

## T.TM SEM 3 TEST PAPER

SHORTS any five 25 marks

1. Management as Science
2. Operative and administrative Management
3. Inbound Tourism
4. What is Tour Package
5. IATA
6. Explain restricted area permit
7. Explain inner line permit
8. UNWTO

ESSAYS one from each Unit, each one 10marks, total 50 marks

9. A) Explain the meaning, concepts and Characteristics of management ?

Or

B) Explain the functions of Management ?

10. A) What are travel Agencies, explain the genesis, growth and functions of travel agencies ?

Or

B) What are Tour operations ? Explain the functions of Tour Operations?

11. A) What is entrepreneurship? Explain it's role in Tourism industry?

Or

B) Explain the procedure of setting up travel agencies and tour operating enterprise ? What's their role in tourism industry ?

12. A) Role of internet for promoting Tourism ?

Or

B) How is Tour guide, explain duties and responsibilities of Tour guide ? His role in promoting tourism?

13.A) Explain functions of UNWTO, TAAI, IATO, IATA and PATA?

Or

3) Explain the functions of ITDC, APTDC, FHRAI, IH and RA?