Respected Sir,

We are hereby sending you the B.Com III & IV Semester Model Question Papers for your perusal.

Thanks & Regards,

Admin Staff, Samata College
Sector-10, MVP Colony
Visakhapatnam-530017
0891-2504682

8 attachments

Business Law- 2.jpg
2791K

Business Law- 1.jpg
3025K

Online Business.jpg
2769K

Advanced Accounting.pdf
81K

ACCOUNTING FOR SERVICE ORGANIZATIONS.pdf
78K

Marketing.docx
13K

Business Statistics.pdf
B.com (General)
Second year
Semester-III
Marketing

Time: 3 Hours

MAX: 25 Marks

Section - A. (5x5=25)
Answer any five of the following questions.
1. What are the types of markets?
2. Needs of marketing.
3. Types of consumers.
4. "People do not buy a product, they buy owner benefits" Discuss.
5. What are Reverse Pricing and promotional pricing?
6. Explain about channels of distribution.
7. What are the Physical distribution tasks?
8. Functions of Retailers?

Section - B (5x10=50)
Answer five questions.
9(a). what is meaning of the word “marketing”? How do you classify Markets?

(Or)

9(b). Distinguish between marketing and selling.
10(a). Explain the importance of consumer behaviour.
(Or)

10(b). Explain the different stages in the buyer decision process. 11(a).
Examine the need and limitations for the development of a new
Product.
(Or)

11(b). What are the advantages and limitations of branding to the
Consumer.

12(a). Explain the relationship between competition and pricing.
(Or)

12(b). Define pricing. Elaborate the various pricing strategies.

13(a). Explain the various techniques of sales promotion.
(Or)

13(b). What are the functions of wholesalers?
Section A. (5×5=25 marks)

Answer any five of the following questions.

1. How will you convert income and expenditure account into receipts and payments account?
2. What is Memorandum Trading Account?
3. What is difference between capital and net worth?
4. State the process of preparing hire purchase trading account.
5. What is sacrificing ratio?
6. Roa, Ram, Ravi are partners in a business, sharing profits in the ratio of 2:2:1. Rao retires and sells his shares in the business for a sum of Rs. 12,000. Rs. 9,600 is paid by Ram and Rs. 2,400 by Ravi. The profit for the year after Rao’s retirement amounts to Rs. 20,000. Give the necessary journal entries.
7. Under what circumstances can a court order for dissolution of a firm?
8. Distinguish between revaluation account and memorandum revaluation account.

Section B. (5×10=50 marks)

Answer all the following questions.

9(a). What are the provisions of section 8 of Companies Act 2013 relating to Non- Trading or Service organisations?

Or

(b) From the following Receipts and Payments Account of club for the year ended 31.12.2018
Prepare an Income and Expenditure Account for the year ended 31.12.2018 and a Balance Sheet as on that date.

<table>
<thead>
<tr>
<th>Dr.</th>
<th>Rs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Receipts.</td>
<td></td>
</tr>
<tr>
<td>To Balance b/d.</td>
<td>1,500</td>
</tr>
<tr>
<td>Payments.</td>
<td></td>
</tr>
<tr>
<td>By Salaries.</td>
<td>1,500</td>
</tr>
</tbody>
</table>
To Subscription.
2017. 100.
2018. 2,000.
2019. 200.
To Sale of old Furniture.
(Costing Rs 100)
60

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>By Entertainment expenses</td>
<td>800</td>
</tr>
<tr>
<td>By General expenses</td>
<td>300</td>
</tr>
<tr>
<td>By Investments</td>
<td>1,000</td>
</tr>
<tr>
<td>By Printing</td>
<td>700</td>
</tr>
<tr>
<td>By Furniture</td>
<td>300</td>
</tr>
<tr>
<td>By Balance c/d</td>
<td>300</td>
</tr>
</tbody>
</table>

Total 4,900

The club has 250 members each paying an annual subscriptions of Rs. 10. Rs. 50 is still in arrears for subscriptions for 2016. In 2016, 10 members had paid their subscription for 2017 as well.

10(a). What do you mean by conversion method? What are the steps involved in the conversion process?

Or

(b). Murahari keeps his books on Single entry method and gives you the following information. His capital on 31-3-2021 was Rs. 22440 and on 1-4-2020 Rs. 23040. He gave a loan of Rs. 4,200 to his brother Narakari, on private account and withdraw Rs. 360 per month for personal purposes. The rent of his residential flat at Rs. 120 per month and electric charges Rs. 12 per month were paid from business account. He sold his 7% Govt., Bond of Rs. 2,400 of 3% premium and put that money in business, Ascertains his profit for 2020-21

11(a). Show the model entries in the books of Buyers and Vendor in Hire Purchase System

Or

(b). On 1-1-2017 a Machinery was purchased by X Ltd. on hire purchase system over a period of 5 years payable by annual instalments of Rs. 15,000. The suppliers charge interest at the rate of 5% per annum on yearly balances. Show the entries in the books of buyers (An annuity of Rs. 1 for 5 years at 5% is Rs. 4.329477). Give entries in the books of X Ltd.

