

ANDHRA UNIVERSITY



Telegrams: UNIVERSITY
Telephone: 284 4000
Fax: 0891-2755324

All Official letters,
packages etc, should be
addressed to the Registrar
by designation and not by
name.

No. U (1)/U.G. Courses/MQP/B.A. (HRM) & B.A. (Commerce/2021

Visakhapatnam,
Dt: 11-10-2021

From: THE REGISTRAR

To

Dr. Ch. Chalapathi Rao,
Principal,
S.V. Degree College (Aided),
Parvatipuram,
Vizianagaram.

Sir,

Sub: Approval of Model Question Papers -- Reg.

Ref: Letter dated 14-09-2021 along with Model Question Papers.

With reference to the above, I am by direction to inform you that the Choice Based Credit System, U.G. Courses (w.e.f. 2020-2021) Model Question Papers of B.A. (HRM) General Management, Leader Ship & Organisational Behavior and B.A. (Commerce) Business Organisation and Management First Year-II-Semesters have been approved.

Hence, I request to arrange to circulate the same among the Teaching Staff and Students concerned and placed in A.U. website.

Yours faithfully,

(K. UMA MAHESWARI)
DEPUTY REGISTRAR (ACADEMIC)

Copies to:

1. The Dean of Academic Affairs, A.U., Vsp.
2. The Dean, U.G. & P.G, Professional Courses, A.U., Vsp.
3. The Dean, CDC, A.U., Vsp.
4. The Dean, Confidential, A.U., Vsp.
5. All Principals, A.U. Affiliated Colleges Offered in U.G. courses.
6. The Controller of Examinations, A.U., Vsp.
7. The Superintendent S.I Section for taking necessary further action.
8. The Secretary to V.C., Rector Table, P.A. to Registrar, A.U., Vsp.
9. The Director, Computer Centre, A.U., Vsp.
10. O.C. & O.O.F.

Recd & Syllabus
16/10/21

Recd

16/10/21
SI-Section

21/21, 11:41 AM

Gmail - S.V Degree College(463), Parvathipuram - Submission of B.A. HRM Syllabus & model paper for I Year - II Semester -req

B.A. (HRM) 2



Legal Section, Andhra University, A.P. <supdt4041@gmail.com>

S.V Degree College(463), Parvathipuram - Submission of B.A. HRM Syllabus & model paper for I Year - II Semester -req -reg

1 message

principal svdc <principal.svdc@gmail.com>
To: supdt4041@gmail.com


Tue, Sep 14, 2021 at 5:26 PM

Respected sir

Please download the following attachments, which contains the syllabus and model paper of B.A.-HRM in group combination B.A. (Economics, HRM, Sociology) for I Year - II semester.

Thanking you sir,

3 attachments

 Year-II-Sem-HRM-Modelpaper.pdf
79K

 Year-II-Sem-HRM-Syllabus.pdf
493K

 HRM-Syllabus&ModelPaper-au-letter.pdf
479K

(3)

Sri Venkateswara Degree College (AIDED)

(Affiliated to Andhra University, Visakhapatnam)

Parvathipuram, Vizianagaram District.

Date: 14-09

From:

Dr. Ch. Chalapathi Rao, M.A., Ph.D.
Principal.

To

The Registrar,
Andhra University,
Visakhapatnam.

Respected sir,

Sub: S.V. Degree College (463), Parvathipuram – Submission of request for approval of B.A.(HRM) for II Semester and Question paper model – Req –reg.

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I submit a few lines for your kind consideration and necessary action

Our college established in 1975 and it is running with good academic guidelines with the support of Andhra University cooperation. B.A. HRM subject was introduced in the place of IRPM. This is only HRM group combination in the state. The Higher Education Council of Andhra Pradesh had not given the syllabus. As the CBCS pattern the syllabus of B.A. HRM was not framed by the higher authority.

In this regard B.A. HRM syllabus for I Year – II Semester has been framed by our staff and the same teach to students for year 2020-21 if you give us approval.

Hence, I request your good self to approval of B.A. HRM syllabus and Question Paper, which is framed by our staff for the year 2020-21. Herewith we are submitting the syllabus and model paper of B.A. (HRM) (I Year – II semester) for your kind perusal and favorable approval. For which act of favorableness we shall be thankful to you sir forever.

Thanking you sir,

Yours faithfully,

(CH. CHALAPATHI RAO)

B. A. DEGREE EXAMINATION

FIRST YEAR - IIND SEMESTER

GENERAL MANAGEMENT, LEADERSHIP & ORGANISATIONAL BEHAVIOUR

TIME: Three Hours.

Maximum Marks = 75.

PART - A - 5 X 5 = 25 Marks!

Answer any Five from the following Eight Questions.
ఈ క్రింది పేర్లైన ఎనిమిది ప్రశ్నలకు ఏదైనా అయిన ఐదు ప్రశ్నలకు సమాధానములు

1. Nature of Business.
వ్యాపారం యొక్క స్వభావం.

2. Economic cycles.
వ్యాపార చక్రం.

3. Management.
పరిపాలన.

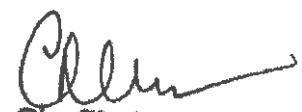
4. Multinational corporations
బహుళజాతి సంస్థలు.

5. Planning.
ప్రణాళికాపతనం.

6. Organizational Behaviour.
[వ్యవస్థాపన అవర్తన]

7. Motivation.
ప్రేరణ.

8. Leadership.
నాయకత్వం.


Dr. Ch. Chalapathi Rao
M.A., Ph.D.
Principal
S. V Degree College (AIED)
PARVATIPURAM - 535 501
Vidyanagarani (Dist)

P.T.O.

