From: The Registrar

To:
Dr. Ch. Chalapathi Rao,
Principal,
S.V. Degree College (Aided),
Parvatipuram,
Vizianagaram.

Sub: Approval of Model Question Papers – Reg.

Ref: Letter dated 14-09-2021 along with Model Question Papers.

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With reference to the above, I am by direction to inform you that the Choice Based Credit System, U.G. Courses (w.e.f. 2020-2021) Model Question Papers of B.A. (HRM) General Management, Leader Ship & Organisational Behavior and B.A. (Commerce) Business Organisation and Management First Year-II-Semesters have been approved.

Hence, I request to arrange to circulate the same among the Teaching Staff and Students concerned and placed in A.U. website.

Yours faithfully,

[Signature]

(K. Uma Maheswari)
Deputy Registrar (Academic)

Copies to:
1. The Dean of Academic Affairs, A.U., Vsp.
3. The Dean, CDC, A.U., Vsp.
4. The Dean, Confidential, A.U., Vsp.
5. All Principals, A.U. Affiliated Colleges Offered in U.G. courses.
7. The Superintendent S.I Section for taking necessary further action.
8. The Secretary to V.C., Rector Table, P.A. to Registrar, A.U., Vsp.
9. The Director, Computer Centre, A.U., Vsp.
10. O.C. & O.O.F.

[Receipt dates]
Respected sir,

Please download the following attachments, which contains the syllabus and model paper of B.A.-HRM in group combination B.A. (Economics, HRM, Sociology) for I Year - II semester.

Thanking you sir,

3 attachments:

- [Year-I-Sem-HRM-Modelpaper.pdf](#) 298K
- [Year-II-Sem-HRM-Syllabus.pdf](#) 498K
- [HRM-Syllabus&ModelPaper-au-letter.pdf](#) 479K
From:
Dr. Ch. Chalapathi Rao, M.A., Ph.D.
Principal.

To
The Registrar,
Andhra University,
Visakhapatnam.

Respected sir,

Sub: S.V. Degree College (463), Parvathipuram – Submission of request for at
of B.A. (HRM) for II Semester and Question paper model – Req – reg.

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I submit a few lines for your kind consideration and necessary action

Our college established in 1975 and it is running with good academic guidelin
the support of Andhra University cooperation. B.A. HRM subject was introduced in the pl
IRPM. This is only HRM group combination in the state. The Higher Education Council o
had not given the syllabus. As the CBCS pattern the syllabus of B.A. HRM was not framed l
higher authority.

In this regard B.A. HRM syllabus for I Year – II Semester has been framed l
staff and the same teach to students for year 2020-21 if you give us approval.

Hence, I request your good self to approval of B.A. HRM syllabus and
Question Paper, which is framed by our staff for the year 2020-21. Herewith we are subm
the syllabus and model paper of B.A. (HRM) (I Year – II semester) for your kind perusal.
favorable approval. For which act of favorableness we shall be thankful to you sir forever.

Thanking you sir,

Yours faithfully,

(CH. CHALAPATHI RAO)
B.A. DEGREE EXAMINATION
FIRST YEAR - II ND SEMESTER
GENERAL MANAGEMENT, LEADERSHIP & ORGANISATIONAL BEHAVIOUR

TIME: Three Hours. Maximum Marks: 75.

PART-A: 5 x 5 = 25 Marks!

Answer any Five from the following Eight Questions:

1. Nature of Business.
2. Economic cycles.
4. Multinational corporations
5. Planning.
7. Motivation.
8. Leadership.

Dr. Ch. Chalapathi Rao
Principal
S. V. Degree College (Aided)
Parvatipuram - 535 505
Vizianagaram (A.P.)

P.T.O.
PART - B: 5 x 10 [50 Marks]
Answer the following one from each unit

UNIT - I

9 (A) What is the functions of management?
(OR)

(B) Write principles of management?

UNIT - II

10 (A) Functions of Manager?
(OR)

(B) Explain the Strategic HRM?

UNIT - III

11 (A) What is meant by "management by objectives"?
(OR)

(B) What are the advantages and disadvantages?

(OR)

(B) What is meant by controlling? State the various steps involved in controlling.

Dr. Ch. Chalapathi Rao
M.A., Ph.D.
Principal
S. V. Degree College (Aided)
Parvathipuram - 635 501
Visakhapatnam
Signed
UNIT - IV

12 (A) What do you understand by organisational change? Explain in detail why the people resist change?

(OR)

(B) Define organisational culture, explain its basic characteristics and dimensions.

UNIT - V

13 (A) Explain in detail the concept of communication and discuss its characteristics and importance.

(OR)

(B) What do you mean by motivation? Explain Maslow's needs priority model and the extent to which it applies in organisations.

Dr. Ch. Chalapathi Raj
MA, Ph.D.
Principal
S. V. Degree College (AIDCE)
PARVATIPURAM - 535 611
Vizianagaram (Distr)
II SEMESTER

GENERAL MANAGEMENT, LEADERSHIP & ORGANISATIONAL BEHAVIOUR


UNIT-II: Functions of manager, Management & Society, challenges of management, methodology for Corporate Social Responsibility and ethics-International Management and Multinational corporations, Strategic HRM.


UNIT-V:

Text Books: Direction: Motivation Theories, Communication & Leadership, Studies of Leadership, Leadership development emotional intelligence, Kolb's
learning styles of leaders, Thomas kilman’s conflict resolution. -Mayer and Briggs Type Indicator; McClelland achievement motivation.

4. Link for MBTI: https://en.wikipedia.org/wiki/Myers%E2%80%93Briggs_Type_Indicator
5. Link: Kolb’s:
   https://en.wikipedia.org/wiki/Learning_styles#David_Kolb.27s_model
   http://www.simplypsychology.org/learning-kolb.html

Suggested Readings: