local experts
3. Visit to local Press office
4. Informally attending Press Conferences and Meets and taking notes
5. Assignments, Group discussion, Quiz etc.

Reference Books:

MODEL QUESTION PAPER & PATTERN

Max Marks: 50

Time: 1 ½ hr (90 Min)

SECTION A (Total: 4x5=20 Marks)

(Answer any four questions. Each rewsna carries 5 marks
(At least 1 question should be given from each Unit)

1.
2.
3.
4.
5.
6.
7.
8.

SECTION B (Total: 3x10 = 30 Marks)

(Answer any three questions. Each rewsna carries 10 marks
(At least 1 question should be given from each Unit)

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6.

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