PART-B: 5 X 10 [50 MARKS]

3

Answer the following one from each unit

UNIT-I

9 (A) What is the functions of management?
నిర్వహణ విధులు ఏమిట ప్రధానంగా ఉంటాయి?

(OR)

(B) Write principles of management?
నిర్వహణ సూత్రాలు ఏమిటి?

UNIT-II

10 (A) Functions of Manager.
నిర్వహణ విధులు - విధులు ఏమిటి?

(OR)

(B) Explain the Strategic HRM?
వ్యూహాత్మక మానవ వనరుల నిర్వహణ వివరించండి?

UNIT-III

11 (A) What is meant by "management by objectives"?
(M.B.O) what are the advantages and Disadvantages?
క్షేపణాత్మక నిర్వహణ అంటే? ప్రయోజనాలు, అవకాశాలు ఏమిటి?

(OR)

(B) What is meant by controlling; state the various steps involved in controlling.

నియంత్రించు విధులు. నియంత్రించే ప్రక్రియలు వివరించండి.
వివిధ దశలు ఏమిటి?


Dr. Ch. Chalapathi Rao
M.A., Ph.D.
Principal

S. V. Degree College (AIDED)
PARVATIPURAM - 523 501
Vijayanagara, Andhra Pradesh

UNIT - IV

12 (A) What do you understand by organisational change? Explain in detail why the people resist change?

వ్యవస్థా మార్పు అనగానేమి అర్థమవుతుంది? మార్పును ప్రతిఘటించే వారందరినీ ప్రతిఘటించే కారణాలు ఏమిటి?

(OR)

(B) Define organisational culture, Explain its basic characteristics and dimensions?

వ్యవస్థా సంస్కృతి అంటే ఏమిటి? వ్యవస్థా సంస్కృతి యొక్క మూల లక్షణాలు, మూలం మరియు పరిమాణ మూలం ఏమిటి?

UNIT - V

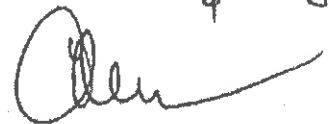
13 (A) Explain in detail the concept of communication and discuss its characteristics and importance.

సమాచార ప్రసారం అంటే ఏమిటి? దీని లక్షణాలు, ప్రాముఖ్యతను వివరించండి.

(OR)

(B) What do you mean by Motivation? Explain Maslow's needs priority Model and the extent to which it applies in organisations?

ప్రేరణ అంటే ఏమిటి? మాస్లో అవసరాల ప్రాధాన్యత మోడల్ ను వివరించండి మరియు దీని అనువర్తనం ఏమిటి?



Dr. Ch. Chalapathi Rao
M.A., Ph.D.

Principal

S. V. Degree College (A.O.S.)
PARVATHIPURAM - 535 011
Vizianagaram (Dist.)

①

B.A. HUMAN RESOURCE MANAGEMENT (HRM)

II SEMESTER

GENERAL MANAGEMENT, LEADERSHIP & ORGANISATIONAL BEHAVIOUR

UNIT-I: Nature of Business: Survival, and development, economic cycles, optimum firm- Management: Definition, Management functions-Nature, Role & Principles of Management, Approaches In managing people and organizational resources, Scientific Management, Behavioral approach, Human relations approach and Hawthorne experiments.

UNIT-II: Functions of manager, Management & Society,, challenges of management, methodology for Corporate Social Responsibility and ethics- International Management and Multinational corporations, Strategic HRM.

UNIT-III: Process of Management: Planning, organizing, directing and controlling and quality-Planning:MBO, Decision making, Strategic planning. Nature, Entrepreneuring and Reengineering,

UNIT-IV:Organizational Behaviour: Nature and type of organizations- OB; Definition, Nature and Scope – Fundamental concepts of organizational Behaviour – Elements of Organizational Behaviour. Organizational change, organizational culture as a management model-Organizational effectiveness.

UNIT-V:

Text Books: Direction: Motivation Theories, Communication & Leadership, Studies of Leadership, Leadership development emotional intelligence, Kolb's

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learning styles of leaders, Thomas kilman's conflict resolution. -Mayer and Briggs Type Indicator. McClelland achievement motivation.

1. T. Ramasamy "Principles of management" Himalaya Publishing house, Mumbai.
2. Aswathappa.k, Organizational Behaviour, Himalaya Publishing Co., Pvt., Ltd., Mumbai.
3. Link for kilman's: <http://www.kilmanndiagnostics.com/overview-thomas-kilman-conflict-mode-instrument-tki>
4. Link for MBTI: https://en.wikipedia.org/wiki/Myers%E2%80%93Briggs_Type_Indicator
<https://www.cpi.com/products/mbti/index.aspx>
5. Link: Kolb's:

https://en.wikipedia.org/wiki/Learning_styles#David_Kolb.27s_model

<http://www.simplypsychology.org/learning-kolb.html>

6. https://en.wikipedia.org/wiki/Emotional_intelligence

Suggested Readings:

1. Samuel C. Cereto & ST Cereto: "Modern Management". 12th ED Pearson Education (Para.1).
2. Harold Koontz and Cyril O'Donnell: Principles of management, Tata Mc Graw, Delhi.
3. Stoner, James A.F., Freeman "Management", Pearson Education.
4. Robbins, Stephen, "Organizational Behavior", Pearson Education, Pvt Ltd., New Delhi.