

ANDHRA UNIVERSITY

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All Official letters, packages etc, should be addressed to the Registrar by designation and not by name.

Visakhapatnam,
Dt: 12-10-2021

No. LI (1)/U.G. Courses/MQP/2021

From: **THE REGISTRAR**

To

The Controller of Examinations,
Andhra University,
Visakhapatnam.

Sir,

Sub: Approval of Model Question Papers – Reg.

Ref: Email's dt 04-10-2021, 05-10-2021 & 06-10-2021 along with Model Question Papers.

With reference to the above, I am by direction to inform you that the Choice Based Credit System, U.G. Courses (w.e.f. 2020-2021) Model Question Papers of U.G. Courses have been approved as detailed below:

S.No.	Subject	Name & Designation	Name of the College	Model question papers	Name of the Paper
1.	Political Science	Smt.P. Dhanalakshmi, Chairperson	Dr. V.S. Krishna Govt. Degree College (A), Visakhapatnam	Semester-II (MQP)	Basic Organs of the Government
2.	General English	Dr. P. Padma Priya, Chairperson	Dr. V.S. Krishna College Visakhapatnam	Semester-II (MQP)	English Skills Enrich II
3.	B.Com	Prof. G. Srinivasa Rao, Director	Samata College, M.V.P. Colony, Visakhapatnam	E-Commerce (MQP)	E-Commerce
4.	B.Com	N.D.N. Rajeswari, Chairperson	S.V.V.P.V.M.C., Degree College, M.V.P. Colony, Visakhapatnam	Semester-II (MQP)	1. Financial Accounting. 2. Business Economics. 3. Banking Theory & Practice. 4. Agricultural Marketing (Skill Development Courses) 5. Advertising (Skill Development Courses) 6. Logistice & Supply Chain (Skill Development Courses)

(PTO)



SAMATA COLLEGE
Affiliated to Andhra University & Approved by AICTE
M.V.P. COLONY, VISAKHAPATNAM - 530 017. (A.F.)

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Dr. G. Srinivasa Rao
M.Sc., MBA, M.Phil., PGDCA, Ph.D.
DIRECTOR

Wednesday, 06 October 2021

To

The Registrar,
Andhra University,
Visakhapatnam.

Respected Sir,

Sub: Submission of E-Commerce Model Question Paper (B.Com) – Reg.

As per the request from the Legal Section, Andhra University, Waltair, I hereby would like to send the **Model Question Paper of E-Commerce (B.Com)** which is prepared by our faculty Mr. G.Rajababu.

This is for your kind Information and Approval.

Thanking you,

Prof. G.Srinivasa Rao
Director



E-COMMERCE

Time: Three Hours

Max Marks: 75

SECTION - A

(5X5=25 Marks)

Answer any five questions of the following.

1. Navigating WWW:
2. EDI
3. Traditional Payment System
4. Types of Electronic Commerce
5. Models of B2B
6. Advantages of E-Commerce
7. Components of CRM
8. HTML Structure

SECTION -- B

(5X10=⁵⁰~~75~~ Marks)

Answer the following questions.

9. (a) Explain electronic logistics and its Implementation in business houses.
or
(b) Explain electronic data interchange.
10. (a) Define E-Commerce. What is the role of online shopping?
or
(b) Explain three models of electronic market.
11. (a) Explain the preparations required to publish on the web.
or
(b) Explain adding images and design forms in HTML and its uses.
12. (a) Explain CRM Architecture process.
or
(b) Write about E-CRM applications.
13. (a) Explain in details steps in electronic payment.
or
(b) Write in details about cryptography and hacker.