From: **THE REGISTRAR**

To

The Controller of Examinations,
Andhra University,
Visakhapatnam.

Sir,

Sub: Approval of Model Question Papers – Reg.

Ref: Email’s dt 04-10-2021, 05-10-2021 & 06-10-2021 along with Model Question Papers.

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With reference to the above, I am by direction to inform you that the Choice Based Credit System, U.G. Courses (w.e.f. 2020-2021) Model Question Papers of U.G. Courses have been approved as detailed below:

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Subject</th>
<th>Name &amp; Designation</th>
<th>Name of the College</th>
<th>Model question papers</th>
<th>Name of the Paper</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>Political Science</td>
<td>Smt.P. Dhanalakshmi, Chairperson</td>
<td>Dr. V.S. Krishna Govt. Degree College (A), Visakhapatnam</td>
<td>Semester-II (MQP)</td>
<td>Basic Organs of the Government</td>
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<tr>
<td>2.</td>
<td>General English</td>
<td>Dr. P. Padma Priya, Chairperson</td>
<td>Dr. V.S. Krishna College Visakhapatnam</td>
<td>Semester-II (MQP)</td>
<td>English Skills Enrich II</td>
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<td>3.</td>
<td>B.Com</td>
<td>Prof. G. Srinivasa Rao, Director</td>
<td>Samata College, M.V.P. Colony, Visakhapatnam</td>
<td>E-Commerce (MQP)</td>
<td>E-Commerce</td>
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<td>4.</td>
<td>B.Com</td>
<td>N.D.N. Rajeswari, Chairperson</td>
<td>S.V.V.P.V.M.C., Degree College, M.V.P. Colony, Visakhapatnam</td>
<td>Semester-II (MQP)</td>
<td>1. Financial Accounting. 2. Business Economics. 3. Banking Theory &amp; Practice. 4. Agricultural Marketing (Skill Development Courses) 5. Advertising (Skill Development Courses) 6. Logistics &amp; Supply Chain (Skill Development Courses) (PTO)</td>
</tr>
</tbody>
</table>
To

The Registrar,
Andhra University,
Visakhapatnam.

Respected Sir,


As per the request from the Legal Section, Andhra University, Waltair, I hereby would like to send the Model Question Paper of E-Commerce (B.Com) which is prepared by our faculty Mr. G. Rajababu.

This is for your kind Information and Approval.

Thanking you,

Prof. G. Srinivasa Rao
Director

Phone: 0891-2504682, Website: www.samatacollege.co.in
Email: samatacollege@gmail.com; drgsrao747@gmail.com
E-COMMERCE

Time: Three Hours

Max Marks: 75

SECTION—A

(5X5=25 Marks)

Answer any five questions of the following.

1. Navigating WWW:
2. EDI
3. Traditional Payment System
4. Types of Electronic Commerce
5. Models of B2B
6. Advantages of E-Commerce
7. Components of CRM
8. HTML Structure.

SECTION—B

(5X10=50 Marks)

Answer the following questions.

   (b) Explain electronic data interchange.

10. (a) Define E-Commerce. What is the role of online shopping?  
    (b) Explain three models of electronic market.

11. (a) Explain the preparations required to publish on the web.  
    (b) Explain adding images and design forms in HTML and its uses.

12. (a) Explain CRM Architecture process.  
    (b) Write about E-CRM applications.

13. (a) Explain in details steps in electronic payment.  
    (b) Write in details about cryptography and hacker.