12(a). How was Goodwill determined? Write it’s accounting procedure.

Or

(b). X and Y are partners sharing profits and losses in 3:2 ratio. They admit Z as a partner who was to contribute Rs. 5,000 as his capital and premium for goodwill for a 1\(^{5}\) th share. He being unable to bring any cash for capital requested X to grant Rs. 3,000 as loan and Y Rs. 2,000 as same. Since he couldn’t bring her share of goodwill also, it was raised in the books at Rs. 15,000. X and Y had capitals of Rs. 18,000 and Rs. 12,000 respectively. Pass necessary journal entries in the books of the firm and show the balance-sheet of the new firm, assuming that the firms total capital is in the profit sharing ratio of partners either bringing in or taking out.
13(a). What are the entries in the case of Dissolution of Partnership Firm?

Or

(b). Anil, Balu, Chandra and Dasu are in partnership and they decided to dissolve the partnership on 31st December 2015. When their balance sheet showed as under.

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>Rs.</th>
<th>Assets</th>
<th>Rs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creditors</td>
<td>76,000</td>
<td>Cash in hand.</td>
<td>4,000</td>
</tr>
<tr>
<td>Bills payable.</td>
<td>76,000</td>
<td>Cash at Bank.</td>
<td>20,000</td>
</tr>
<tr>
<td>Capital Accounts.</td>
<td></td>
<td>Land &amp; Buildings</td>
<td>1,80,000</td>
</tr>
<tr>
<td>Anil.</td>
<td>80,000</td>
<td>Chandra capital account.</td>
<td>48,000</td>
</tr>
<tr>
<td>Balu.</td>
<td>40,000</td>
<td>Dasu capital account.</td>
<td>20,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,72000</strong></td>
<td><strong>Total</strong></td>
<td><strong>2,72000</strong></td>
</tr>
</tbody>
</table>

The assets realized Land and buildings Rs. 2,20000. Goodwill Rs. 40,000. The expenses of realization amounted to Rs. 8,000. Chandra has become insolvent and nothing was realized for his estate. Show realization and capital accounts of partners.
B.Com (General)
Second Year
Semester - III
Online Business

TIME: 1½ hr

PART - A  (4x5 = 20 marks)

Answer any Four Questions:
1. What is online business?
2. What is online advertising?
3. What is business policy
4. What is strategic planning
5. What is supply chain management?
6. What is e-Commerce
7. What is customer relationship management (CRM)?
8. What is procurement?

PART - B  (3x10 = 30 marks)

Answer any Three Questions
9. What is online business and explain its characteristics.
10. Explain various challenges of online business
11. What is the strategic planning process?
12. What is procurement and explain its types
13. Explain various security issues in online business
5. Explain the provisions regarding secure digital signatures.

**PART-B**

(5 x 5 = 25 marks)

Answer any five of the following:

6. Void contract
7. Object of law of contract
8. Acceptance
9. What is revocation of offer
10. Minor under Indian law and English law
11. Transfer of ownership
12. Future Goods
13. Cyber Crimes
B.com Degree Examination
Fourth Semester
ACCOUNTING FOR SERVICE ORGANIZATIONS
MAX MARKS: 75 Marks

Time: 3 Hours

Section A. (5x5=25 marks)
Answer any five of the following questions.
1. Objectives of Non-profit Organisations.
2. Reinsurance.
5. Capital Base.
6. Claims.
7. Marine Insurance.
8. Revenue Account.

Section B. (5x10=50 marks)
Answer all the following questions.
9. Explain the different types of service organisations.

Or
10. Explain the provisions relating to formation of non-profit making Company.

Or
12. From the following balances of Electricity Co., Ltd as on 31st March 2016, prepare Revenue a/c, capital a/c and General Balance Sheet.

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Rs.</th>
<th>Particulars</th>
<th>Rs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land on 1.4.2015</td>
<td>180000</td>
<td>Expenses of Management</td>
<td>14,400</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Cost of distribution</td>
<td>6,000</td>
</tr>
</tbody>
</table>
Machinery on. 72000. Depreciation. 24,000
1.4.2015.

Sale of current. 1,56 000
Mains on 1.4.2015. 2,40,000.

Meter rent. 6,000
Land expended.

Interest on debentures. 12,000
During the year. 6,000.

Interim Dividend. 24,000
Machinery. 6,000.

Net Revenue a/c
Mains. 61,200.

On 1.4.2015. 34,200
Share Capital. 6,58,800.

Depreciation fund. 3,00,000
Debentures. 2,40,000.

Debtors for energy
Sundry creditors. 1,200.

Supplied 48,600
Cost of generation. 42,000.

Cash balance. 6,000
Rent, rates, taxes. 6,000

13. What do you mean by Slip System of Posting? What are its advantages and disadvantages?

Or

14. How was Goodwill determined? Write its accounting procedure.

15. From the following ledger balances of Laxmi Bank Ltd. Prepare profit and loss a/c and Balance Sheet as on 31st March 2016.

Rs

Share capital. 1,25,000
1250 shares of 100 each

Statutory reserve 60,000
Current Accounts. 7,00,000
Other deposit accounts. 73,200
Profit and Loss a/c balance. 1,500
Interest paid. 2,700
Government securities. 60,000
Other securities. 82,500
Bank premises. 41,800
Shares and stock. 63,700
Payment to employees. 7,400
Depreciation on premises. 2,200
Interest, Discount and commission. 24,500
Cash in hand. 58,400
Cash with RBI. 1,00,000
Money at call and short notice. 27,400
Bills disconnected. 37,900
Loans and advances. 4,66,500
Non banking assets. 33,700

Or

16. Distinguish between Balance Sheet and valuation Balance Sheet and show the valuation Balance Sheet using imaginary figures.

17. What are the important points to be kept in mind in preparing annual accounts of general insurance companies?

Or

18. A life insurance corporation disclosed Life Insurance Fund of 25,00,000 before taking the following into consideration.

(a) Claims intimated but not admitted 50,000
(b) Outstanding premium 20,000
(c) Bonus in reduction of premium 2,000
(d) Accrued interest on securities 15,000
(e) Claims covered by reinsurance 18,000

Give journal entries for the above omissions and ascertain the correct life insurance fund.
Part A \((5 \times 5 = 25 \text{ Marks})\)

Answer any five of the following eight questions.

1. Explain the questionnaire method of collecting data.
2. Explain the steps to draw a multiple bar chart using Excel with a suitable example.
3. What are the characteristics of a good average? Explain the geometric mean and harmonic mean and their merits and demerits.
4. Calculate \(D_4\) and \(P_{30}\) from the following data.
   \[
   \begin{array}{cccccc}
   \text{Marks} & 20 & 25 & 30 & 35 & 45 \\
   \text{Frequency} & 5 & 14 & 20 & 11 & 10 \\
   \end{array}
   \]
5. Distinguish between mean deviation and standard deviation.
6. Explain the steps to calculate correlation coefficient using Excel.
7. Describe the different methods of measuring seasonal variations.
8. Explain time series analysis. Describe the components of time series.

Part B \((5 \times 10 = 50 \text{ Marks})\)

Answer the following (One from each Unit).

Unit 1

9. (a) Explain the various methods that are used for graphical representation of frequency distribution.
(b) Represent the following data by a suitable diagram.

<table>
<thead>
<tr>
<th>Expenditure</th>
<th>Family A</th>
<th>Family B</th>
<th>Family C</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>50</td>
<td>45</td>
<td>60</td>
</tr>
<tr>
<td>Clothing</td>
<td>20</td>
<td>25</td>
<td>20</td>
</tr>
<tr>
<td>Rent</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Education</td>
<td>5</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>15</td>
<td>10</td>
<td>5</td>
</tr>
</tbody>
</table>

Unit II

10. (a) Calculate mean and median from the following data:

<table>
<thead>
<tr>
<th>Weight</th>
<th>50-55</th>
<th>55-60</th>
<th>60-65</th>
<th>65-70</th>
<th>70-75</th>
<th>75-80</th>
</tr>
</thead>
<tbody>
<tr>
<td>No of persons</td>
<td>12</td>
<td>8</td>
<td>5</td>
<td>4</td>
<td>5</td>
<td>7</td>
</tr>
</tbody>
</table>

(Or)

(b) Calculate mode from the following data:

<table>
<thead>
<tr>
<th>Weekly wages</th>
<th>less than (&lt;)</th>
<th>20</th>
<th>&lt; 40</th>
<th>&lt; 60</th>
<th>&lt; 80</th>
<th>&lt; 100</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of workers</td>
<td>41</td>
<td>92</td>
<td>156</td>
<td>194</td>
<td>201</td>
<td></td>
</tr>
</tbody>
</table>

Unit III

11. (a) Find the coefficient of variation from the following data:

<table>
<thead>
<tr>
<th>Marks</th>
<th>60-62</th>
<th>63-65</th>
<th>66-68</th>
<th>69-71</th>
<th>72-74</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of students</td>
<td>5</td>
<td>18</td>
<td>42</td>
<td>27</td>
<td>8</td>
</tr>
</tbody>
</table>

(Or)

(b) Calculate Bowley's coefficient of skewness from the following data:

<table>
<thead>
<tr>
<th>Size</th>
<th>5-7</th>
<th>8-10</th>
<th>11-13</th>
<th>14-16</th>
<th>17-19</th>
<th>20-22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency</td>
<td>14</td>
<td>24</td>
<td>38</td>
<td>20</td>
<td>4</td>
<td>6</td>
</tr>
</tbody>
</table>

Unit IV

12. (a) Find rank correlation coefficient from the following data:

<table>
<thead>
<tr>
<th>X</th>
<th>39</th>
<th>65</th>
<th>62</th>
<th>90</th>
<th>82</th>
<th>75</th>
<th>65</th>
<th>98</th>
<th>99</th>
</tr>
</thead>
<tbody>
<tr>
<td>Y</td>
<td>47</td>
<td>53</td>
<td>58</td>
<td>47</td>
<td>86</td>
<td>62</td>
<td>68</td>
<td>86</td>
<td>84</td>
</tr>
</tbody>
</table>